

STRAIT TALK

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STRAIT TALK

Proctor & Long Crowned GSTRC Champions

Story & photos by Kent Lynch
Courtesy of Dally Times

It all started in 1983, when a relatively well-known South Texas country singer, his brother and their families decided to hold a team roping and dance in Kingsville. Jack and Jacky Stephenson bested 137 teams at that inaugural event, just in time for George and Buddy Strait, along with their families to set up the arena for the concert that night.

A lot has changed in the 27 years since. That relatively well-known country singer is now known as The King of Country Music, his brother, Buddy, passed away last year, and those 137 teams have multiplied to the 500-plus range, consistently. Two things that haven't changed; George Strait's commitment to hosting one of the most lucrative and prestigious team ropings in the world, and you'd better be fast to win it.

Over the years a parade of world champions, NFR qualifiers, legends and up-and-comers have jumpstarted their seasons with the impressive checks and outstanding prizes at the George Strait Team Roping Classic. Since its move in 2000 from Kingsville to its current home at the San Antonio Rose Palace, the payouts have really grown...to the tune of over \$600,000 in cash and prizes for the two day event in 2010.

Two best friends from Oklahoma and Kansas made their dreams come true at last month's 28th Annual GSTRC, held March

12-13. Coleman Proctor and Jake Long wowed the crowd with a 4.68 second run on their third steer in Saturday's finals. The lifelong buddies entered the final round in

pair a 9.35. Needing a 5.57 for all the glory, an eternity with the GSTRC arena conditions, Brown roped their final steer and DeLaCruz followed with the clean-up heel loop. The only problem was a five-second penalty for one leg, putting Proctor and Long in the GSTRC history book.

"I don't know when this is going to sink in," said Long. "But it's pretty incredible." This was his response during the flurry of awards photos, autographs and video interviews. "He and I have been best friends since we were knee-high to a grasshopper and to do this together, probably is the most special thing that has ever happened to us."

Proctor and Long took the lion's share of the cash and prizes, including \$159,630 in cash, a pair of Chevy duallies with matching Bruton trailers and a Twister saddle

apiece. Team Minor certainly wasn't left out in the cold for their reserve finish, pocketing \$63,852 for second. The penalty on Brown and DeLaCruz moved them out of the money.

"We've been to this roping for so many years and we've dreamed about this for so long," stated Proctor. "We've run that steer thousands of times and to come out here and do this in front of all these people, and for this much money - well, there just isn't a better stage for team roping. Whether you are a fan, a part-timer, do it for fun or make

Continued on next page



Left to right: Stuart Cavender, Coleman Proctor, George Strait, Jake Long

the second call-back position just ahead of Washington cowboys Riley and Brady Minor, and just behind the high team of Luke Brown and Cesar DeLaCruz. The Minor brothers roped a smooth 4.79 to move to the lead, leaving Proctor and Long the task of being 4.83 or better to take control. The 4.68 guaranteed them no less than second, with one team remaining. All they could do was wait.

Stephenville's Brown and DeLaCruz of Marana, Arizona were dominating the roping after two rounds. A 4.78 in round one followed by a 4.57 in round two, gave the

Proctor & Long Crowned GSTRC Champions

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a living at it, there's nothing better than this."

Both Proctor and Long come from rodeo families. Proctor's father, Keith, was the Great Lakes Circuit Champion in 1978, while both Long's parents, Crickett and Weatherby, competed at the amateur level.

Proctor, 25, who calls Pryor, Oklahoma home, joined the PRCA in 2004. He is a Dodge National Circuit Finals qualifier and finished 28th in the 2009 world standings. Proctor switched from heeling to heading in 2007. The 26 year old Long, from Coffeyville, Kansas, became a PRCA member in 2002. He has one Dodge National Circuit Finals title under his belt and finished last season 24th in the world standings. Neither Proctor nor Long has qualified for the Wrangler National Finals Rodeo, but judging by the way they rope, this could be the year.

As mentioned earlier, fast is the name of the game at the GSTRC. Proctor and Long's 14.93 on three head led the top six finishing teams where only 2.63 seconds separated the money holes. The fastest time of the finals, a 3.71, was turned in by Ty Blasingame and Matt Zancanella in the second go, earning \$3,000. To top it off, this steer sported a red wrap, sponsored by Wayne Wright Injury Lawyers, paying Blasingame and Zancanella a bonus of \$20,000. The red wrap program pays a progressive bonus if the round is won on a red-wrapped steer. Colby Siddoway and Brandon Bates won \$3,000 for round one with a 4.73, and tied Speed Williams and Clay O'Brien Cooper in the third round with a 3.73.

As always, the unique format of the GSTRC allowed 468 teams to compete in a two head qualifier on Friday, with the top 50 teams advancing to Saturday's finals. JoJo Lemond and Michael Jones topped the first round field on Friday with a 3.96, good for \$14,084. Kaleb Driggers and Brad Culpepper took the second qualifying round with a 4.33, earning \$16,902.

Both Proctor and Long wished to thank the Straits and all those who work hard to produce this event. "Thanks to George for all

he does for team ropers," said Proctor. "We couldn't survive without something like this. Not just us, but a lot of ropers won money today and yesterday, and it's just great for guys who rope and try to feed their families this way to be able to come here and win something."

