

# STRAIT TALK

SEPTEMBER, OCTOBER, NOVEMBER 2009

VOL. 27 NO. 3



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# STRAIT TALK

## George Strait Releases "TWANG"

*Debuts at #1 on Billboard Charts*

On the cover of George Strait's new album, *TWANG*, which debuted at #1 on the Billboard Country Music charts, he sits in the driver's seat of a classic American Cadillac, strumming a toy guitar and mugging for the camera. It's an unexpectedly playful photo for the Texas superstar, yet it perfectly captures the animated energy he's recently infused into his never-out-of-style brand of country music.

"When I got into that old Caddy, there was a little guitar lying in the front seat," Strait says of the photo shoot. "I picked it up and started clowning around with it, and the photographer kept shooting. It's not a staged shot, by any means. When I started going through the pictures, I saw this shot and thought it fit the feel of *TWANG* I was looking for."

In other words, Strait remains in the driver seat—not just on the album cover, but as the person gunning the engine behind his on-the-move career. With a fresh string of No. 1 hits, his first Grammy Award for Best Country Album and two consecutive CMA Awards for Album of the Year plus honors for Song and Single of the Year, Strait is as hot as ever—and, as always, he seems to know just what will work best for him and for his time.

On *TWANG*, he slips off into rocking country, Cajun and even a mariachi tune sung in Spanish, mixing it up with the wise ballads and dance-floor boot scooters that are as much a part of him as his comes-to-it-naturally Western look. As always, Strait epitomizes what makes modern country music so relevant and so entertaining. And, as always, he makes it look so easy.

The most important development on *TWANG*

can be found in the songwriting credits. Strait co-wrote three songs for his new album including the debut single, "Living for the Night," which shot up the radio charts so quickly that MCA Nashville had to move the street date of the album. Strait's first songwriting contributions since his debut album were a direct result of writing with his son Bubba Strait.

"My son's desire to write really inspired me," Strait says. "After writing a few songs with Bubba, I had the idea to call and see if Dean Dillon wanted to come to my ranch and write with us. He did, we had a great time, and we were able to come up with a few songs."

"It makes a papa proud to have my son contributing to the creation of this record," Strait admits. "We had a great time writing with each other and then Dean adding his magic made it even more special. I hope the people who buy this record have as much fun listening to it as I had making it."

Strait always knew *TWANG* would be something different—and special. "When I was putting this album together I knew that I wanted to put some original material on it," Strait says. "That's something I hadn't done in a good while."

Producer Tony Brown sensed this spark, too. Coming off of back-to-back award-winning albums, Strait returned to Shrimpsboat Sound Studio in Key West, Florida—owned by Strait's friend Jimmy Buffett—determined to take chances and stretch himself. "The thing I love about George is he never gets stagnant," says Brown, one of country music's most legendary producers. "He knows just how far he can push the envelope without breaking it.

He likes to try new things, but he always stays within what he can do best, too."

"Living for the Night" exemplifies Strait's forward-looking attitude. A moody, thoroughly modern arrangement, Strait brings a subtly nuanced vocal performance to the song that both grounds it in Texas country yet embraces fresh, contemporary sounds.

"I actually think his voice keeps getting better," Brown says. "George is so subtle, and so focused on expressing a song, that people don't always realize just what an incredible singer he really is because he's not showy. The tone he has, the way he phrases lines, the emotion he puts into them—there's really no one as good as he is at all that. He doesn't think of himself as a celebrity. He thinks of himself as an artist and a vocalist. He pays attention to every note."

Strait and Brown credit the ocean air, with its cool breezes and lack of allergens, for bringing out the best in Strait's vocal tone, purity and power. "I feel like my voice is as good as it's ever been, and the air in Key West suits it," the singer says. "It also suits the players. It's a laid-back atmosphere, as anyone who's ever been to Key West knows, and that definitely filters right into the studio."

As for stepping out, Strait takes on Texas bluesman Delbert McClinton's "Same Kind of Crazy," which McClinton co-wrote with Gary Nicholson. Brown credits the idea to record the song to Strait. "It was a fun song to do and we did it in one take," Strait says, citing how great the studio band sounds on the cut. "That says a lot for just how much everybody was

*(Continued of next page)*

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# March 12th & 13th Of 2010 For The 28th Annual GSTRC

George Strait has selected the dates of March 12th and 13th of 2010 for his 28th Annual George Strait Team Roping Classic to be held at his San Antonio Rose Palace in San Antonio, Texas. The GSTRC is the largest open Team Roping competition in the country with hundreds of thousands of dollars in cash and prizes awarded every year.

483 teams competed for the title in 2009 with Chad Masters and Jade Corkill leaving town with \$88,995 each plus brand new Chevy Silverado Dually pick-ups from Cavender Chevrolet of Boerne, TX and Bruton Easy Pull Strait Extreme 3-horse slant trailers.

For the first time ever, George Strait Fan Club Members will get any early chance to purchase tickets with a one-day pre-sale set

for Monday, September 28th. Fan club members can only purchase their tickets through the George Strait website at [www.georgestrait.com](http://www.georgestrait.com) and clicking on the Team Roping link at the top of the page. Members will have to log in their username and password, when prompted, in order to purchase a maximum of four tickets for each day. Only one purchase per member will be allowed. Tickets for the 2010 GSTRC will be \$20 each and pre-sales will begin at 9am Central Time and close at 8pm Central time.

