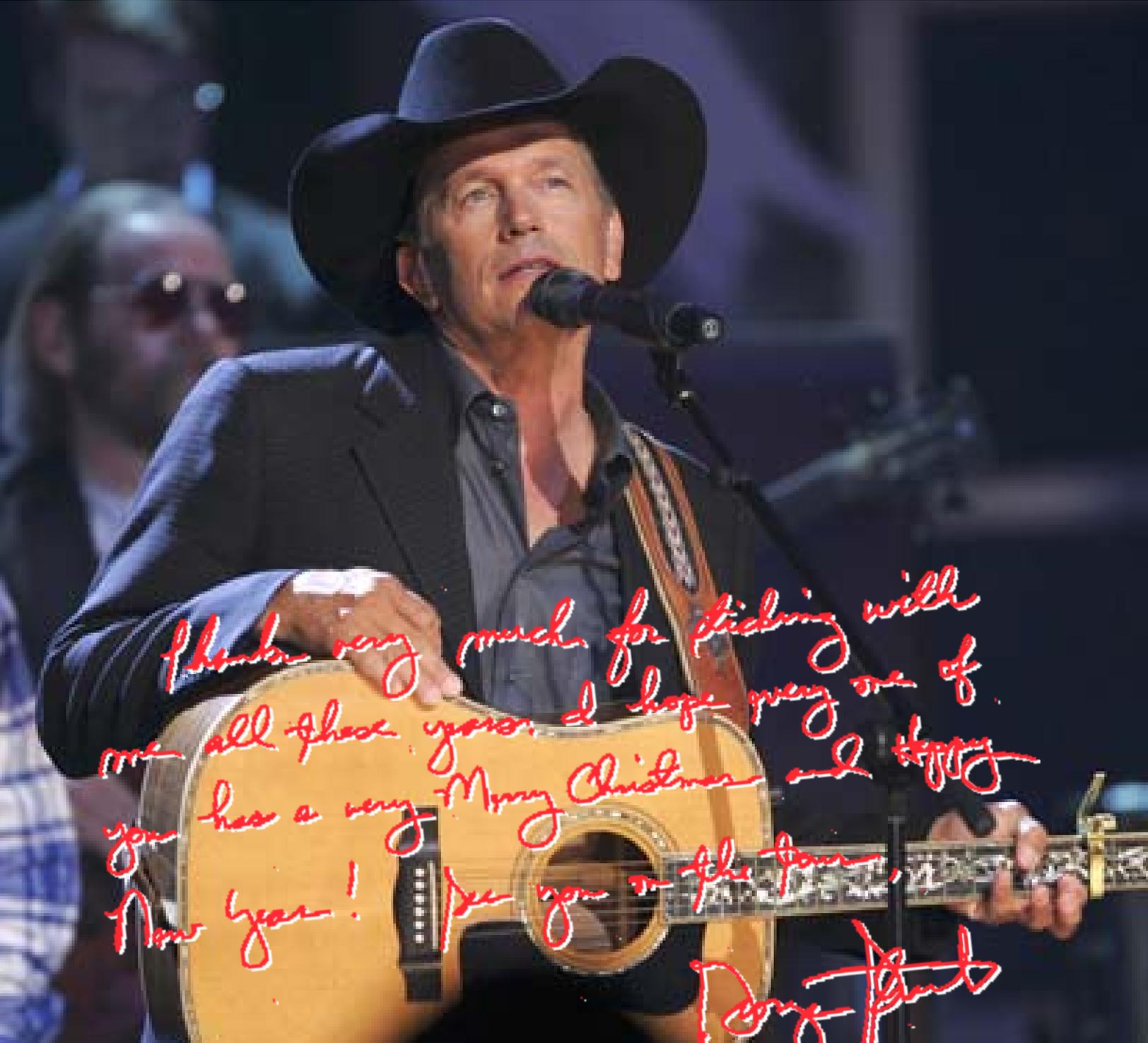


STRAIT TALK

DECEMBER 2004/JANUARY/FEBRUARY 2005

VOL. 22 NO. 6



*I thank very much for sticking with
me all these years. I hope every one of
you has a very Merry Christmas and Happy
New Year! See you on the tour.*

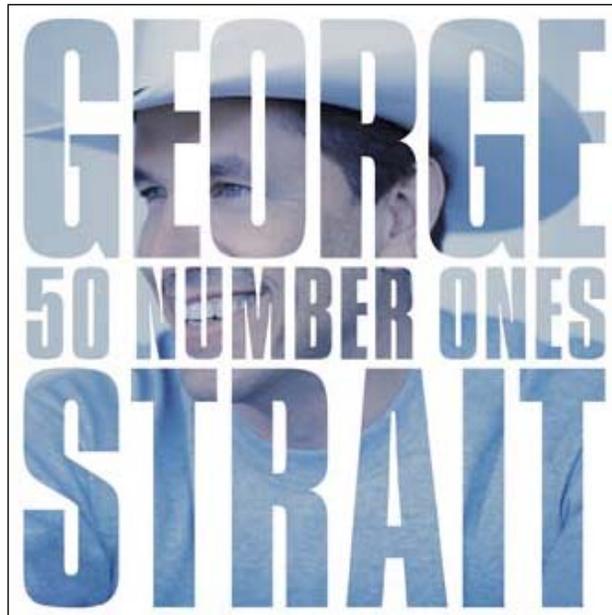
George Strait

STRAIT TALK

George Strait's 50 #1 Hits CD Reaches Triple Platinum Status

George Strait's 50 #1 Hits CD has attained lofty levels already and the Christmas shopping season is still ahead. Strait's newest MCA release, which also contains his 51st #1 Single "I Hate Everything," sold 342,969 units during the first week of its release and has now been certified Triple Platinum by the RIAA certifying three million in sales. The 2-CD set debuted at #1 on both the Country music and Pop music charts. It has remained atop the country charts since then and is still in the top 5 sales of all pop albums as well. With 51 #1 songs, instead of 50, Strait was left with a unique problem of giving his fans more number one hits than they bargained for.