There couldn't have been two more excited people in the entire world that early spring Saturday afternoon in South Texas. As the cameras flashed and the video rolled, the wide-eyed team ropers from the American mid-west settled into their newfound fame. When Reed Flake, of RodeoVideo, finished up the interviews, Proctor had one last thing to say to the camera. With a big grin and a giggle, he waved and said, "Hi Mom, I just met George Strait." Well Coleman and Jake, welcome to the big time and don't be surprised now when others ask for your autograph.



*Above: Jake Long in his new truck
Below: Coleman Proctor in his new truck*



George Strait Sets New Record For The Alamodome

San Antonio, TX--The atmosphere was electric: Even a short George Strait don't-mess-with-Texas video received a rowdy ovation.

Some 55,000 people arrived at the Alamodome on Saturday to catch country music superstar Strait and special musical guests Reba McEntire, Lee Ann Womack and the Randy Rogers Band.

There will be no bigger concert this year. In fact, it's a new Alamodome record, topping the previous record there, the George Strait Country Music Fest in 1997, which drew 47,000.

"This is a big honky-tonk," said Strait when he hit the stage with his Ace in the Hole band at 9:10 p.m., opening the greatest hits concert with "Twang." For the record, the hero wore a black hat this night.

The attendance numbers reflect the megastar status of San Antonio's favorite son. Strait last performed in town in May 2006. That concert at the AT&T Center attracted nearly 18,000 people.

Alt-country singer Randy Rogers simply

calls him "King George."

The thankless task of opening the show fell to Rogers, who kicked things off at 5:30 p.m. About 10,000 early-bird fans enjoyed breezy country pop songs including "Down & Out" (performed with Womack) and the hit "Kiss Me in the Dark."

Soon after, San Antonio's all-female mariachi band, Mariachi Femenil Las Eréndiras de San Antonio, performed the first of its grit-worthy sets. They were specially invited to close the concert with Strait on "El Rey."

It was a rare mariachi performance indeed, with their version of Gretchen Wilson's "Redneck Woman," complete with requisite "hell yeahs!"

Womack opened her set with the favorite "San Antonio Rose."

"That's how we open our show every night," Womack said before launching into "A Little Past Little Rock."

Later, there was her somewhat creepy video duet with Willie Nelson, thanks to computer technology. She was at her best

with the inspirational ballad "I Hope You Dance (The Right Way)."

McEntire, wearing a sparkling silver blouse, danced onstage to deafening screams. She took it old-school with the favorite "The Night the Lights Went out in Georgia."

McEntire also played new songs such as "I'll Have What She's Having," a western swing number, and the new single "I Keep on Loving You," as well as her middle-of-the-road No. 1 hits.

This was a diverse, multigenerational crowd. Many in attendance were born long after Strait became a superstar.

Even so, Lauren Henry, 16, at her first Strait concert, said she "grew up listening to his music."

Desiree Lopez, 17, a mariachi guitarist, was thrilled to see fellow mariachi musicians onstage. "That's pretty cool," Lopez said.

For Lopez, Strait isn't old hat "because he always comes up with better songs."

Superstar Entertainer George Strait Reissues Live DVD

George Strait Live To Hit Wal-Mart Shelves on June 15th

May 12, 2010 (Nashville, TN) – ACM Artist of the Decade George Strait will re-issue *George Strait Live* on DVD exclusively to Wal-Mart on June 15. The superstar entertainer, backed by his Ace in the Hole Band, is captured for the first time on video performing greatest hits and all time fan favorites at the Dallas Reunion Arena on New Year's night 1986-1987. *George Strait Live* has been digitally re-mastered with 5.1 surround sound and includes five bonus music videos made available for the first time ever for fans on DVD.

George Strait Live track listing:

A Six Pack To Go
All My Ex's Live In Texas

Amarillo By Morning
Any Old Time
Dance Time In Texas
Deep Water
Does Fort Worth Ever Come To Mind
Hot Burning Flames
Marina Del Ray
Nobody In His Right Mind Would've Left Her
Rhythm Of The Road
The Cowboy Rides Again
The Fireman
Unwound
You Look So Good In Love
You're Something Special To Me

Bonus Music Videos:

Amarillo By Morning
The Chair
She'll Leave You With A Smile
Living For The Night
Check Yes Or No

With a career spanning more than 30 years, George Strait has the most number one singles of any artist in history including Elvis (57 To Date inclusive of all charts). He has sold more than 68.5 million records and with 33 different platinum or multi-platinum albums has the most RIAA platinum certifications in country music.



