

# STRAIT TALK

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## March Madness Means Something Else In Texas!

### *It's Time For The George Strait Team Roping Classic*

San Antonio, TX---The folks at the San Antonio Rose Palace in San Antonio, TX are working overtime right now getting ready for the 33rd Annual GSTRC on March 13th & 14th. They are tidying up the place and getting it ready for the biggest open roping in the country that will offer contestants the opportunity to compete for an estimated \$1 Million in cash and prizes. In 2014, Clint Summers of Lake City, Florida and Matt Sherwood of Pima, AZ teamed up to win the championship and \$265,800 in cash alone. In addition, the pair walked away with a pair of Chevy Silverado dually pick-ups from Cavender Chevrolet of Boerne, Texas and Bruton Strait Xtreme three-horse trailers from Bruton Trailers. The roping was so competitive that only 3/5 of a second separated the tops 5 teams.

697 Teams of the best team ropers in America were entered in the 2014 event. In



*L to R: Clint Summers, George Strait and Matt Sherwood. Courtesy of Terry Calonge*

addition to the incredible roping, fans are treated to dozens of vendor booths offering everything from food to furniture to leather goods and everything in between. There are a lot of unique things to see.

In addition to Cavender Chevrolet and Bruton Trailers, the event is also sponsored by

Wayne Wright Lawyers, Bill Millers BBQ, Brake Check, Hill Country/Kioti Tractors, Frost Bank, Priefert, Montana Silversmiths, Capitol Farm Credit, LiftMaster, Bar G Feedyard, Classic Ropers, Wrangler, Justin Boots, Resistol and Cactus Ropes.

# One Direction, George Strait, Luke Bryan Dominate StubHub Concert Ticket Sales

ONE DIRECTION and Country music, led by George Strait, dominated concert ticket sales, according to figures supplied by STUBHUB to AD AGE.

Though SIMON COWELL's 'X Factor' alumni sold the most. GEORGE STRAIT and LUKE BRYAN were #2 and 3, respectively. STRAIT's farewell show was so popular on STUBHUB that the gross box office total for that concert was more than individual dates by BRYAN and #4 JUSTIN TIMBERLAKE combined.

"I don't think we realize how huge Country music is," STUBHUB lead rep GLEN LEHRMAN told AD AGE. "Traditionally, we think of pop music as the one that is going to drive the most interest in ticket sales -- BEYONCE, KATY PERRY, LADY GAGA. GEORGE STRAIT didn't do that many dates, but his last concert ever (at AT&T STADIUM in ARLINGTON, TX) was by far one of the biggest events we had in 2014."

According to LEHRMAN, farewell and reunion tour, like STRAIT's, proved particularly popular, according to company data.

"There's a nostalgia factor," he observed. "If you look at CHER, the audience that goes to see her is the baby boomer audience. Her ticket prices are higher than many others, but her fans don't mind because

they have the most means. BACKSTREET BOYS and NEW EDITION are appealing to moms in their 30s and 40s. It's an excuse for a night out."



## GSFC Store and Warehouse Is Officially Closed

Nashville, TN----The On-Line George Strait General Store and warehouse that was a part of the George Strait Fan Club has been officially closed and will no longer sell merchandise or memberships. Memberships will no longer be sold or available for renewal. All information and news about George Strait will now be available in the news section of the George Strait website

at [www.georgestrait.com](http://www.georgestrait.com) or on his Facebook page at [www.facebook.com/georgestrait](http://www.facebook.com/georgestrait). Each issue of the quarterly Fan Club newsletter "Strait Talk", will continue to be available on the website when available until the end of the year. Fans will no longer have to go to the Member's Only section on the site, but will be able to view it under the Strait Talk link. In addition, any concerts

that George Strait decides to do will be announced on the website.

At the present time, there is no place on line to purchase George Strait merchandise other than music. However, if merchandise does become available it will be announced on the website and Facebook.

# 🎵 Anita's Notes 🎵

Welcome Back! It's the spring issue of Strait Talk. As like many of you across the country, we are experiencing frigid weather and snow and ice up to the first levels of our homes. Many say this is the worst winter in years, but others disagree.

Last year about this time, we were just arriving back from the Super Bowl Weekend in Las Vegas where George and his band played at the MGM Grand Garden Arena. It was really different not going there this year.

Since the end of the tour, George has been taking time to relax and do the things he enjoys. He has begun recording a new CD, but no schedule for a release has been set up, but it is not expected any time soon.

The George Strait Team Roping Classic is just around the corner. The San Antonio office mailed out all of the Team Roping tickets on February 2nd. If, for some reasons you do not get your tickets and they are returned to the office, they will call you. Please watch your mailbox.

If you are going to the GSTRC, please watch the weather. In March, it can range from warm to very chilly and there is always a change of some spring showers. Wear some comfortable clothes, boots or sneakers. All the seating is bleacher style so you may want to bring a seat cushion or blanket to sit on. There is no need to bring food or drinks as there is a great selection of Texas cuisine available at the event. Also, the GSTRC Marketplace is filled with vendors from all over Texas offering clothing, jewelry, Western wear, boots, furniture, leather goods, roping gear and home decor items. It is so different with a lot of very unique things and a wonderful way to take a break during the event. George and his Family put on a top notch roping event that cowboys look forward to each year and the fans love it too. Remember that this is a big team roping event and the first day is a very long day.

There will be no more concert dates in 2015 but we do hope for something in 2016.

As many of you know, we have closed the George Strait Fan Club store and are not taking any new memberships or renewals. After 30 plus years, it was time! In the last Strait Talk we explained our reasoning. We would like to Thank you all personally for the cards and emails that we received. Remember, we will continue to write Strait Talk and update the website when information is available on George's career. We did make a change to the website. You can now read all copies of Strait Talk without being a new member. We felt it was only fair to those members with expiring memberships. We hope you enjoy reading the updates.

By now, I know you have noticed the difference in Strait Talk. Since George is not touring this year and there is not much news to fill the magazine, we are switching to a Newsletter style format. I know that with the Team Roping and new CD on the horizon that we will have a lot more news and a bunch of photos for the next issue.

Before we wrap it up, let's wish George and Bubba a very Happy Birthday in May! We hope they celebrate all year long. Lastly, we would like for you all to continue to pray for the Men and Women of our Armed Forces and their families that are stationed around the world. Until next time, God Bless!