Any remaining tickets will go on sale to the general public at the George Strait website at [www.georgestrait.com](http://www.georgestrait.com) on Monday, October 5th at 9am until sold out. Tickets to the general public will also be \$20 per ticket per day. Tickets may also be purchased by mail on a

first-come basis and may be ordered at the following address:

**George Strait Team Roping Classic  
PMB #452  
24165 IH-10 West  
Suite 217  
San Antonio, Tx 78257-1159**

Any remaining tickets may be ordered by phone after October 5th by calling 210-698-0791. All tickets are non-refundable and cannot be exchanged for another day. All ticket sales are final. Additional postage will be charged for ticket orders sent outside the United States. All tickets are mailed through the U.S. Postal service as regular mail and will be mailed out in February of 2010.

## George Strait Releases "TWANG"

*(Continued from previous page)*

into it. I'm a Delbert fan, and I hope he likes it. He's one of our Texas treasures."

Then there's the album's biggest surprise: Strait singing the Spanish lyrics of "El Rey," a mariachi standard heard nightly across Mexico and in Border States. "I've loved mariachi music for years, and although I'm not fluent in Spanish, I've been trying to get better," Strait says. "'El Rey' has been a favorite song of mine for years, and I request it every chance I get. So I decided to give it a shot. What a blast that was. I had a version by the great Vicente Fernandez. I played it for the guys, and we worked it out. I think it turned out great, and I hope the real mariachis like it. That will be the real test."

Strait tackles other unexpected ideas, too, as in the let-the-good-times-roll blast of Louisiana roadhouse rock, "Hot Grease and Zydeco." "Arkansas Dave," the self-penned song by Bubba Strait, also presents a departure. "That one sounds like a Johnny Cash song to me," Brown says. "I had George's harmony singer, Marty Slayton, listen to how June Carter would harmonize with Cash to get more of that flavor. She nailed it, and it helps make the song sound unlike anything George has ever cut."

TWANG includes plenty of songs that hard-core Strait fans expect, too. "Out of Sight Out of Mind"—another song written by the father and son team—is a steel-guitar Texas country ballad that ranks with Strait's most moving old-school performances, as is the beautiful "Easy As You Go." The sage wisdom in "The Breath You Take" offers a mature take on life that Strait has served up regularly and with great impact.

The romantic "I Gotta Get to You" is a mid-tempo tune that would have fit, and stood out, on any of Strait's classic albums. "That one reminds me of 'Amarillo by Morning' in how great George sounds when singing it," Brown notes. It was co-written by Jim Lauderdale, a longtime Strait favorite, with Jimmy Ritchey and Blaine Larsen. Lauderdale and Ritchey, along with co-writer Kendall Marvel, also contributed the title song, "TWANG," an adrenalized honky-tonker Strait fills with mischievous joy.

In other words, TWANG doesn't rest on any laurels, even though Strait stands as one of the most honored and record-setting artists in country music history. His 38th album comes during a year when the accolades continue to pile up for the legendary Texan. He won a 2009 Grammy Award for Best Country Album

for Troubadour, and in April, he became only the fifth artist ever named Artist of the Decade by the Academy of Country Music. He also headlined the kick-off event at the Dallas Cowboys new stadium, selling out the venue in less than an hour. The concert was hailed by the Dallas Morning News as "an extravaganza" that "showcased Strait at the pinnacle of his musical game."

Overall, Strait has sold more than 67 million albums and has achieved 57 No. 1 singles, the record for the most chart-topping hits by any artist in history. His 33 platinum and multi-platinum albums have earned him the most RIAA platinum certifications in country music and third in all genres behind The Beatles and Elvis Presley. Strait was inducted into the Country Music Hall of Fame in 2006, making him one of a few artists to receive such an honor while still actively producing top radio hits and selling out arenas and stadiums.

"George is having as much fun as ever making records," Brown says of his longtime recording collaborator. "You can hear it, too. I think this album shows more range than usual, yet everything he does comes so natural to him. I do think this is going to be one of those albums people hold up as one of his high-water moments."



***George Strait In Concert***



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CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