"This is the kind of problem you want to have," laughed Strait. "Country radio has been great to me my whole career. I can't thank those folks enough for making my album title a little incorrect. It's because of their support, and the support of great fans, that I'm lucky enough to be able to make music and celebrate this milestone in my career."



The success of this album is just another testimony to the continued vitality of an amazing career," said Luke Lewis, Co-Chairman of Universal Music Group Nashville. "It is an

honor for all of us at Universal Music to be associated with an artist that exhibits such enduring talent."

Ben Kline, Sr. VP Sales and Marketing UMG Nashville, called the record breaking first week of sales, "A huge week that exceeded our biggest projections. These numbers certainly cement George's place as one of the most important artists in any genre of music."

In addition to the huge CD sales, Strait also scored big ratings for his CMT television special. More than 8.4 million viewers tuned in to CMT's George Strait programming over the weekend of Oct. 9th and 10th, to see CMT's brand new interview special, GEORGE STRAIT: CMT INSIDERS SPECIAL EDITION. It was the week's top rated show among viewers 18-49. GEORGE STRAIT: CMT INSIDER SPECIAL EDITION contained an exclusive television inter-

view with Strait as well as interviews with Alan Jackson, Reba McEntire, Martina McBride, Dierks Bentley and Jimmy Buffett. 🍷

George Strait-"On The Road Again"

If it's December, then some George Strait shows can't be far away. Everyone in the George Strait organization is getting geared up and ready to hit the road again in mid-January. George and his trusty "Ace in the Hole Band" will be joined by Capitol recording artist and ACM New Male Vocalist of the Year, Dierks Bentley, and

will be introducing new Capitol Records artist, Amber Dotson.

The tour begins in Charlotte, NC on January 13th and culminates in Denver, CO on March 5th. One date announced previously has been changed. The show scheduled for New Orleans, LA on January 27th has been changed to The Spirit Arena in

Lubbock, TX. The first shows going on sale, other than Las Vegas which is already on sale, will be Charlotte, Birmingham, Lafayette and Richmond. Ticket sales to the general public for those shows will be December 4th. Check the itinerary on the last page of the newsletter for all of the dates and the on-sale schedules. 🍷

The Justin Boot Company® Auctions Autographed George Strait Boots

Fans' opportunity to give and receive for the holidays

Fort Worth, Texas — George Strait and the Just Boot Company® team up this holiday season to give Ebay® bidders the chance to take home a pair of boots “strait” from George Strait’s closet. Seven lucky winning bidders will add an autographed boot from Justin’s George Strait Collection to theirs. To boot, all proceeds will be donated to the Justin Cowboy Crisis Fund (JCCF).

The Justin Boot Company® and the Professional Rodeo Cowboy Association (PRCA) founded the JCCF to lend a helping hand to professional rodeo athletes and their families in the event of catastrophic injuries. The JCCF has given over \$2.5 million in financial assistance to more than 300 deserving individuals and their families who have dedicated their lives to the sport of rodeo.

“The Justin Cowboy Crisis Fund has done so much for the men and women of rodeo over the years,” said Strait. “I’m more than happy to do my part to help raise money for

such an admirable charity. The auction is not only a great vehicle for giving to those in need, but it’s also a way for the fans to participate during the holidays.”

“Everyone shares the gift of giving this time of year and to collaborate with such an iconic western figure on a project that really gives back is amazing,” Said Randy Watson, president, Justin Boot Company. “This auction is exactly the type of opportunity we want to extend to fans of Justin and George Strait, and most importantly, the kind of gift we are proud to offer the Justin Cowboy Crisis Fund and the phenomenal rodeo athletes.”

For those in the giving mood, Justin’s George Strait Collection autographed boots will certainly put a smile on any George Strait fan’s face. But if the bidding gets too competitive, consumers can still take Strait home for the holidays. The Cowboy Series, a vibrant and exciting performance line from Justin, and the final boot series from the George

Strait Collection to debut, hits shelves after this month. Designed to keep up with consumers no matter what they do or where they go, this line is perfect for anyone who’s ever followed rodeo and knows what it takes to live the dream.

The holiday season is upon us and the Justin Boot Company and George Strait have devised a great way to give and receive. 🎄



New Changes Coming To The George Strait General Store

Some new features will begin before Thanksgiving

The George Strait General Store will look the same but everything else about it will start changing in time for the Christmas shopping season. In an effort to speed up and simplify the shipping process, as well as to make it much more fan friendly, the GSFC has completely redesigned the store’s workings. The entire store will now be web based and orders placed on the web will no longer need to be re-entered by our staff in other software to process. However, all fans placing orders by mail and our toll-free phone number will still be able to place their orders in the same manner.

The new store setup will allow us to utilize UPS shipping in a much more efficient manner and will furnish us with the ability to offer overnight and second-day shipping. We will be using UPS exclusively for our shipping process, with the exception of memberships and shipments to post office boxes. We

will still send membership packages by regular mail but fans who desire to pay the extra shipping charges may have them sent by overnight or 2nd day UPS. It is important to note that overnight and 2nd day shipping means that those shipments will be utilizing that shipping manner from the time they are shipped and not necessarily from the time the order was placed. Our shipping takes place on a Monday-Friday basis except when closed for Holidays and during our annual Christmas break.