George Strait Team Roping Classic 2010





George Strait Team Roping Classic 2010





George Strait Team Roping Classic 2010



03/12/2010



03/12/2010

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	100	FAN CLUB MEMBERSHIP (Newsletter Sent By Mail) - 1 YEAR U.S.	\$25	
		(Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 CANADA	\$25	
		photo & 4 quarterly issues of STRAIT TALK sent through the mail with periodic email updates).....FOREIGN	\$30	
	120	FAN CLUB MEMBERSHIP (Newsletter Sent Via E-Mail) - 1 YEAR		
		(Memberships via EMAIL include Fan Club Membership Card, 5x7 Photo of George, Discography of George's.....U.S.	\$15	
		Incredible Career, Behind the Scenes Fact Sheet & Biography. All Fan Club Documents are emailed immediately CANADA	\$20	
		following payment authorization).....FOREIGN	\$25	
	140	FAN CLUB RENEWAL (Newsletter Sent By Mail) - 1 YEAR U.S.	\$25	
		(Same as 1 year membership CANADA	\$25	
		Newsletter sent through the mail)FOREIGN	\$30	
	160	FAN CLUB RENEWAL (Newsletter Sent Via E-Mail) - 1 YEAR U.S.	\$15	
		(Same as 1 year membership CANADA	\$15	
		Newsletter sent via e-mail)FOREIGN	\$20	
	206	STR8*FAN BUMPER STICKER (Blue 7-1/2" x 3-3/4" Bumper Sticker Features GS "STR8*FAN" Logo in Yellow and White).....	\$1.95	
	233	8x10 COLOR PHOTO (2009 Tour Photo - Great Looking Close-up 8x10 Photo of George in a White Hat).....	\$5.00	
	254	'TWANG' PHOTO MAGNET (2" x 2" Square Photo Magnet featuring George Strait's 38th Album Cover, "TWANG").....	\$2.95	
	308	PHOTO MOUSE PAD 'TWANG' ((Fabric Mouse Pad with photo of G.S. Standing in front of Texas' Oldest Dance Hall, Gruene Hall. He Casually Leans Against A Pink Antique Convertible Cadillac With Guitar in Hand, As Though Reminiscent Of Younger 'Ace In the Hole' Days. Compatible With Ball Type or Optical Mouse; ¼" Thick Non-Slip Material Keeps Mouse Pad Firmly In Place. Dimensions: 7/5" x 8").....	\$9.95	
	☆☆☆ 313	BALL POINT PEN (Fashionable Lime Green Color Black Ink Medium Point Ball Point Pen With A Fashion Clip and a Web Design Comfort Soft Gripper, an Elegant Pen for Everyday Use. "GEORGE STRAIT Printed on side on Black.)..... NEW	\$2.95	
	340	BELT BUCKLE (Solid bronze buckle w/sterling silver and gold electroplated classic western design w/G.S. highlighted over a team roping scene. Each buckle will be NUMBERED and gift boxed. Size 4" x 3-1/2".).....	\$119.95	
	547	PHOTO KEYCHAIN (2009 Double Sided Photo Keychain, Great Looking Close-up Photo of George in a White Hat on Front with "George Strait" Logo on Back).....	\$5.00	
	559	2D 'TWANG' METAL LICENSE TAG (Custom Metal Die Struck License Plate. This white license plate features 2D TWANG, in traditional Americana Blue. She also offers the traditional 'Lone Star' flag with TEXAS, in the color red, along side at the top. Dress your vehicle with our one-of-a-kind, metal plate. Let's show the road who's the King of Country!).....	\$19.95	
	560	'TWANG' PHOTO LICENSE TAG (Our Custom Metal License Plate features a gorgeous photo of George Strait. Be one of the first GS fans to own this most recent shot of Mr. Strait. This design features George Strait crowned in his legendary black resistol...while sporting a matching blazer. This black ensemble is the perfect match for his unmistakable, one of a kind smile. This image is so perfectly clear it is impossible to miss any of the beautiful details this plate offers.).....	\$19.95	
	580	HAT PIN (Sterling silver w/G.S. signature in blue) SUPER!.....	\$9.95	
	585	EARRINGS (Sterling Silver w/G.S. signature. For pierced ears only).....	\$14.95	
	609	POSTER (2009 Tour Poster - Adorn Your Walls with a Long 13"x39" FULL LENGTH Door Poster, Features a "Hat to Boots," HOT Photo of George Strait! Perfect for Walls, Doors and Lockers! Shipped Rolled and Bagged).....	\$12.95	
	635	WALL CALENDAR (You Can Have A Whole Year Of George Strait With This 2010 - 2011 Wall Calendar With Great Looking Full-Color Photos Of George Strait For EACH Month, Running 13 Months From April 2010 - April 2011, Opens To An Amazing 12" Wide x 24" High, Closed Calendar Dimensions Are 12" x 12", Simplify Your Life With Enough Space To Track Projects, Record Appointments, Birthdays, George Strait Concert Dates, Or Plan For A Busy Household.).....	\$12.95	
	650	SONGBOOK (The Best of George Strait 2nd Edition, includes 34 of George's Greatest Hits for Piano, Vocal and Guitar).....	\$17.95	
	662	LATEST GREATEST STRAITEST HITS (Songbook).....	\$14.95	
	663	THE BEST OF GEORGE STRAIT (Songbook).....	\$10.95	
	981DVD	2008 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (DVD).....	\$29.95	
	999DVD	2009 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (DVD).....	\$29.95	
	8888DVD	'FOR THE LAST TIME' - LIVE FROM THE ASTRODOME DVD (Recorded at the closing night of the Houston Livestock show and Rodeo on March 3, 2002 - Available in DVD only).....	\$29.95	
	1039	'TWANG' TRAVEL MUG STAINLESS STEEL (Thermal 16 oz. Stainless Steel Travel Mug offers a secure cap and an easy-slide drink top closure to keep beverages from spilling during daily commutes. Designed to fit securely in most vehicles' holders and consoles; features bold G.S. "TWANG" logo in black.).....	\$12.95	