# Fan Collectable Column

- People Country Special. June 15, 2009. P. 4 photo George with Matina McBride, p. 17 mentioned in Round Up, pp. 30-33 "Everyone Loves George" photo with story, p. 51 mentioned in "Who do you think if the Hottest Country Guy?" Tampa, FL.
- Milwaukee Journal Sentinel. June 30, 2009. P. 6B photo with story (Marcus Amphitheater Review). Milwaukee, WI. Country Weekly. Front cover photo. June 1, 2009. P. 1 mentioned, p. 4 contents, p. 16 Letters section, p. 17 Influences, pp. 36-41 story with photos "The Strait Truth," p. 60 Charts. Nashville, TN.
- Midland Reporter-Telegram. June 8, 2009. Photo with story p. 2A. Midland, TX.
- Miami Herald. June 8, 2009. Article on the New Cowboy Stadium Concert. Sports section page 2. Miami, FL.
- Star Tribune. June 4, 2009. Variety section p. E6 mentioned in the Nielsen Media Research #3 for the Week. Minneapolis, MN.
- American Cowboy. June-July 2009. (Collector's Edition). P. 20 photo of front cover "Strait Shooter," p. 30 photo of front cover "George Strait - True to His Texas Roots," p. 35 photo of front cover "Strait from The Heart." Dallas, TX.
- People. June 1, 2009. P. 39 "5 Things to Watch This Week." "The Strait Story." Wed. 5/27 8pm CBS. New York, NY.
- The Denver Post. June 12, 2009. P. 10D Going Out Section. George Strait mentioned. Denver, CO.
- Leader Telegram. 6/29/09. Main section, p. 1A and 2A. Mentioned several times in article. Eau Claire, WI.
- Daily Times. June edition. P. 16 photo with article on "ACM Artist of the Decade." Miami, FL.
- Oregonian. June 18, 2009. P. A2 "Country Music Television Awards." Nashville, TN.
- RFD-TV The Magazine. July/August 2009. P. 59 photo with story. Cheyenne, WY.
- Star Tribune. June 17, 2009. Mentioned in story A2 section under Faces. Minneapolis, MN.
- Southern Living. June 2009. Mentioned in "Take Your Pick" p. 75. Birmingham, AL.
- Arlington Star-Telegram. June 6, 2009. P. 2B photo with mention. Dallas, TX.
- Arlington Star-Telegram. June 7, 2009. Sports Section Front Page, p. 1C-14 and 15A photos with story. Dallas, TX.
- Ladies' Home Journal. August 2009. Journal/Media p. 24 mentioned under "Paisley's Playlist." New York, NY.

*The following George Strait Fan Club Members submitted to the Collectable Column...*

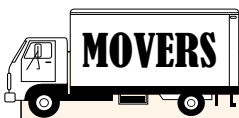
## *And We Thank You!*

*As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and 2 Collector's Cards. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address. Thank You!!!*

Margaret Carmichael - Wheat Ridge, CO  
Doreen Allison - Kaysville, UT  
Yolanda Turner - Arlington, TX  
Margaret Eckers - St. Louis Park, MN

Valda Callison - Gun Barrel City, TX  
Alexis Gaffney - Gales Creek, OR  
Maria Rodriguez - Miami, FL  
Debbie Erickson - Taylor, MI

Betty Brown - Waterloo, IA  
Nina Willis - Midland, TX  
Nancy Piechota - Golden, CO  
Debbie Rising - Pittsburth, PA



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# "TWANG" CD WORD SEARCH

Find the titles in the puzzle. Titles can be horizontal, vertical or diagonal. Enjoy! Please return your entry to the GSFC office in Hendersonville, TN.

TWANG	E A E C D A S C P M S P D B P C A S P O U A C H
WHERE HAVE I BEEN ALL MY LIFE	L I B F B D L E B A C R A N N N Y H B C S U W E
I GOTTA GET TO YOU	R J G C I H A T D S U D C A B O Y A E U R A W S
EASY AS YOU GO	E H O O D O S U O D U A S Y C D I H U O C P H G
LIVING FOR THE NIGHT	Y B E A U T I F U L D A Y F O R G O O D B Y E O
SAME KIND OF CRAZY	K S O B I G U A S M A E N W E O L L A C I L R T
OUT OF SIGHT OUT OF MIND	R L U L S R I O B V E Y O S C U V B E O R Y E T
ARKANSAS DAVE	M T M T H E B R E A T H Y O U T A K E A P C H H
THE BREATH YOU TAKE	Q N O S L A S C U C H A T B H O A N K C Y O A A
HE'S GOT THAT SOMETHING SPECIAL	O U T B U S F G I C O R N B C E I A N D G M V T
HOT GREASE AND ZYDECO	P P S U Y E N B B M E F A S R I E N N D I N E S
BEAUTIFUL DAY FOR GOODBYE	Q V L T C A R K A N S A S D A V E I H A E C I O
EL REY	O R U S W N R O W E A D I W E L M O B O W H B M
	S W L T D D S I H M I N Y S C F A A R E A E E E
	N T C I L Z T O B A K B N O O O U T C B H B E T
	U X S B U Y O C E S T T H T A A N O K Y C O N H
	M V U U C D F O R M B E U S I N G O B U R A A I
	W Y O C H E I I A L D O G U O Y S A Y S A E L N
	L X R S L C S C T E T N F A T H E R I L O V L G
	Y A C B T O R O B H M F U S C O O Y C B A E M S
	K Z A U H L U N G T C O N G R A T S T O I C Y P
	A T S C T H G I N E H T R O F G N I V I L A L E
	J B D U A R S A M E K I N D O F C R A Z Y N I C
	C Z S B L F U T B W M I S S H G I A R C D C F I
	I D L T O C S Y O U B O M T C H W E L B O V E A
	I G O T T A G E T T O Y O U Y O A U C A N B D L
	E F U K J C A R E F O R B O O F Y L O V A N D K
	G O H I T A S H S M A G F T H C E O S E A I C D

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Jacket Size: \_\_\_\_\_

Sweatshirt Size: \_\_\_\_\_ T-Shirt Size: \_\_\_\_\_

\* All entries must be received by November 14, 2009. **One Entry Only!!! Thank you.**

