

STRAIT TALK

MARCH, APRIL, MAY 2014

VOL. 32 NO. 1



STRAIT TALK

It's Team Roping Time In Texas!

San Antonio, TX-----The staff at the San Antonio Rose is sprucing up the building and the arenas as they get ready for the 32nd Annual George Strait Team Roping Classic that will be held there on March 14th & 15th. Thousands of Ropers and their families will begin rolling into the arena on Thursday, the 13th, to try and find a good place to park their huge trailers and rigs. The Fans will begin arriving at 8am on Friday morning, ready for the gates to be thrown open.

Garret Tonozzi was one happy roper as he not only won the championship with Dugan Kelly but also placed second with his heeler partner York Gill. Tonozzi won an amazing total of \$183,000 while his Championship partner Kelly, drove away with \$131,060 in cash. In addition, both men won Chevrolet Dually diesel pick-ups from Cavender Chevrolet of Boerne, TX. And B Strait

Xtreme 3-horse slant Trailers from Bruton Trailers of San Angelo, TX. The champions won with a time of 15.58 seconds on 3 head.

685 teams were entered to rope in 2013 and registration for the 2014 event will begin at 5pm on March 13th. The two-day event features the greatest team ropers in the world competing for the biggest open prize purse available. In addition to the incredible roping, fans are treated to vendor booths from folks who sell everything from western wear to custom made furniture. The selection of vendor and food provider is excellent.

In addition to Cavender Chevrolet and Bruton Trailers, the event is sponsored by Wayne Wright Lawyers, Bill Millers BBQ, Brake Check, Hill Country/Kiotti Tractors, Frost Bank, Priefert, Montana Silversmiths, Capitol Farm Credit, LiftMaster, Bar G Feedyard, Classic Ropes, Wrangler, Justin, Resistol and Cactus Ropes.



George Strait: The Cowboy Rides Away

The King Crowns the Frank Erwin Center on his Farewell Tour

By Doug Freeman...Austin Chronicle

"I was a young troubadour when I rode in on a song, and I'll be an old troubadour when I'm gone," declared George Strait on "Troubadour," a raw, rich twang near the end of his two a half hour set Friday at the Frank Erwin Center. The 2008 hit served as a fitting farewell as Strait begins the last leg of his final tour, culminating in Dallas this June.

With the screens above him flashing photos from his storied career throughout the song, Strait looked up and watched with an amused smile, the same genuine, crooked country grin peering out beneath a cowboy hat at 61 as the hungry kid brashly branding his traditional style on 1981 debut Strait Country.

Though popular country music may have changed drastically over his 30-year tenure as the King—evidenced by the dramatic contrast of current radio superstar Jason Aldean's emphatic spectacle of an opening set—Strait has remained the genre's compass, last year marking his 60th No. 1 hit. Even with a 33 song set list, the Poteet native could still only

skim the depth of his catalog.

Performing in the round with the 11 piece Ace in the Hole band gathered centrally, Strait worked each corner of the stage in two song segments with no flash or hurry. The opening round marked a string of familiar staples, running through "The Fireman," "Ocean Front Property," "Marina Del Rey," and "Easy Come Easy Go" as he pulled both plaintive and playful with the long-sold-out throng singing along.

Aldean reemerged to join Strait on "Fool Hearted Memory" and "Nobody in His Right Mind Would Have Left Her," both songs doing credit to the younger songwriter more than his own set could, but Strait needed no help stirring the rafters with the double punch of the poignant "You Look So Good in Love" followed by a winking "How 'Bout Them Cowgirls."

Perhaps most remarkable was the vibrancy of Strait's voice throughout the epic set. Though each song was delivered with a consistency that matched their familiar studio versions, his vocals remained equally sharp

and subtle, whether diving low and textured on "Drinkin' Man" or smoothly drawled on "I Can Still Make Cheyenne."

He proudly highlighted several songs written by his son, including "Arkansas Dave" from 2009's *Twang*, and featured a couple new tunes from last year's *Love is Everything* ("I Got a Car" and "Give it All We Got Tonight"), before rounding into the close of the set with the Fan-dedicated "I'll Always Remember You." "Troubadour" brought the farewell set to its climax and full circle with Strait's first single, 1981's "Unwound." Providing a four-song encore to say goodbye to the Austin stage he estimated to have played 15 times.