The fan club is also happy to announce that the utilization of UPS as our shipping partner will allow fans the opportunity, in most cases, to track the progress of their packages from the time they leave our warehouse. In addition, the new store design will allow us to better communicate with our fans and customers by providing better customer service as well as making special offers available. 🎄

George Strait Gets 51st #1 Single

“I Hate Everything” has become George Strait’s 51st number one single. The record reached the top of both the Billboard and Radio and Records charts. The record is from his 50 #1 Hits CD that was released in October and debuted at #1 on both the Country Music and Pop charts. George Strait is the only solo act to ever attain 50 #1’s in any genre of music. 🎄

2005 GSTRC Tickets Are Moving Fast

Sales of tickets for the 2005 George Strait Team Roping Classic are moving at a brisk pace and are ahead of last year's figures. The event, which will be held at the San Antonio Rose Palace on March 11th and 12th of 2005, will pit the very best Team Ropers in the world in a competition that will award the contestants more than \$400,000 in cash and prizes. The prizes include Chevrolet twin-cab dually diesel trucks from Cavender Chevrolet and matching Bruton Strait Extreme slant 3-horse trailers for the champion header and heeler. H.E.B. will again sponsor the red-wrapped steer competition. The competition will give Saturday's ropers the opportunity to win additional money if they have the winning time of any of the final three rounds with one of the red-wrapped steers. All of the other sponsors for the 2004 GSTRC are returning for this year. They

include the San Antonio Express-News, Bill Miller's Bar-B-Que, Brake Check, Brawny Towels, McCormick's Foods, Wrangler, Classic Ropes, Justin Boots, Resistol Hats and Cactus Ropes. U.S. Tobacco will once again furnish the scoreboard for the GSTRC and we are happy to announce that Southwest Texas ACA has also signed on as a sponsor of the 2005 event.

Tickets for the event are \$16 each, inclusive of shipping and handling charges for those mailed inside the United States.

Tickets sent outside of the U.S. will incur additional shipping charges. Children six (6) and under will be admitted free. Tickets may be purchased in the following manner.

1. By logging on to the GSTRC website at www.gstrc.com and clicking on order tickets.
2. By mail at:
George Strait Team Roping Classic

PMB #452

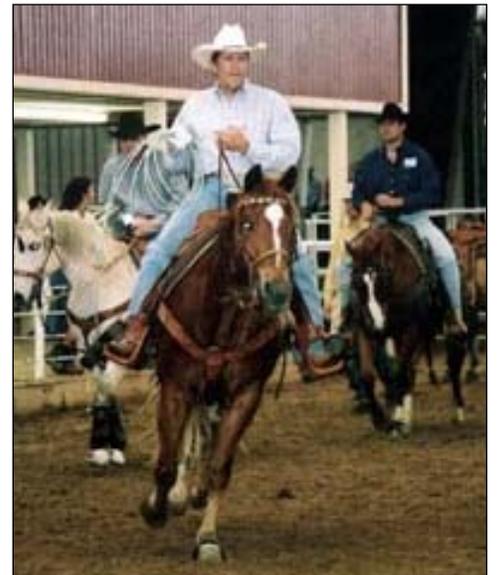
24165 IH-10 West, Suite 217
San Antonio, TX 78257-1159

3. By phone at 210-698-0791 between 9 a.m. and 5 p.m. Central time Monday-Friday. No orders will be taken between Noon and 1 p.m.

Tickets for the event will be mailed on February 1st of 2005. All tickets are non-refundable and can not be exchanged for another day. All sales are final.

Entry fees for the 2005 GSTRC will be \$600 per team, the same as in 2004. Ropers should be aware that all contestant horses must be stalled.

Parking passes are not valid without a ticket or pass for entry into the roping and all guests who rent an RV space must also have a ticket or pass to get into either day of the roping competition. 



Photos by Angel Herring

Visit The Official George Strait Website ▶ www.georgestrait.com
user name: king ▶ password: mambo

Fan Collectable Column

- Country Weekly Magazine - November 23, 2004. Nashville, Tennessee. Inside of front cover: photos shows George playing guitar on a Wrangler advertisements, page 9 - photo and mentioned, page 11 - photo, page 53 - mentioned, page 58 - review of George's 50 #1s LP/CD, page 66 - Chart - Singles, Albums, CMT Videos.
- Sheplers 2004 Christmas Catalog, Oklahoma City, OK. Page 19 - George Strait's name mentioned in ad "Cowboy Cookery," page 84-85 - photo with short story, Advertisement mentioned Wrangler shirts, hats, ropers, and Wrangler jeans.
- Southern Vanity Magazine - November 2004. Dallas, TX. Story with photos of George at the premiere of Barry Tubb's new film "Grand Champion" at the Bass Performance Hall, Fort Worth, TX - page 36.
- Rod's Holiday True Western Lifestyle Magazine 2004. Ham Lake, MN. Page 51 - George Strait advertisement for 3.1 Roper, Lacer Boots, Bandera Mules, and Bandera Lace-up Hikers.
- Country Weekly Magazine - November 9, 2004. Nashville, TN. George is mentioned on front cover, page 6 - large photo of George 50 #1 advertisement, page 77 - photo and story "Behind The Song," "Cowboys Like Us," page 43 - George mentioned in story "CMA Awards," page 90 - Charts for the Week.
- CMT - Country Music Television Magazine - November/December 2004 issue. Nashville, TN. George Strait mentioned front cover, page 7 - George Strait Collection of jeans and shirts from Wrangler, page 18 - George mentioned as "King of Country" in Readers comments on Country Music, page 22 advertisement for George Strait's 50 #1's 2 CD set, page 37 - George is mentioned singing with Frank Sinatra "Fly Me To The Moon," page 38 - What's New Section, page 42-43 - CMA Awards George mentioned, page 56 - Advertisement for 50 #1s, page 68 - Contest to Win a George Strait autographed guitar.

The following George Strait Fan Club Members submitted to the Collectable Column...

And We Thank You!

As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and a Collector's Card. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address. Thank You!!!