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	100	FAN CLUB MEMBERSHIP (Newsletter Sent By Mail) - 1 YEAR ..... U.S. (Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 ..... CANADA photo & 4 quarterly issues of STRAIT TALK sent through the mail with periodic email updates).....FOREIGN	\$25 \$25 \$30	
	120	FAN CLUB MEMBERSHIP (Newsletter Sent Via E-Mail) - 1 YEAR (Memberships via EMAIL include Fan Club Membership Card, 5x7 Photo of George, Discography of George's..... U.S. Incredible Career, Behind the Scenes Fact Sheet & Biography. All Fan Club Documents are emailed immediately ..... CANADA following payment authorization).....FOREIGN	\$15 \$15 \$20	
	140	FAN CLUB RENEWAL (Newsletter Sent By Mail) - 1 YEAR ..... U.S. (Same as 1 year membership - ..... CANADA Newsletter sent through the mail) ..... FOREIGN	\$25 \$25 \$30	
	160	FAN CLUB RENEWAL (Newsletter Sent Via E-Mail) - 1 YEAR ..... U.S. (Same as 1 year membership - ..... CANADA Newsletter sent via e-mail)..... FOREIGN	\$15 \$15 \$20	
	203	BUMPER STICKER (4"x3-1/2" Sticker Featuring Vintage Lettering In Red, White and Blue accented with Western ..... Style Filigree).....	\$1.95	
	206	STR8*FAN BUMPER STICKER (White 7-1/2" x 3-3/4" Bumper Sticker Features New GS "STR8*FAN" Logo in Red and Black).....	\$1.95	
	233	8x10 COLOR PHOTO (2009 Tour Photo - Great Looking Close-up 8x10 Photo of George in a White Hat).....	\$5.00	
☆☆☆	253	PHOTO MAGNET (2" x 2" Square Photo Magnet featuring George Strait's 38th Album Cover, "TWANG") ..... NEW	\$2.95	
☆☆☆	308	PHOTO MOUSE PAD "TWANG" ((Fabric Mouse Pad with photo of G.S. Standing in front of Texas' Oldest Dance Hall, Grune Hall. He Casually Leans Against A Pink Antique Convertible Cadillac With Guitar in Hand, As Though Reminiscent Of Younger 'Ace In The Hole' Days. Compatible With Ball Type or Optical Mouse; 1/4" Thick Non-Slip Material Keeps Mouse Pad Firmly In Place. Dimensions: 7/5" x 8")...... NEW	\$9.95	
	312	BALL POINT PEN (Fashionable chrome colored ballpoint pen with metal body and a soft grip section, an elegant pen for everyday use, "GEORGE STRAIT" imprinted on side in black).....	\$3.95	
	340	BELT BUCKLE (Solid bronze buckle w/sterling silver and gold electroplated classic western design w/G.S. highlighted over a team roping scene. Each buckle will be NUMBERED and gift boxed. Size 4" x 3-1/2".).....	\$119.95	
☆☆☆	347	CERAMIC CHRISTMAS ORNAMENT (A Beautiful 3: Round Ceramic Ornament featuring a handsome George Strait photo with a scripted "Merry Christmas Strait To You" greeting. This double-sided ornament is the ultimate Stocking Stuffer or Holiday Party Gift for every George Strait fan - Beautiful for any Christmas Tree, adding the perfect George Strait flair) ..... NEW	\$12.95	
	547	PHOTO KEYCHAIN (2009 Double Sided Photo Keychain, Great Looking Close-up Photo of George in a White Hat on Front with "George Strait" Logo on Back).....	\$5.00	
	556	LICENSE TAG (METAL) (Custom Metal License Plate with Sharp Photo of GS with Red Background).....	\$19.95	
	580	HAT PIN (Sterling silver w/G.S. signature in blue) SUPER!.....	\$9.95	
	585	EARRINGS (Sterling Silver w/G.S. signature. For pierced ears only!).....	\$14.95	
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☆☆☆	634	CALENDAR (2009 Tour Calendar - 5 Page, 15 Month Calendar: June 2009 - August 2010. Closed Calendar Dimensions are 14"x10-1/2". Excellent Full Color Photos, Wonderful Gift Idea for any George Strait Fan!)..... NEW	\$12.95	
	650	SONGBOOK (The Best of George Strait 2nd Edition, includes 34 of George's Greatest Hits for Piano, Vocal and Guitar).....	\$17.95	
	662	LATEST GREATEST STRAITEST HITS (Songbook).....	\$14.95	
	663	THE BEST OF GEORGE STRAIT (Songbook).....	\$10.95	
981DVD		2008 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (DVD).....	\$29.95	
999DVD	☆☆☆	2009 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (DVD) ..... NEW	\$29.95	
8888DVD		"FOR THE LAST TIME" - LIVE FROM THE ASTRODOME DVD (Recorded at the closing night of the Houston Livestock show and Rodeo on March 3, 2002 - Available in DVD only).....	\$29.95	
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	1041	STRETCH PHOTO COFFEE MUG (This Handsome 11 oz. White Ceramic Coffee Mug Features a Custom GS Photo and Logo in Full Living Color that wraps around the mug. A dye sublimation manufacturing process ensures that the image stays brilliant and colorful for the life of the mug. Sorry! This item cannot be shipped outside of the United States.).....	\$13.95	
	1043	CHRISTMAS PHOTO COFFEE MUG (This beautiful 11 oz. White Ceramic Coffee Mug features an original Christmas design and photo of G.S. in Full Living Color. A dye sublimation manufacturing process ensures that the double-sided image stays Brilliant and Colorful for the life of the mug. Perfect for gift giving!).....	\$14.95	
	1047	"TROUBADOUR" PHOTO COFFEE MUG (This Handsome 11 oz. White Ceramic Coffee Mug Features an Original Troubadour Design and Photo of G.S. in Full Living Color, a Dye sublimation manufacturing process ensures that the double-sided image stays Brilliant and Colorful for the life of the mug. Perfect for gift giving!).....	\$13.95	