	1044	'TWANG' PHOTO COFFEE MUG (This sharp 10 oz. white ceramic coffee mug features original 'TWANG' artwork and handsome photo of G.S. A dye sublimation manufacturing process ensures that the double-sided image stays brilliant and colorful for the life of the mug.).....	\$12.95	
	1046	'MERRY CHRISTMAS' COFFEE MUG (GS Christmas Mug celebrates the Christmas Holiday Season with beautiful, white snowflakes of different sizes and shapes which run all around this coffee mug. 'Merry Christmas - George Strait' is also scripted in white.. Wishing warm Holiday greetings with every sip from this latte style, 11 oz. ceramic mug. Colors include soft red matte finish on the outside with deeper, contrasting red within. Sorry, this item can not be shipped outside of the U.S.).....	\$12.95	
	1055	'TWANG' CAR TRAVEL PHOTO MUG (Thermal Double Wall Insulated 24 oz. White Car Travel Mug With Double Sided Custom Color GS "Twang" Photo, Open/Close Swivel Lid, Fits Car Cup Holders, Dishwasher And Microwave Safe, BPA Free).....	\$12.95	
	1058	OLD FASHIONED GLASS 'TWANG' (11 oz. glass; sharp black 'TWANG' classic logo specially designed to compliment our 'TWANG' shot glass.).....	\$6.95	
	1059	SHOT GLASS 'TWANG' (2 oz. clear shot glass; sharp black 'TWANG' classic logo specially designed to compliment our 'TWANG' old fashioned Glass #1058.).....	\$6.95	
	1078	'TWANG' PHOTO PURSE (Our large photo purse features original 'TWANG' artwork. An extremely handsome photo of G.S., with filigree design on purse flap. Made from an elegant and durable black micro fiber material and has a zippered main pouch with an interior pocket. Purse measures 12.25"L x 7.5"W with an adjustable strap. This purse is very convenient and perfect for carrying all of your essentials... and showing off your George Strait pride with class!).....	\$59.95	
	2825	LADIES STRAIT GIRL DENIM CAP (Dark Blue Denim Ladies Fit Cap, 6 Panel, Beautifully Feminine Custom "GS" 3-D Puff Embroidery On Front In White With Matching Pink Floral Stitching, Pink Piping And Pink Under Bill, "Strait Girl" Frayed Patch On Back, Self Fabric Back Strap With Slide Buckle, ONE SIZE FITS MOST).....	\$19.95	
	2845	STONE/RED/BLUE SPRAY PAINT CAP (Stone With Red And Blue Spray Paint Garment Washed Brushed Twill Cap With SHARP Braided Chenille Embroidered "Strait" Script Logo, Contrasting Red Stitching and Cream Bill, GS Signature Logo Embroidered On Back, Self Fabric Back Strap With Slide Buckle, ONE SIZE FITS MOST).....	\$19.95	
	3682	LADIES DARK HEATHER VERTICAL PRINT TEE (Ladies Dark Heather Grey Short Sleeve Crew Neck Tee, Feels Silky Soft And Wears Remarkably Well, Beautiful "GEORGE STRAIT" Filigree Vertical Print Pink Logo On Front)..... Check Size: M L XL	\$18.95	
	3685	'I LOVE G.S. TWANG' RED JUNIOR'S TEE (Junior's Short Sleeve Red Tee, styled in a flattering slim fit with the silky smoothness of 100% ring-spun combed cotton. This new juniors sized shirt is full of youthful style and a beautifully scripted font that is favored by today's teenage girls. Our junior fans can now declare their admiration as this shirt features a heart on the left chest and enclosing, 'George Strait TWANG' in flashy foil script. 'I love George Strait TWANG' is inked in black on the lower right side of this shirt. The colors and design of this item boldly express George Strait admiration!)..... Check Size: M L XL	\$18.95	
	3690	JUNIORS BURNOUT TEE (Our Juniors Cream Color Burnout Crew Neck Jersey Tee Is Perfect With Or Without A Tank And A Great Layering Piece Decorated With An Attractive Chocolate Brown Vintage GS "Twang" Screen Print Logo On The Center Chest. This Fabric Is Put Through An Extensive Process Showing Years Of Weathering And Each Striation In This Sheer Fabric Captures A True Vintage Worn In Feel.)..... Check Juniors Size: M L XL	\$19.95	
	3695	JUNIORS MILITARY GREEN FOIL PHOTO TEE (Juniors Military Green 100% Combed Ring Spun Cotton Fine Knit Jersey Tee, Hour Glass Shape For A More Flattering Fit, Side Seamed, Double Needle Hemmed Sleeves And Bottom, Full Chest GS Photo With Flashy Foil Swirl "George Strait" Logo)..... Check Juniors Size: M L XL	\$19.95	
	3910	BLACK 'EL REY' T-SHIRT (Black, unisex 100% preshrunk cotton, short sleeve t-shirt was designed especially for fans who wish to celebrate George Strait's beautiful rendition of The Spanish Ballad, 'El Rey'. It is sure to be a very popular item as it represents George Strait's legendary reputation as 'The King'. All G.S. fans will be noticed coming and going as George Strait, 'El Rey' & The King are screened on the front and also across the back of shoulders. The front of this shirt also features a very classic image of Mr. Strait that is sure to win the hearts of all who see! Great for both men and women.)..... Check Size: M L XL	\$17.95	
	3915	'I GOT YOUR 'TWANG' GREY T-SHIRT (Grey unisex, 100% preshrunk cotton, short sleeve t-shirt. 'I Got Your TWANG Right Here!' is centered on the front of this grey shirt in contrasting black and red. George * Strait and 'TWANG' cross the shoulders on back of shirt. This simple design is reminiscent of the classic pop signs or buttons you would Great for men and women.)..... Check Size: XXL	\$17.95	
			\$19.95	