Terri Kramer - Ham Lake, MN
Alexis Gaffney - Gales Creek, OR

Kathleen G. Eaton - Allen, TX
Debbie Erickson - Taylor, MI

Pen Pals

Amy Gainey and Paul Gainey
3625 Welborn Road, #1612
Bryan, TX 77801

Strait Shooters

(Fans that submit photos that are used in the newsletter)

ANGEL HERRING
CHANNELVIEW, TX

MICHELLE C. CALBRIDGE
PEARLAND, TX

THERESE KRAMER
HAM LAKE, MN



ARE YOU MOVING?

DROP US YOUR NEW ADDRESS BY MAIL OR CALL!

GSFC • P.O. BOX 2119 • HENDERSONVILLE, TENNESSEE 37077 • (615) 824-7176

(NEW HOURS: MON., WED., THURS. 8:30 AM - 4:30 PM; TUES. & FRI. 8:30 AM - 3:00 PM CENTRAL TIME)



LAST CHANCE FOR THE 2004 HOLIDAY SWEATSHIRT

#9100 - Christmas Sweatshirt (Navy)

SPECIAL ORDER FORM

QTY.	ITEM	SIZE (Please specify)	COST	TOTAL
	9100 Christmas Sweatshirt (Navy)	<input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL	\$35.95	

Shipping and Handling:
\$5.50 per Sweatshirt

Shipping Charge: \$5.50 per Sweatshirt \$ _____

Total \$ _____

PLEASE PRINT

NAME: _____ CUSTOMER #: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (_____) _____ E-MAIL: _____

Method of Payment: Check _____ Money Order _____ Cashier Check _____ Credit Card _____

(If paying with Credit Card, please fill out below)

MASTERCARD/VISA NO.: _____

EXPIRATION DATE: _____

NAME ON CARD: _____

SIGNATURE ON CARD: _____

MASTERCARD/VISA ORDERS CALL TOLL FREE 1-800-338-GSFC

**HOURS: MON., WED., THURS. 8:30 A.M.-4:30 P.M. ▶ TUES. & FRI. 8:30 A.M.-3:00 P.M. (CENTRAL TIME)
FAN CLUB #: 1-615-824-7176 ▶ ORDER DESK #: 1-800-338-4732 ▶ FAX #: 1-615-822-2527**