	1063	OLD FASHIONED GLASS "TROUBADOUR" (11 oz. Clear Glass Tumbler with sharp black "Troubadour" classic logo).....	\$6.95	
	1067	SHOT GLASS (2 oz. Clear Shot Glass, Sharp Black "Troubadour" Classic Design, Specially Designed to match the Old Fashioned Glass #1063).....	\$6.95	
	1071	BLUE DENIM MESSENGER BAG ("George Strait" Embossed Messenger Bag, 12 oz. Canvas Fusion Dyed in Blue Denim, Washable, Sturdy Construction, 16-1/2" Wide and 14" Long, 2 Extra Pockets With Snaps For Extra Security, Adjustable Strap, G.S. Rodeo Design using a permanent 3 dimensional embossing process. EXCELLENT Book Bag, Diaper Bag, Purse or Briefcase! Roomy enough for a laptop! Made in USA).....	\$39.95	
	1075	TOTE BAG (LARGE size Embossed Denim Tote Bag, 22-1/2" Long and 20" Wide. You can carry Everything in this one - GREAT for shopping! Washable and Durable, Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process, Made in USA).....	\$29.95	
	1076	HIPSTER PHOTO PURSE (Our Hipster Photo Purse Features a Great Looking Custom GS Photo and Filigree Design on Purse Flap, made from an elegant and durable black micro fiber satin material, has a zippered main pouch with an interior pocket, velcro flap closure, measures 6.5"L x 7.5"H x 2"W with a 50" adjustable shoulder strap. This sassy purse is perfect for an evening on the town or sized just right for the younger GS fan on your gift list!).....	\$49.95	
	1077	LARGE PHOTO PURSE (Our Large Photo Purse Features a Great Looking Custom GS Photo and Filigree Design on Purse Flap. Made from an elegant and durable black micro fiber satin material. Has a zippered main pouch with an interior pocket, velcro flap closure, measures 12.25"L x 7.5"H x 2.5"W with a 50" adjustable shoulder strap. This classy purse is perfect for carrying all of your essentials and matches our New Hipster Photo Purse.).....	\$59.95	
	2805	BROWN PLAID WITH MESH CAP (The Classic Look of Mesh is back. The simple Retro styling of a mesh back and a cotton twill front combine for the best of both old and new. Chocolate Brown and Khaki Plaid Crown and Bill with White Mesh back, Puff embroidered GS signature on frayed oval khaki patch on crown, "STRAIT" across back. <b>ONE SIZE FITS MOST</b> ).....	\$19.95	
	3245	BLACK BANDANA (2009 Black Bandana with "George Strait" Logo in Brown and Crème).....	\$5.95	
	3615	LADIES SOFT PINK SHORT SLEEVE HEART TEE (Ladies Soft Pink 100% Ring-Spun Cotton Super Soft Baby Jersey Knit Tee with Contoured Side Seams and Double Needle Stitching in Neck, Sleeves and Baby Bottom Hem, G.S. "Troubadour" Heart Design on Center Chest)..... Check Size: M L XL	\$18.95	
	3630	LADIES ATHLETIC HEATHER VERTICAL PRINT TEE (Ladies Athletic Heather, 100% Ring-Spun Cotton Super Soft Baby Jersey Knit Tee with Contoured Side Seams and Double Needle Stitching in Neck, Sleeves and Baby Bottom Hem, Beautiful G.S. "Troubadour" Vertical Print Script Logo On Front)..... Check Size: M L XL	\$18.95	
	3635	LADIES BLACK RIB TANK WITH METALLIC SILVER STITCHING (Ladies Black Tank with 100% Combed Ring-Spun Cotton Rib, Double Needle Ribbed Binding On Neck and Arm Holes with Contrasting Silver Metallic Stitching, A Sensational Layering Piece, HOT G.S. Silhouette Design in Silver Crystalline and Hot Pink)..... Check Size: M L XL	\$18.95	
	3645	LADIES FOOTBALL JERSEY (Ladies V-neck White Fashion Football Jersey, A Fun Retro Look, Machine Washable 100% Nylon Diamond Back Mesh, 100% Premier Polyester Dazzle Yoke, Sleeves and Inserts, Features Pink and White Screen Printed "09" Numbers on Chest and Back, "George Strait" Signature Logo on Front Chest and "STRAIT" Lettering Across Back Yoke, Decorated with matching Pink Stars on Sleeves)..... Check Size: M L XL	\$39.95	
	3650	LADIES GREY GRUNGE TEE (Ladies Grey Short Sleeve Crew Neck Tee, Feels Silky Soft And Wears Remarkably Well, Made of 100% Ring Spun Combed Cotton, Grunge Style "George Strait" Rose Logo In Pink, Purple, And Blue On Front Chest)..... Check Size: M L XL	\$18.95	
	3655	CHOCOLATE BROWN EAGLE GUITAR TEE (Ladies Chocolate Brown Short Sleeve Silky Smooth Cotton Classic Tee With Vintage G.S. Eagle and Guitar Design On Front Chest)..... Check Size: M L XL	\$18.95	
	3660	CHARCOAL GREY PINK PICTURE TEE (Ladies Charcoal Grey Super Soft 100% Cotton Light Weight Tee, Ideal For Summer Days Or For Layering When The Temperature Cools, Styled In A Flattering Slim Fit, Longer Length, Great Looking BIG Pink Picture Of G.S. With Guitar On Full Front Chest Embellished With Silver Foil "George Strait" Logo)..... Check Size: M L XL	\$18.95	
	3665	LADIES TEAL TEE (Ladies Teal Short Sleeve Tee Styled in a Flattering Slim Fit with the Silky Smoothness of 100% Ring-Spun Combed Cotton, Beautiful Vintage Western Swirl Silver G.S. design on Front Chest and Matching Smaller Design on Back)..... Check Size: M L XL	\$19.95	



QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	3705	ADULT CHESTNUT BROWN SHORT SLEEVE "TROUBADOUR" PHOTO T-SHIRT (Chestnut Brown Unisex 100% Preshrunk Cotton Short Sleeve T-shirt with Vintage "Troubadour" Screen Print Design On Left Front Chest, Great Looking Vintage Full Size G.S. "Troubadour" Photo Design on Back of Shirt)..... Check Size: M ___ L ___ XL ___ Check Size: XXL ___	\$17.95 \$19.95	
	3710	ADULT CRANBERRY SHORT SLEEVE PHOTO T-SHIRT (Cranberry Color Unisex 100% Preshrunk Cotton Short Sleeve T-shirt. Great looking full size GS photo and logo design on front..... Check Size: M ___ L ___ XL ___ Sharp GS filigree design on back. GREAT for both men and women!..... Check Size: XXL ___	\$17.95 \$19.95	
	3715	ADULT CHARCOAL GREY SILHOUETTE SHORT SLEEVE T-SHIRT (Adult Charcoal Grey Unisex..... Check Size: M ___ L ___ XL ___ Short Sleeve T-Shirt, Great Looking G.S. Silhouette with Vertical Print on Front Chest)..... Check Size: XXL ___	\$15.95 \$17.95	
	3725	ADULT TAN VINTAGE "TROUBADOUR" T-SHIRT (Tan Color Adult Unisex 100% Preshrunk Cotton Short Sleeve T-shirt With a Vintage "Troubadour" Guitar and Hat Design With Flag Background On Front Chest)..... Check Size: M ___ L ___ XL ___ XXL ___	\$19.95	
	3730	ADULT CHOCOLATE BROWN TOUR T-SHIRT (Chocolate Brown Adult Unisex 100% Preshrunk Cotton Short Sleeve T-shirt With G.S. Photo and Western Scroll Star Design On Front Chest and 2009 Tour Cities Listed On Back Of Shirt)..... Check Size: M ___ L ___ XL ___ XXL ___	\$19.95	
	3740	ADULT CARDINAL RED STAR T-SHIRT (Cardinal Red Adult Unisex 100% Preshrunk Cotton Short Sleeve T-shirt With Grunge Style "George Strait" Star And Hat Design On Front And G.S. Logo On Back)..... Check Size: M ___ L ___ XL ___ XXL ___	\$19.95	
	4320	PINK NIGHTSHIRT (Ladies Frost Pink Short Sleeve Scoop Neck Nightshirt, Great As A Beach Cover-up, Cozy with the silky smoothness of 100% Ring Spun Cotton Jersey, HANDSOME Photo Of George And His Guitar Embellished With Crystalline Glitter And A Swirl Design (One Size Fits Most).....	\$24.95	
	5210	BABY BIB (Extra Soft, 100% White Terry Cotton Bib with Black Piping that Features the George Strait "Troubadour" Lyric, "i was a young troubadour when i rode in on a song", the Lyric sits below a Little Cowboy, Riding his Pony and Strumming his Guitar - A Matching Baby Shirt #5220 is also available - Precious for any new George Strait Fan who longs to be a Legend, too!).....	\$12.95	
	5220	BABY T-SHIRT (Extra Soft, 100% Cotton White Shirt that Features the George Strait "Troubadour" Lyric, "i was a young troubadour when i rode in on a song", the Lyric sits below a Little Cowboy, Riding his Pony and Strumming his Guitar - A Matching Baby Bib #5210 is also available - Precious for any new George Strait Fan who longs to be a Legend, too!)..... Check Size: 12 month ___ 2T ___	\$12.95	
	7060	RASPBERRY SUPER PLUSH BLANKET (Stay Snug and Cozy whether reading at home or cheering in the stands, our lightweight raspberry fleece blanket has a dreamy super soft plush finish embossed with a HUGE George Strait silhouette design. Get one for the couch and one for the car; also makes a great gift for almost any occasion, easy to carry with a heavyweight nylon stadium carrying strap. Whipstitched edges fold double needle, 50" x 60", 100% polyester. Machine wash and dry.).....	\$59.95	
	9720	HALF ZIP POLAR FLEECE JACKET (Chocolate Brown Super Soft Anti-Pill 100% Polyester Polar Fleece Wraps Your Body in Warmth, Sturdy Half Zipper, Convertible Collar, Nylon Reinforced Full Size Hand Warmer Pockets and Elasticized Cuffs, Sharp George Strait Star Logo ..... Check Size: M ___ L ___ XL ___ Embroidered on Left Front Chest ..... Check Size: XXL ___	\$59.95 \$64.95	
		<b>GEORGE STRAIT CDs</b> <b>PRICE</b>		
	901	STRAIT COUNTRY.....	\$14	
	902	STRAIT FROM THE HEART.....	\$14	
	903	RIGHT OR WRONG.....	\$14	
	905	GREATEST HITS.....	\$14	
	906	SOMETHING SPECIAL.....	\$14	
	907	#7.....	\$14	
	909	OCEAN FRONT PROPERTY.....	\$14	
	910	GREATEST HITS #2.....	\$14	
	911	IF YOU AIN'T LOVIN' YOU AIN'T LIVIN'.....	\$14	
	912	BEYOND THE BLUE NEON.....	\$15	
	913	LIVIN' IT UP.....	\$15	
	914	CHILL OF AN EARLY FALL.....	\$15	
	916	HOLDING MY OWN.....	\$16	
	917	PURE COUNTRY (Original motion picture soundtrack).....	\$16	
	919	LEAD ON.....	\$16	
	920	STRAIT OUT OF THE BOX (Boxed set comprised of 72 tracks and accompanying booklet featuring Strait's comments on each record, plus dozens of photographs, a biographical essay, and complete recording session information.).....	\$49.95	
	921	BLUE CLEAR SKY.....	\$16	
	922	CARRYING YOUR LOVE WITH ME.....	\$16	
	923	ONE STEP AT A TIME.....	\$16	
	924	ALWAYS NEVER THE SAME.....	\$16	
	925	MERRY CHRISTMAS WHEREVER YOU ARE.....	\$16	
	926	LATEST GREATEST STRAITEST HITS.....	\$16	
	928	THE ROAD LESS TRAVELED.....	\$16	
	929	THE BEST OF GEORGE STRAIT (20th Century Masters, The Millenium Collection).....	\$16	
	930	FOR THE LAST TIME - LIVE FROM THE ASTRODOME.....	\$19	
	931	HONKYTONKVILLE.....	\$19	
	932	50 NUMBER ONES (Double CD Set).....	\$25	
	933	SOMEWHERE DOWN IN TEXAS.....	\$19	
	934	IT JUST COMES NATURAL.....	\$19	
	935	LIVE AT TEXAS STADIUM.....	\$19	
	936	GEORGE STRAIT 22 MORE HITS.....	\$17	
	937	TROUBADOUR.....	\$18	
	939	☆☆☆ TWANG - NEW CD.....	\$18	