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	3925	GS CADILLAC ICE GREY T-SHIRT (This Ice Grey unisex, 100% preshrunk cotton, short sleeve t-shirt was designed with our traditional fans in mind. A full length shot features George Strait, with guitar, leaning against an old classic cadillac. The image of G.S. in full color while the cadillac and background remain faded in black and white. The shirt also has both 'George Strait' and 'TWANG' scripted across the shoulders..... Check Size: M ___ L ___ XL ___ \$17.95	\$17.95	
		in beautiful blue, grey & white... creating a classic and traditionally masculine style)..... Check Size: XXL ___ \$19.95	\$19.95	
	3930	GS LIVE BLACK LONG SLEEVE T-SHIRT ('George Strait'...'LIVE'...'and...'The King Of Twang' adorn both the front and back of this latest GS apparel, in the brightest of colors. The front of shirt also features two individual images of George Strait, taken while performing during his 2009 Concert Tour Season. This item creates the nostalgia of watching George Strait Live and On Stage... leaving fans with the desire and anticipation for more in 2010. Available in a black unisex, 100% preshrunk cotton and long sleeve shirt.)..... Check Size: M ___ XL ___ \$19.95	\$19.95	
	 Check Size: XXL ___ \$21.95	\$21.95	
	 Check Size: 3X ___ \$22.95	\$22.95	
	3940	NAVY BLUE SHORT SLEEVE TOUR CITIES T-SHIRT (Navy Blue Adult Unisex 100% Preshrunk Cotton Short Sleeve T-shirt With G.S. "Twang" Photo And Logo On Front Chest And 2010 Tour Cities Listed On Back Of Shirt)..... Check Size: M ___ L ___ XL ___ XXL ___ \$18.95	\$18.95	
	5210	BABY BIB (Extra Soft, 100% White Terry Cotton Bib with Black Piping that Features the George Strait "Troubadour" Lyric, "i was a young troubadour when i rode in on a song", the Lyric sits below a Little Cowboy, Riding his Pony and Strumming his Guitar - A Matching Baby Shirt #5220 is also available - Precious for any new George Strait Fan who longs to be a Legend, too!)..... \$12.95	\$12.95	
	5220	BABY T-SHIRT (Extra Soft, 100% Cotton White Shirt that Features the George Strait "Troubadour" Lyric, "i was a young troubadour when i rode in on a song", the Lyric sits below a Little Cowboy, Riding his Pony and Strumming his Guitar - A Matching Baby Bib #5210 is also available - Precious for any new George Strait Fan who longs to be a Legend, too!)..... Check Size: 12 month ___ 2T ___ \$12.95	\$12.95	
	5280	YOUTH BLACK "LIVE" SHORT SLEEVE T-SHIRT ("George Strait" ... "LIVE" ... and ... "The King Of Twang" Adorn Both The Front And Back Of Our Latest GS YOUTH Apparel, In the Brightest Of Colors. The Front Of The Shirt Also Features Two Individual Images Of George Strait, Taken While Performing During His 2009 Concert Tour Season. This Item Creates The Nostalgia Of Watching George Strait Live And On Stage ... Leaving Fans With The Desire And Anticipation For More In 2010. YOUTH Unisex Black 100% Preshrunk Cotton Short Sleeve Shirt - Matches ADULT 3930 Black "LIVE" Long Sleeve Shirt)..... Check Youth Size: XS (2-4) ___ Small(6-8) ___ Medium (10-12) ___ \$14.95	\$14.95	
	8920	NAVY BLUE "TWANG" BOTTLE TOP SWEATSHIRT (Navy Blue 50% Cotton/50% Polyester Sweatshirt Adorned With A Cool And Refreshing, Authentic, Vintage "Twang" Bottle Top Design On Front Center Chest)..... Check Size: L ___ XL ___ XXL ___ \$24.95	\$24.95	
	9730	LADIES BLUE DENIM "STRAIT GIRL" RHINESTONE JACKET (Nothing Says "Strait GIRL" Like our Ladies Blue Denim Jacket Exquisitely Adorned With Plenty Of Rhinestone BLING, A Custom "George Strait" Script 3-D Pink Puff Embroidery On The Left Front Chest And A Beautifully Feminine LARGE "Strait GIRL" Logo Across The Back Also In 3-D Pink Puff Embroidery Complimented With Even More Rhinestones As Well As Screen Printed Filigree. In A Slightly Weathered Look That's Soft And Comfortable It Has A Relaxed Fit Feminine Shape, Two Front Slash Hand-Warmer Pockets, 100% Cotton Denim, Machine Washable)..... Check Size: M ___ L ___ XL ___ \$95.00	\$95.00	
		GEORGE STRAIT CDs PRICE		
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	902	STRAIT FROM THE HEART..... \$14	\$14	
	903	RIGHT OR WRONG..... \$14	\$14	
	905	GREATEST HITS..... \$14	\$14	
	906	SOMETHING SPECIAL..... \$14	\$14	
	907	#7..... \$14	\$14	
	909	OCEAN FRONT PROPERTY..... \$14	\$14	
	910	GREATEST HITS #2..... \$14	\$14	
	911	IF YOU AINT LOVIN' YOU AINT LIVIN'..... \$14	\$14	
	912	BEYOND THE BLUE NEON..... \$15	\$15	
	913	LIVIN' IT UP..... \$15	\$15	
	914	CHILL OF AN EARLY FALL..... \$15	\$15	
	916	HOLDING MY OWN..... \$16	\$16	
	917	PURE COUNTRY (Original motion picture soundtrack)..... \$16	\$16	
	919	LEAD ON..... \$16	\$16	
	920	STRAIT OUT OF THE BOX (Boxed set comprised of 72 tracks and accompanying booklet featuring Strait's comments on each record, plus dozens of photographs, a biographical essay, and complete recording session information.)..... \$49.95	\$49.95	
	921	BLUE CLEAR SKY..... \$16	\$16	
	922	CARRYING YOUR LOVE WITH ME..... \$16	\$16	
	923	ONE STEP AT A TIME..... \$16	\$16	
	924	ALWAYS NEVER THE SAME..... \$16	\$16	
	925	MERRY CHRISTMAS WHEREVER YOU ARE..... \$16	\$16	
	926	LATEST GREATEST STRAITEST HITS..... \$16	\$16	
	928	THE ROAD LESS TRAVELED..... \$16	\$16	
	929	THE BEST OF GEORGE STRAIT (20th Century Masters, The Millenium Collection)..... \$16	\$16	
	930	FOR THE LAST TIME - LIVE FROM THE ASTRODOME..... \$19	\$19	
	931	HONKYTONKVILLE..... \$19	\$19	
	932	50 NUMBER ONES (Double CD Set)..... \$25	\$25	
	933	SOMEWHERE DOWN IN TEXAS..... \$19	\$19	
	934	IT JUST COMES NATURAL..... \$19	\$19	
	935	LIVE AT TEXAS STADIUM..... \$19	\$19	
	936	GEORGE STRAIT 22 MORE HITS..... \$17	\$17	
	937	TROUBADOUR..... \$18	\$18	
	939	TWANG..... \$18	\$18	