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
100		FAN CLUB MEMBERSHIP (Newsletter Sent By Mail) - 1 YEAR U.S. \$20 (Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 CANADA \$20 photo & 4 quarterly issues of STRAIT TALK sent through the mail with periodic email updates) FOREIGN \$25		
120		FAN CLUB MEMBERSHIP (Newsletter Sent Via E-Mail) - 1 YEAR U.S. \$15 (Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 photo & 4 quarterly issues of STRAIT TALK CANADA \$15 sent via e-mail with periodic email updates, all photos will appear in color) FOREIGN \$20		
140		FAN CLUB RENEWAL (Newsletter Sent By Mail) - 1 YEAR U.S. \$20 (Same as 1 year membership - CANADA \$20 Newsletter sent through the mail) FOREIGN \$25		
160		FAN CLUB RENEWAL (Newsletter Sent Via E-Mail) - 1 YEAR U.S. \$15 (Same as 1 year membership - CANADA \$15 Newsletter sent via e-mail) FOREIGN \$20		
204		BUMPER STICKER (4"x3-1/2" sticker w/Sharp G.S. lettering in Red, White, and Blue) \$1.95		
207		BUMPER STICKER ("Honk If You Honky Tonk" George Strait Bumper Sticker, 8-1/2" x 3", Red and White) \$1.95		
214		PHOTO MAGNET (2"x2" square magnet with photo of G.S. with beautiful logo) \$2.95		
215		PHOTO MAGNET (1.75"x2.75" rectangular magnet with photo of G.S. and logo down the side) \$2.95		
300		PHOTO MOUSE PAD (Great Looking 4-color photo of G.S. from LP "Honkytonkville" with G.S. logo and Official George Strait Fan Club Web Site Address) \$9.95		
325		SHOELACES (36" LACES, NEW longer length, white w/G.S. name in red) \$2.95		
340		BELT BUCKLE (Solid bronze buckle w/sterling silver and gold electroplated classic western design w/G.S. highlighted over a team roping scene. Each buckle will be NUMBERED and gift boxed. Size 4" x 3-1/2".) \$119.95		
415		PHOTO NOTE CUBE (3-1/2" cube note pad with two different color photos and G.S. logo on sides, with website address (www.georgestrait.com) at the top of every page) \$9.95		
530		KOOZIE (Hunter Green w/white and tan G.S. star design - The Koozie maintains a beverage can temperature of 40 degrees or below for 35 minutes or three times longer than a can without a KOOZIE) \$3.95		
552		PHOTO KEYCHAIN (Double sided photo keychain containing a photo from "Honkytonkville") \$3.95		
555		LICENSE TAG (Colorful plate which reads GRG STRB with horse design and "www.georgestrait.com" across the top) \$5.95		
565		LICENSE TAG HOLDER (Black frame with "George Strait" on top and "www.georgestrait.com" on the bottom) \$4.95		
570		ITALIAN CHARM BRACELET (Our "George Strait" Italian Charm Bracelet starts with a 19 link stainless steel bracelet and 18 kt. Gold plated "George Strait" Charms, which are soldered on. Each link/charm can be added or subtracted to reach your desired length. Each link is exceptionally crafted and will link with other name brand Italian Charms. Adding and subtracting links is easy. Men and women; boys and girls, will all have fun designing their own original bracelet. Trade charms with friends, or make someone an extra special gift.) \$19.95		
580		HAT PIN (Sterling silver w/G.S. signature in blue) SUPER! \$6.95		
585		EARRINGS (Sterling Silver w/G.S. signature. For pierced ears only!) \$12.95		
600		LOVE WITHOUT END, AMEN (This tender gift BOOK, a celebration of a father's unconditional love for his child, is a perfect father's day gift. Includes a CD of the song sung by George Strait) \$14.95		
645		CALENDAR (12 page, 15 month calendar - April 2004 - June 2005 - Excellent full color photos) \$12.95		
650		SONGBOOK (The Best of George Strait 2nd Edition, includes 34 of George's Greatest Hits for Piano, Vocal and Guitar) \$17.95		
652		CHRISTMAS SONGBOOK (Includes lyrics and music for piano & guitar for all songs on G.S. Christmas Album) \$10.95		
653		SONGBOOK-GREATEST HITS VOL. 2 (Includes lyrics and music for piano and guitar for all songs on the album) \$10.95		
655		TEN STRAIT HITS (Songbook) \$12.95		
661		ALWAYS NEVER THE SAME (Songbook) \$14.95		
662		LATEST GREATEST STRAITEST HITS (Songbook) \$14.95		
663		THE BEST OF GEORGE STRAIT (Songbook) \$10.95		
810		WALL CLOCK (Round Clock with great looking photo of G.S.) \$39.95		
990		CONCERT VIDEO (George Strait "Live" concert performance recorded New Year's Eve 1986-1987 - also includes the music video "Check Yes or No" - VHS only) \$19.95		
993		1992 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS) \$29.95		
994		1993 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS) \$29.95		
995		1994 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS) \$29.95		
996		1995 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS) \$29.95		
997		1996 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS) \$29.95		
998		1997 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS) \$29.95		
999		1998 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS) \$29.95		
991		1999 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS) \$29.95		
989		2000 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS) \$29.95		
988		2001 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS) \$29.95		
987		2002 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS) \$29.95		
986		2003 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS) \$29.95		
985		2004 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (VHS) NEW \$29.95		
☆☆☆ 985DVD		2004 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (DVD) NEW \$29.95		
☆☆☆ 8888DVD		"FOR THE LAST TIME" - LIVE FROM THE ASTRODOME DVD (Recorded at the closing night of the Houston Livestock show and Rodeo on March 3, 2002 - Available in DVD only) \$20.00		
9999		"PURE COUNTRY" VHS (Original motion picture) RATED PG \$19.95		
9999DVD		"PURE COUNTRY" DVD (Digital Video Disc, Original Motion Picture, Rated PG) \$24.95		
1022		DENIM APRON (Embossed Denim Apron is 28" Long with 3 roomy pockets, extra-long ties and adjustable neck strap. GREAT for Chores and Indoor or Outdoor Cooking. Washable and Durable, Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process, Made in U.S.A.) \$29.95		
1026		COASTER SET (Four Different Coasters with Color Photos from George's latest photo session for "Honkytonkville." 3 5/8" Square Coasters made of super absorbent porous sandstone - cork backed to protect your furniture - boxed for your gift giving convenience) \$17.95		
1040		PHOTO COFFEE MUG (White 10 oz. Mug with a Great Looking Color Photo of G.S. in a blue shirt and white hat with G.S. logo on two sides of mug) \$9.95		
1051		THERMAL MUG (32 oz. Thermal Travel Mug featuring GREAT photo of G.S. with Logo) \$7.95		
1065		SHOT GLASS (2 oz. Clear Shot Glass with G.S. logo in black) \$3.95		
1067		OLD FASHIONED GLASS (8 oz. glass with sharp G.S. design in hunter green - specially designed to match the shotglass) \$4.95		
1070		SACHEL ("George Strait" Embossed Satchel, 12 oz. Canvas fusion dyed in a rich Chocolate Brown. Washable, Sturdy Construction, 16-1/2" Wide and 14" Long, 2 Extra Pockets with Snaps for extra security, Adjustable Strap. Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process. EXCELLENT Book Bag, Diaper Bag, Purse, or Briefcase! Roomy enough for a laptop! Made in USA) \$34.95		
1075		TOTE BAG (LARGE size Embossed Denim Tote Bag, 22-1/2" Long and 20" Wide. You can carry Everything in this one - GREAT for shopping! Washable and Durable, Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process, Made in USA) \$29.95		
1110		STRAIT UMBRELLA (42" Arc, 36" Spread; 16-1/2" (length when closed) Navy Blue and White with "If It's Gonna Rain" cloud design from LP "George Strait") \$17.95		
1120		BEACH TOWEL (100% white cotton, sheared woven terry with large photo of George and COLORFUL G.S. logo, 30"x60") \$29.95		
1130		CD CASE (Dark Green insulated case with Tan G.S. Logo, holds 12 CD's) \$14.95		
3025		RED BANDANA (Red Bandana specially designed for the 2004 "Honkytonkville" tour) \$7.50		
3030		NAVY BANDANA (Navy Bandana specially designed for the 2004 "Honkytonkville" tour) \$7.50		
4001		EMBROIDERED CAP (Natural/Forest 6 panel low profile structured cap, embroidered G.S. "Honkytonkville" logo in Black, Forest, and White - ONE SIZE) \$18.95		
4002		EMBROIDERED CAP (Khaki/Red Chino 6 panel, low profile, unstructured cap with embroidered baseball style "George Strait" logo in Red, Black and Tan - ONE SIZE) \$18.95		
4003		EMBROIDERED CAP (Black 100% Cotton washed twill low profile unstructured cap with embroidered baseball style "George Strait" logo in Red, Black, and Tan - ONE SIZE) \$18.95		
4700		ORANGE LADIES TEE (Orange 100% combed cotton, fine baby rib V-neck with cap sleeve, G.S. "Honkytonkville" design on center chest. Sizes run small.) Check size: M L XL \$18.95		
4720		TAN LADIES TEE (Tan 100% combed cotton, fine baby rib crew neck with cap sleeve, "G.S. Strait On To Honkytonkville" design. Sizes run small) Check size: M L \$18.95		
4740		HEATHER LADIES SLEEVELESS TEE (Heather 100% cotton sleeveless tee with contrasting Navy overlocked thread on neckline, arm holes, and shirt tail, vintage "04 STRAIT" design printed in Navy. Sizes run small) Check size: M L XL \$18.95		
4760		NAVY/WHITE LAYERED LADIES TEE (Navy/White 100% Cotton, Retro Layered Ladies Cap Sleeve Tee with a vintage "04 STRAIT" design in White) Check size: M L XL \$19.95		