☆☆☆ NEW ITEMS ☆☆ PLEASE MARK SIZES WHERE APPROPRIATE

\*\*\*\* PLEASE PRINT CLEARLY      CUSTOMER #: \_\_\_\_\_

NAME: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST.: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ PHONE: (\_\_\_\_) \_\_\_\_\_

PAYMENT MADE BY: CHECK: \_\_\_ MONEY ORDER: \_\_\_

MASTERCARD: \_\_\_ VISA: \_\_\_ If paying by MasterCard or Visa, please fill out below:

MASTERCARD/VISA NO.: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_

NAME ON CARD: (Please Print) \_\_\_\_\_

SIGNATURE ON CARD: \_\_\_\_\_

Please Check One      SUB TOTAL \_\_\_\_\_

YES  This is a new address.      TENNESSEE SALES TAX(9.25%) \_\_\_\_\_

NO  This is not a new address.      (All Tennessee Customers must add 9.25%)

**SHIPPING & HANDLING CHARGES**      SHIPPING & HANDLING CHARGES \_\_\_\_\_

**DO NOT APPLY TO MEMBERSHIPS!**      DEDUCT STRAIT CASH HERE - \_\_\_\_\_

Shipping & Handling Charges apply to only one address. Split shipments to separate addresses require a separate shipping & handling charge for each address.      TOTAL AMOUNT \_\_\_\_\_

Double Shipping & Handling Charges for Foreign Deliveries.

**FOR ALL ORDERS OVER \$300.00: PLEASE ADD AN ADD'L \$8.00 PER \$100.00 INCREASE.**

.00 - 20.00 = \$10.00	50.01 - 60.00 = \$14.00
20.01 - 30.00 = \$10.75	60.01 - 80.00 = \$15.25
30.01 - 40.00 = \$11.75	80.01 - 100.00 = \$16.25
40.01 - 50.00 = \$12.75	101.00 & Up = \$17.25

\*\*\* NOTE: ALL ORDERS MUST BE PAID IN U.S. CURRENCY OR THE EQUIVALENT FOREIGN EXCHANGE RATES. FOREIGN ORDERS PAID FOR IN ANY OTHER MANNER WILL BE RETURNED. FOREIGN ORDERS MUST DOUBLE THE NORMAL SHIPPING CHARGE FOR AIR DELIVERY. \*\* Phone Number must accompany Credit Card orders. We reserve the right to substitute new colors or designs for discontinued items.