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NO This is not a new address. (All Tennessee Customers must add 9.25%)

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FOR ALL ORDERS OVER \$300.00: PLEASE ADD AN ADD'L \$8.00 PER \$100.00 INCREASE.

.00 - 20.00 = \$10.00	50.01 - 60.00 = \$14.00
20.01 - 30.00 = \$10.75	60.01 - 80.00 = \$15.25
30.01 - 40.00 = \$11.75	80.01 - 100.00 = \$16.25
40.01 - 50.00 = \$12.75	101.00 & Up = \$17.25

*** NOTE: ALL ORDERS MUST BE PAID IN U.S. CURRENCY OR THE EQUIVALENT FOREIGN EXCHANGE RATES. FOREIGN ORDERS PAID FOR IN ANY OTHER MANNER WILL BE RETURNED. FOREIGN ORDERS MUST DOUBLE THE NORMAL SHIPPING CHARGE FOR AIR DELIVERY. ** Phone Number must accompany Credit Card orders. We reserve the right to substitute new colors or designs for discontinued items.

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 ALLOW 2 WEEKS FOR DELIVERY • <http://www.georgestrait.com>

ORDERS FOR A FAN CLUB MEMBERSHIP WILL NOT BE SHIPPED BY OVERNIGHT SERVICES AND ARE NOT REFUNDABLE.
 EXCHANGES AND REFUNDS: All returns must be accompanied by our packing slip with all necessary information pertaining to your return.
 We will credit your original payment method less shipping and handling charges. There is a 30 day return policy on all merchandise.