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	5010	BLACK TOUR T-SHIRT (Black 100% Preshrunk Cotton Short Sleeve T-shirt with "Honkytonkville" Check size: M ___ L ___ CD Cover graphic with photo of G.S. on the front and the 2004 Tour Cities and States on the back) XXL	\$18.95 \$19.95	
	5012	KHAKI GREEN T-SHIRT (Khaki Green Pigment Dyed 100% Cotton Preshrunk Short Sleeve T-shirt with G.S. "Honkytonkville" graphic printed in Blue on the Center Chest as well as a Full Back Check size: M ___ L ___ XL ___ one color imprint of the G.S. "Honkytonkville" graphic printed in Blue) XXL	\$19.95 \$20.95	
	5014	NAVY RINGER T-SHIRT (100% Cotton Vintage Double Striped Ringer T-shirt with Navy Body and Orange Sleeve Stripe and Neck Trim. Screen printed with a White and Orange vintage Check size: M ___ L ___ "G.S. Honkytonkville 04" design on front) XXL	\$24.95 \$25.95	
	5016	BLACK SHORT SLEEVE T-SHIRT (100% Cotton Preshrunk Black Short Sleeve T-shirt with "Honk If You Honkytonk" G.S. Honkytonkville Design on front chest and "Don't If You Don't" with G.S. logo across back of shirt) Check size: L ___ XL ___	\$19.95	
	5018	BASEBALL JERSEY (Pigment Dyed 100% Cotton 3/4 Sleeve Baseball Jersey with a Khaki Green Body and Black Sleeves. Screen printed with a vintage Black and White Baseball style swoosh design "George Strait and the Ace in the Hole Band" Design) Check size: M ___ L ___ XL ___ XXL	\$29.95	
	5050	WHITE LONG SLEEVE SHIRT (White 100% Heavyweight Cotton, Long Sleeve Shirt with "G.S. Honkytonkville 04" vintage shield road sign design in Red, White and Blue on the Front Check size: M ___ Center Chest and the 2004 Tour Cities and States on the Back) XXL	\$19.95 \$20.95	
	5055	BLUE LONG SLEEVE SHIRT (Harbor Blue 100% Heavyweight Cotton, Long Sleeve Shirt with "George Strait" Barbed Wire design on left front chest and on full back) Check size: M ___ L ___ XL ___	\$19.95	
☆☆☆	5060	CHEYENNE FRONTIER DAYS T-SHIRT (100% Cotton, Putty Colored Short Sleeve T-Shirt with Left Front Chest Pocket; Special Event Shirt for Cheyenne Frontier Days; left front chest logo on Check size: M ___ L ___ XL ___ NEW pocket; large photos of George Strait and Cheyenne Frontier Days logo on back) XXL NEW	\$18.95 \$19.95	
	5205	BABY BIB (White Bib with "I Love George Strait" in Blue and Red - CUTE!)	\$6.95	
	5225	BABY SHIRT (100% Cotton, White Shirt, precious "Little George Strait Fan" design for your littlest G.S. fan) Check size: 12 month ___ 24 month ___	\$9.95	
	5250	BABY/YOUTH SHIRT (100% Cotton, White Shirt, Adorable "future Honky Tonker" Rocking Horse design for "George Strait's number one fan") Check Baby size: 12 month ___ 24 month ___ Check Youth size: XS (2-4) ___ S (6-8) ___	\$9.95 \$9.95	
	6510	NIGHTSHIRT (Black 100% Preshrunk Cotton Nightshirt, 35" long, one size fits all, Huge photo of G.S. with G.S. "Honkytonkville" logo)	\$24.95	
	7045	TAPESTRY AFGHAN (3 ply, 54"x72" 100% cotton custom tapestry weave afghan - 40 colors are woven into lifelike photo of G.S. from LP "Honkytonkville" with G.S. logo at bottom - BEAUTIFUL! Crafted with pride in USA)	\$59.95	
	9020	SPORTS GREY SWEATSHIRT (Sports Grey 80% cotton/20% polyester preshrunk heavyweight fleece sweatshirt. Full cut for a casual comfortable fit. "G.S. Honkytonkville 04" vintage shield road sign Check size: M ___ L ___ XL ___ design printed in Red, White and Blue on the Front Center Chest) XXL	\$22.95 \$23.95	
	9030	HOODED SWEATSHIRT (Navy Blue 90% cotton/10% polyester preshrunk heavyweight fleece hooded sweatshirt, spacious hood with drawstring, extra large pouch pocket, Red and White "George Strait" logo across center chest Large White "GS" on Back) Available in size LARGE only	\$39.95	
	9600	EMBOSSSED CANVAS WORK JACKET (Rough and Ready Jacket is fashioned for work or play. Gussetted arms for flexibility, Hand Warmer Pockets and Inside Vest Pocket, 12 oz. Canvas fusion dyed in a rich brown, Full Zipper with Storm Flap and Snaps for extra protection, Fully Lined, Brand NEW G.S. Rideo design Check size: M ___ L ___ XL ___ on back of Jacket using a permanent 3 dimensional embossing process, Made in U.S.A.) XXL	\$99.50 \$109.50	
	9950	TOUR JACKET (Athletic Team Style Jacket, Black Wool Bodice, Red Suede sleeves, deep front pockets trimmed in Red Suede, Snap front with Black collar and cuffs. Colorful chenille G.S. on front left chest and large colorful chenille G.S. "On Tour" logo on back, quilted satin lining. SHARP! Check size: M ___ L ___ XXL	\$175.00	
	9700	EMBROIDERED JACKET (Black Poplin Baseball Style Jacket with flannel lining, "George Strait" embroidered on left chest and George Strait "Honkytonkville" Silhouette design embroidered on back) Check size: M ___ L ___ XL ___ XXL	\$85.00	
		GEORGE STRAIT CD's & CASSETTES		
		CD's		
		CASSETTES		
	901	STRAIT COUNTRY \$14 \$9		
	902	STRAIT FROM THE HEART \$14 \$9		
	903	RIGHT OR WRONG \$14 \$9		
	905	GREATEST HITS \$14 \$9		
	906	SOMETHING SPECIAL \$14 \$9		
	907	#7 \$14 \$9		
	908	MERRY CHRISTMAS STRAIT TO YOU (Now Available in CD!) \$14 \$9		
	909	OCEAN FRONT PROPERTY \$14 \$9		
	910	GREATEST HITS #2 \$14 \$9		
	911	IF YOU AIN'T LOVIN' YOU AIN'T LIVIN' \$14 \$9		
	912	BEYOND THE BLUE NEON \$15 (Available in CD Only)		
	913	LIVIN' IT UP \$15 \$10		
	914	CHILL OF AN EARLY FALL \$15 (Available in CD Only)		
	916	HOLDING MY OWN \$16 \$11		
	917	PURE COUNTRY (Original motion picture soundtrack) \$16 \$11		
	918	EASY COME, EASY GO \$16 \$11		
	919	LEAD ON \$16 \$11		
	920	STRAIT OUT OF THE BOX (Boxed set comprised of 72 tracks and accompanying booklet featuring Strait's comments on each record, plus dozens of photographs, a biographical essay, and complete recording session information.) \$49.95 \$39.95		
	921	BLUE CLEAR SKY \$16 \$11		
	922	CARRYING YOUR LOVE WITH ME \$16 \$11		
	923	ONE STEP AT A TIME \$16 \$11		
	924	ALWAYS NEVER THE SAME \$16 \$11		
	925	MERRY CHRISTMAS WHEREVER YOU ARE \$16 \$11		
	926	LATEST GREATEST STRAITEST HITS \$16 \$11		
	927	GEORGE STRAIT \$16 \$11		
	928	THE ROAD LESS TRAVELED \$16 \$11		
	929	THE BEST OF GEORGE STRAIT (20th Century Masters, The Millenium Collection) \$16 Available in CD Only		
	930	FOR THE LAST TIME - LIVE FROM THE ASTRODOME \$19 Available in CD Only		
	931	HONKYTONKVILLE \$19 \$12		
☆☆☆	932	50 NUMBER ONES (Double CD Set) \$25 Available in CD Only		