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STRAIT LINE: (615) 824-7176  
ALLOW 2 WEEKS FOR DELIVERY • <http://www.georgestrait.com>

ORDERS FOR A FAN CLUB MEMBERSHIP WILL NOT BE SHIPPED BY OVERNIGHT SERVICES AND ARE NOT REFUNDABLE.  
EXCHANGES AND REFUNDS: All returns must be accompanied by our packing slip with all necessary information pertaining to your return.  
We will credit your original payment method less shipping and handling charges. There is a 30 day return policy on all merchandise.





# Anita's Notes

Welcome to the fall issue of Strait Talk. As we write this issue, many of you are gearing up for another school year. George and the Ace In The Hold Band has one more show to do in Cedar Park (Austin), Tx and will settle down for a well deserved rest. The 2009 tour began in early May and run through September. It has been a marvelous and record setting year. We have heard from many fan club members that have traveled a lot of miles to see the shows. Thank you for your continuous support.

We have a few important items to discuss, so get a notepad and pen to write down some important dates. The 28th Annual George Strait Team Roping Classic will be held in San Antonio, Texas at the San Antonio Rose Palace on March 12th and 13th of 2010. For the first time ever, fan club members will get a chance to purchase tickets before they go on sale to the general public. The Fan Club pre-sale will begin at 9AM (Central Time) on Monday, September 28th and last until 8pm Central Time that evening. Tickets may be purchased from the George Strait website at [www.georgestrait.com](http://www.georgestrait.com) and clicking on the Team Roping link and then clicking on Order Tickets. Fan Club members will be asked to log in using their Username and Password in order to make a purchase. Tickets will be \$20 each and members may purchase a maximum of four tickets each per day but may purchase only one time. Any effort to purchase more than once or more than four tickets will be cancelled. Remember that you must purchase tickets for both days if you want to attend both days' events. After the fan club sale, any remaining tickets will be put on sale to the general public on October 5th. Tickets will be mailed out by USPS in February.

The George Strait album "Twang" was released on August 11th and met with great success. Check out the home page of the website at [www.georgestrait.com](http://www.georgestrait.com) to follow the weekly charts to see how the album and singles are doing. "Living For The Night", George's current single, is in the top five and heading for the top. This song is very special because it was written by George, his son Bubba and long-time friend and contributor Dean Dillon. Check out the story on the album elsewhere in the newsletter for all the

details.

We are also happy to announce that Georges' last album, "Troubadour", has been awarded Platinum certification which means it sold more than one million copies. It is the 33rd Platinum album for George. What an incredible accomplishment.

We have four winners to congratulate from this past issue of Strait Talk. Our first winner is Debbie Rising from Pittsburgh, Pa. She submitted an item for the Fan collectable column. It's easy to do the same, just read the details elsewhere in Strait Talk. Congrats Debbie, your goody box is on the way.

Our next three winners are:

**1st Place**  
**Peggy Jarboe**  
**Louisville, KY**

**2nd Place**  
**Carolyn Fagg**  
**San Antonio, TX**

**3rd Place**  
**Polly A. Ullrich**  
**Cresson, PA**

*Your prizes are on the way.  
Enjoy!!!*

They submitted their entries for the George Strait: ACM Artist of the Decade All Star Concert Word Search puzzle. Congratulations ladies...your prizes are on the way. Enjoy!

You can be a winner also, just check out the puzzle in this issue of Strait Talk. Good luck!

With fall approaching, the holiday season is just around the corner. With that in mind, you will find enclosed the newest Merry Christmas Strait to You Sweatshirt order form. This is a limited edition sweatshirt and is available only for the holiday season. We will have it available in sizes medium, large, Xlarge and XXlarge. We will also have a Christmas ornament and a Christmas coffee

mug available very soon. This year's ornament is a replica of a CD and is really nice. Keep your eye out for our Emails that will let you know when they arrive or check the website at [www.georgestrait.com](http://www.georgestrait.com) on a regular basis.

We also want to invite you to keep your eyes out for some new "Twang" merchandise that should be available very soon. You will be notified by Email when they arrive.

Hopefully, we have your correct email address as we have been sending out many email blasts on concert info and merchandise specials. This is an excellent way to connect with all of you. If you are not receiving emails from the GSFC, please drop us a note through our customer service or call us at 615-824-7176. Our phones are answered during our regular office hours of 8:30 AM central time until 3PM, Monday thru Friday.

Remember that your newsletters are sent quarterly and we do send out renewal notices monthly for those whose memberships are near expiration. Please check your membership info and make sure that it is up to date as George will begin touring again in January. A formal announcement of all the dates and who will be appearing with him, will probably be announced during the early fall.

As we close this issue of Strait Talk, we would like to thank all of the George Strait Fan Club Members who sent in letters and cards to the Strait Family during the untimely passing of John "Buddy" Strait, Jr. The family wishes to "Thank All of You".

Please continue to pray for our servicemen and women who are continually serving our country around the globe so we can maintain our freedom. God Bless!

## PEN PAL

(Strait Fans that correspond  
between themselves)

Norma Hobbs  
282 Bryant Road  
Hot Springs, AR 71909

# GEORGE STRAIT ITINERARY

Date	City & State	Venue	On-Sale	Ticket Info
9/25	Cedar Park, Texas	Cedar Park Center	On Sale	800-745-3000

\*\*All On-sale dates are subject to change.

**Please check the George Strait website at [www.georgestrait.com](http://www.georgestrait.com) for any further information. You may also check Strait Line by calling 615-824-7176 and pressing 2.**