Fan Collectable Column

- American Cowboy - April/May 2010. Mentioned in ad - Resistol George Strait Collection "Double Hock", Wrangler Ad for George Strait Cowboy Cut Collection. El Segundo, CA.
- Olean Times Herald - April 14, 2010. Story on Billboard Record pg. A-8. Olean, New York.
- Intelligencer Journal - Daily Newspaper. April 14, 2010. Story on Top 10 pg. C-14. New Era, Lancaster, PA.
- Omaha World Herald - April 14, 2010. Article on "Strait's Latest Hit Sets a Billboard Record". Living Section 2E. Omaha, Nebraska.
- Des Moines Register - April 14, 2010. Metro Edition page 2-A. Article on "Strait Sets Billboard Record for Longevity on Top 10 Lists." Des Moines, IA.
- Deming Headlight - April 16, 2010. Name mentioned in story. Viewpoint Section. Deming, NM.
- Star Tribune Newspaper - April 14, 2010. Main section p. A2, story on "Setting Record Strait". Minneapolis, MN.
- The Monitor - April 14, 2010. Pop section. Article on "Country Star's Latest Hit Makes It 30 Years 'Strait'", photo w/story, p. 4D. McAllen, TX.
- The Daily Progress - April 2, 2010. Extra section C1, article on "Get the Strait Story on Country Greatness" p. C1-C2. Charlottesville, VA.
- San Antonio Express-News - April 14, 2010. Front page photo, p. A2 photo with story "Strait's Streak Goes On: In Top 10 for 30 Years". San Antonio, TX.
- Austin American Statesman - April 14, 2010. P. 2 article with photo, "Strait on a Record Roll". Austin, TX.
- Star Tribune Newspaper - April 19, 2010. Main section p. A2, name mentioned in story. Minneapolis, MN.
- Tennessean - April 22, 2010. P. 3 article on Brooks and Dunn Tribute - George Strait Performs "Boot Scootin' Boogie". Nashville, TN.
- People Country - May 2010. P. 17 "On the Scene" section. Nashville, TN.
- Country Weekly - May 2010. P. 9 "Scoop Section". Nashville, TN.
- San Antonio Express News. A1 section p. 2 & 4, story w/ photo. San Antonio, TX.
- Oregonian Parade Magazine - April 18, 2010. Bottom page, 1/2 page ad for ACM Awards. Portland, OR.
- San Antonio Express-News - May 2, 2010. Page 2B, article with photo. San Antonio, TX.

The following George Strait Fan Club Members submitted to the Collectable Column...

And We Thank You!

As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and 2 Collector's Cards. We are also selecting one name from the list and sending them a George Strait Goodie Box. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address. Thank You!!!

Margaret Carmichael - Wheat Ridge, CO
 Christina Bartman - Hinsdale, NY
 Earl R. Harry - Columbia, PA
 Carmen Horn - Plattsmouth, NE
 Sherry Tolley - Winterset, IA
 Shirley P. Van Velzer - Deming, NM
 Debbie Escalante - Rockford, IL
 Margaret Eckers - St. Louis Park, MN

Rosalinda Salazar Garza - Edinburg, TX
 Jane Wells - Afton, VA
 Judy F. Shisk - San Antonio, TX
 Dean Hoes - Cedar Park, TX
 Mrs. Judy F. Shisk - San Antonio, TX
 Debbie Erickson - Taylor, MI
 Alex Gaffney - Gales Creek, OR

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PLACES IN GEORGE'S SONGS WORD SEARCH

Find the places in George Strait's songs. The places can be found up, down, across, backwards and diagonally. Have fun!
Submitted by Rosalinda Salazar Garza - Edinburg, TX

ABILENE
 ACUNA
 ARIZONA
 ATLANTA
 AUSTIN
 BEAUMONT
 BILOXI
 CHEYENNE
 DALLAS
 DEL RIO
 DURANGO
 FORT WORTH
 HEARTLAND
 HONKYTONKVILLE
 HONOLULU
 HOUSTON
 JUAREZ
 LOUISIANA
 MEMPHIS
 MEXICO
 MOBILE
 NEW YORK CITY
 NORTH CAROLINA
 OKLAHOMA
 PENSACOLA
 SAN ANTOINE
 SAN ANTONIO
 SAN DIEGO
 SAVANNAH
 SEATTLE
 TENNESSEE
 TEXARKANA
 TEXAS
 THE ALAMO
 TUCSON
 TULSA
 VEGAS
 WEST VIRGINIA
 WONDERLAND
 WYOMING

X	U	S	H	P	N	T	N	P	P	N	I	T	S	U	A	E	W	H	U
D	L	A	F	F	Z	O	C	T	E	K	C	W	G	P	M	N	E	C	S
A	N	V	N	U	M	S	R	W	G	A	V	X	J	B	D	N	S	H	A
T	C	A	H	O	N	K	Y	T	O	N	K	V	I	L	L	E	T	T	N
N	T	N	L	N	Z	O	M	T	H	J	A	D	Y	W	U	Y	V	R	A
A	S	N	Z	R	R	I	E	Z	U	C	N	M	Y	A	O	E	I	O	N
L	E	A	O	K	E	N	R	L	V	A	A	O	E	I	B	H	R	W	T
T	A	H	C	M	N	D	U	A	L	S	M	R	R	M	C	C	G	T	O
A	T	I	U	E	U	L	N	T	B	I	A	L	O	S	P	H	I	R	N
D	T	J	S	P	O	A	R	O	N	E	E	N	Z	L	Y	H	N	O	E
Y	L	S	K	N	E	A	E	G	W	D	T	K	D	Q	I	Y	I	F	U
T	E	O	O	A	E	N	M	B	L	O	U	I	S	I	A	N	A	S	T
E	F	H	S	H	M	J	S	A	N	A	K	R	A	X	E	T	A	H	E
O	K	L	A	H	O	M	A	A	E	N	E	L	I	B	A	G	E	H	O
J	U	H	O	U	S	T	O	N	C	M	I	A	M	R	A	A	O	G	S
T	V	E	G	A	S	J	H	S	R	O	P	X	K	E	L	N	N	B	A
O	I	N	O	T	N	A	N	A	S	B	L	F	O	A	X	A	U	W	L
C	Q	P	O	V	J	Z	X	X	L	I	W	A	M	L	R	I	M	C	L
J	U	A	R	E	Z	N	P	E	Q	L	U	O	A	U	I	C	C	N	A
L	Q	N	O	S	C	U	T	T	R	E	P	A	D	L	W	B	O	O	D