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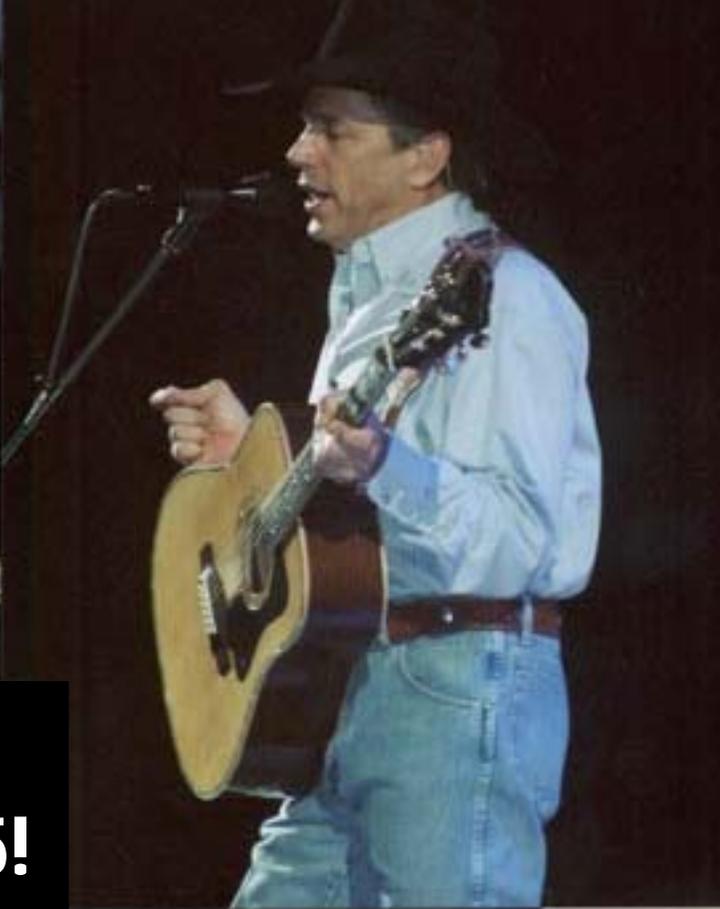
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ORDERS FOR A FAN CLUB MEMBERSHIP TAKE FOUR TO SIX WEEKS TO PROCESS. THEY WILL NOT BE SHIPPED BY OVERNIGHT SERVICES AND ARE NOT REFUNDABLE. EXCHANGES AND REFUNDS: All returns must be accompanied by our packing slip with all necessary information pertaining to your return. We will credit your original payment method less shipping and handling charges. There is a 60 day return policy on all merchandise.



**On Tour in 2004 -
Let's Get Ready for 2005!**







Anita's Notes

Welcome to the Holiday issue of Strait Talk. This is the time of the year we sit down and thank our families and friends for all that they have done for us this past year. Also, to all of the George Strait fans, we say "Thank You" for the continuous support you have shown. We thank you for all the cards, letters, photos and other things that you share with us. We always enjoy the stories from fans that tell us that they just discovered George in the movie "Pure Country" or the one about the grandchild who sings all the words to "I Cross My Heart". We read each and everyone. Thank you to the fans that dress their cats and dogs up in George Strait bandanas and baby t-shirts. Thank you for allowing us to enjoy our jobs at the fan club. You sure make it interesting.