Please Print

Name: _____

Address: _____

City: _____ Phone #: _____

State: _____ Zip: _____

Jacket Size: _____

Sweatshirt Size: _____

T-Shirt Size: _____

* All entries must be received by August 13, 2010. **One Entry Only!!!**
Return entry to GSFC, PO Box 2119, Hendersonville, TN 37077. **Thank you.**

♪ Anita's Notes ♪

Welcome to the Summer 2010 issue of Strait Talk. The last time we were getting the newsletter together it looked like a very cold spring was lingering over Tennessee. Now the 100 year flood has arrived and we have witnessed sights our eyes did not believe. Fortunately, nobody in our organization suffered any major damage. As our region recovers from the destruction, we look back over the past few months of George's travels and events and think of more pleasant times.

Those of you that traveled to the 28th Annual GSTRC on March 12-13th in San Antonio, TX were welcomed with warmer weather, not the frigid weather of 2009. This was one of the most exciting Team Roping events ever. I got a chance to visit with Coleman Proctor after the event and was so excited for him. You could feel the joy radiating through his smile. The two days we spent at the San Antonio Rose Palace just flew by. I usually visit more with George Strait Fan Club members but, I was so busy taking photos and running errands, that time just got away from me. I promise more visiting next year. Please read the entire 28th Annual GSTRC story on the front page of the newsletter and visit the George Strait website for more photos.

The 2010 tour that started in January has been such a huge success that George has added several fall dates to his itinerary. Check out the back page for a listing of the new fall dates and maybe you will find one that will satisfy your Strait fever.

If you attended the San Antonio, TX concert at the Alamodome let us know. With

55,000 fans we would love to hear about your fun filled day. Did you arrive early, or did you go with your favorite guy or girl? Did you take photos? Did you sing along? What was your favorite part of the day? What did you think of the all-girl Mariachi band? We would love to hear your feedback.

Congrats to George on his 30 consecutive years of top 10 Billboard hits. What an accomplishment. From landing his first Top 10 in 1981 with "Unwound" to 2010's "I Gotta Get to You" it's been an amazing journey. Congratulations George!

I have a few congrats to hand out to GSFC members also. The winners for the 2010 George Strait Venue word search puzzle are listed in the box in the right hand column. Your prizes are on the way. Also the Fan Collectable column winner is listed in our winner's box to the right. Your box of Strait goodies is on the way to you. You can be a winner also. Just enter your puzzle from each issue or send in an item or two for the Fan Collectable Column. Please check out the rules on the Fan Collectable Column page. Good luck!

Rosalinda Salazar Garza from Edinburg, TX has submitted this issue's puzzle, "Places in George's Songs". Good luck and thanks Rosalinda. You can earn Strait Cash easy by submitting puzzles, Fan Collectable Column material such as reviews or photos. Give it a try.

Are you moving? Do we have your new email address? Please call or write us a short note with your new info so you don't miss anything. We are here at the office

2010 George Strait Venue Word Search Winners

Jacket Winner

Mary Ann Pakebusch - Alice, TX

Sweatshirt Winner

Elizabeth Lanier - Valrico, FL

T-Shirt Winner

Cheryl Northam - Lake Charles, LA

Fan Collectable Column Winner

Dean Hoes - Cedar Park, TX

answering the phone during our summer hours from 10am until 2pm Monday thru Friday. The Strait line number is 615-824-7176.

We send out weekly email blast, so if you are not receiving them, please get in touch. Thanks you for all the birthday wishes for George and Bubba in May. Their cards have been forwarded to them and they are appreciated.

In closing, we wish you all a safe summer. When you have one of those long busy days, take a little time for yourself, sit back, take a deep breath and pop in a George Strait CD. Relax and enjoy!

We close by asking all of you to keep our servicemen and women around the world in your prayers that they will return home safely to their families. God Bless each and every one of you.



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GEORGE STRAIT ITINERARY

Date	City & State	Venue	On Sale	Ticket Info
9/9	Lexington, KY	Rupp Arena	TBA	TBA
9/10	Columbus, OH	Nationwide Arena	TBA	TBA
9/11	Nashville, TN	Bridgestone Arena	On Sale	On Sale
9/16	Columbia, SC	Colonial Center	TBA	TBA
9/17	Birmingham, AL	BJCC	TBA	TBA
9/18	Bossier City, LA	CenturyTel Arena	TBA	TBA
10/14	Pittsburgh, PA	Mellon Arena	TBA	TBA
10/15	Philadelphia, PA	Wachovia Center	TBA	TBA
10/16	Buffalo, NY	HSBC Arena	TBA	TBA
10/21	Minneapolis, MN	Target Center	TBA	TBA
10/22	Fargo, ND	Fargodome	TBA	TBA

Please check the George Strait website at www.georgestrait.com for any further information. You may also check Strait Line by calling 615-824-7176 and pressing 2.