George also has a huge "Thank You" to all of his fans who have made the 50 #1's CD triple platinum. What a wonderful gift. The CD set captured the spotlight of not only the country charts, but the pop charts as well. We are so proud of George and thankful to all of you.

From the sales of tickets in Las Vegas during the Super Bowl weekend to the 2005 GSTRC, we believe the 2005 tour will be a huge hit. Ticket sales for both events are running way ahead of last year. Please continue to check for all the updated info on the website at www.georgestrait.com. Remember the George Strait Team Roping Classic is March 11th & 12th of 2005. It's two days of the best Team

Roping in the world and we would love to see a Strait in the finals this year. The fans that come out for two (2) days of dirt and dust, as well as great roping and great cowboys, leave the arena hooked. It is an event that one must attend to absorb it all. George and his family work very hard to put on the Classic. Thanks for coming out and we look forward to seeing you in March.

Being this is the end of the year and beginning of the year newsletter, let's review a few things for new members and for members that may have forgotten a thing or two.

- Fan Club members can purchase special fan club seating of up to four (4) tickets per concert during our fan club pre-sale that takes place the day before tickets go on sale to the public. Please check the back of Strait Talk to see when tickets go on sale. Member with email addresses will receive a link that will take them directly to the ticket site. Other members can get there by going through the members only section of the website. You must enter the User Name and Password that is in each issue of Strait Talk and your membership number. The User name and Password for this issue is:

User Name: [king](#)
Password: [mambo](#)

- If prompted by the ticket selling site to

Congratulations to our winners of the October/November 2004 puzzle contest.

They are:

Charline Eves
Romulus, MI
(Jacket Winner)

Peggy Lind
Albany, OR
(Sweatshirt Winner)

Judy Nielsen
Chicago, IL
(T-Shirt Winner)

enter your password, please use your membership number.

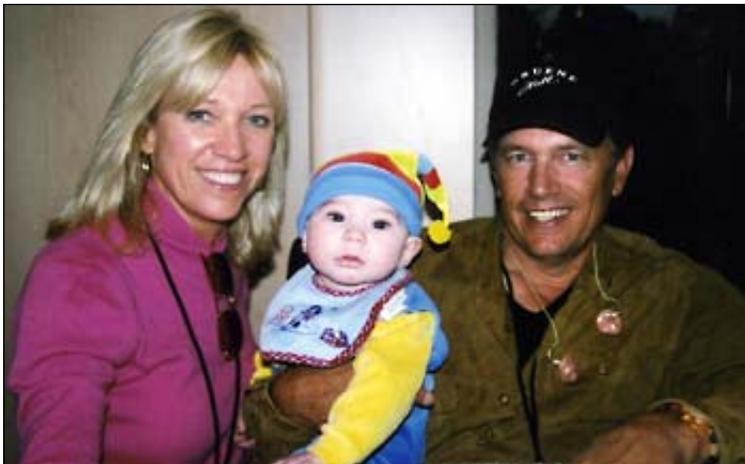
- If your membership is not up to date and has already expired, it takes from 4-6 weeks to process a new membership.
- When returning an item for a refund, please note that we refund only the price of the item and not the shipping costs.
- We do not give out membership numbers over the phone. Please put your membership number in a safe place.

We hope you enjoyed the CMA Awards on November 9th in Nashville, TN. George and the "Ace In The Hole Band" looked wonderful and relaxed. Congratulations to all the nominees and winner.

We have three winners for the Oct/Nov puzzle. They are listed in the box on this page. Congratulations! Your prize is in the mail. Enjoy!

Well, it's a wrap for this year. Here's wishing you and you're a very happy, healthy and joyful holiday season. May 2005 bring you all the happiness you so richly deserve. We hope that you will enjoy a Strait concert and a lot of Strait music during 2005. Please remember our men and women serving our country over the Holiday Season as they strive to keep our country safe. We pray for their safe return. Happy Holidays to all of you from all of us. Merry Christmas and a Happy and Prosperous New Year.

Happy Anniversary Norma & George Strait December 4, 2004



Luc, son of Dottie and Sven Oelhafen visit with Norma and George Strait

GEORGE STRAIT ITINERARY

Date	City & State	Venue	On-Sale	Ticket Info
1/13	Charlotte, NC	Charlotte Coliseum	12/4	704-357-4701
1/14	Birmingham, AL	Jefferson Civic Center	12/4	205-458-8400
1/15	Lafayette, LA	Cajundome	12/4	337-265-2296
1/20	Richmond, VA	Richmond Coliseum	12/4	804-780-4970
1/21	Knoxville, TN	Thompson Boling Arena	12/11	865-656-4444
1/22	Cincinnati, OH	U.S. Bank Arena	12/11	513-421-4111
1/27	Lubbock, TX	United Spirit Arena	12/11	806-770-2000
1/28	Austin, TX	Frank Erwin Center	12/11	512-477-6060
2/3	Las Cruces, NM	Pan American Center	12/4	505-646-1420
2/4	Phoenix, AZ	America West Arena	12/11	602-462-4700
2/5	Las Vegas, NV	MGM Grand Garden Arena	On Sale	877-880-0880
2/17	Greenville, SC	BiLo Center	1/10	864-241-3800
2/18	Orlando, FL	TD Waterhouse Centre	1/10	407-849-2000
2/24	Grand Rapids, MI	Van Andel Arena	1/29	616-742-6600
2/25	Charleston, WV	Charleston Civic Center	1/15	304-345-7469
2/26	Indianapolis, IN	Conseco Fieldhouse	1/15	317-917-2727
3/3	Rosemont, IL	Allstate Arena	1/29	847-635-6601
3/4	Kansas City, MO	Kemper Arena	1/29	816-513-4000
3/5	Denver, CO	Pepsi Center	1/29	303-405-1111

* Fan Club Pre-Sales will take place 24 hours prior to the on-sale listed.

** All on-sales and phone numbers are subject to change.