Strait delivered a requisite "All My Ex's Live in Texas," and finally allowed the band to break down into a jam of Johnny Cash's "Folsom Prison Blues." Strait then bid goodbye with "The Cowboy Rides Away," curiously sliced by the band with a riff from "Suspicious Minds" that may have been one retiring King paying homage to another.

George Strait Rides Into San Jose

By Jim Harrington...San Jose Mercury

It was not an easy goodbye.

It never is when you're saying farewell to one of the truly great ones -- and there have been no greater artists in country music than George Strait.

Yet, it still had to be done. Thus, some 18,000 ardent admirers turned out on Thursday night to see the Bay Area stop of what is being billed as Strait's final tour.

They jammed into the SAP Center at San Jose, forming what's likely to be the largest crowd the arena will see all year, and they hooted and hollered as their favorite cowboy sang some of their favorite songs. There were far more smiles than tears, yet everyone seemed to recognize the significance of the

moment.

I guess it had to happen eventually. Strait, who's been packing arenas and stadiums for more than three decades, couldn't stay on the road forever. And if you have to go out, why not go out on top? That certainly describes Strait's scenario. His lengthy Cowboy Rides Away Tour has been doing banner business across the nation since it commenced early last year.

If you're wondering what all the fuss is about, the answer is: plenty. Strait is riding away as arguably the most successful country artist of all time. Although Garth Brooks has sold more records, Strait has amassed the most No. 1 albums. He's also notched 60 No. 1 singles, more than any other artist -- in any

genre -- in history.

Strait obviously can't play all his No. 1s in a single concert, which for him routinely runs around two hours. That means there are dozens of No. 1 hits that don't make his set list. Dozens. That's astounding. Just consider that the Eagles, the enormously popular rock band that also played the SAP Center this week, has tallied a total of six No. 1 hits during its career.

The King of Country received a royal welcome as he made his entrance, walking along the arena floor through the rapturous crowd, to the "in-the-round" stage.

Like always, it was a bare bones production. There were no fireworks or fancy light

Continued on page 4...

George Strait Wows Record-Breaking Crowd

By Kevin Coffey / World-Herald staff writer
Goodbye, George.

Or, shall we say, au revoir — until next time.

George Strait — the cowboy, the troubadour, country music's king — said farewell (for now) to a record-breaking group of Omaha fans Friday night.

He laughed, he basked in the cheers and he sang "Amarillo by Morning" and 32 other songs for more than two hours at the CenturyLink Center Omaha, where he broke the arena's attendance record.

On Friday, 17,486 fans filled the arena, breaking the venue's previous record of 17,206. (Of note: The previous record also was set by Strait.)

Between the screaming fans, Eric Church's opening solo acoustic performance, the litany of familiar songs and Strait's even baritone, it was the best country show I can ever remember seeing.

Fans were happy to see and hear so much from the legend, considering he'll call it quits on touring after this summer. Now, Strait admits he will continue to perform intermittently, but this will be the last time he embarks on a major tour and it's likely the last time many fans will see him.

"When I first set out on the road, I thought I'd be lucky to do it five years. Well, it's been 30 years, and I still love it," Strait said from the stage. "I'm not retiring though. I'm not quitting. I'll be back, just not so often."

Friday's entertainment began with an excellent set from Church, who performed his hourlong list of songs — including "Drink in My Hand" and "Springsteen" — without his backing band.

Strait continued by embarking on a 33-song set list that covered both his major hits and

lots of fan favorites with the talented veterans of the 11-member Ace in the Hole Band backing him all the while.

He started with 1985's "The Fireman" and quickly moved onto other decades with "Check Yes or No" (1995), "I Saw God Today" (2008) and "I Got a Car" (2013).

The set included several slow ballads ("I Saw God Today," "You Look So Good in Love") and plenty of fun, up tempo tunes ("Unwound," "The Fireman," "Here for a Good Time") that had fans dancing with their partners in the aisles.

And then there were the ones I like to call the "sad cowboy songs" including "I Can Still Make Cheyenne," "Ocean Front Property," "The Cowboy Rides Away" and "Cowboys Like Us." They're my favorites, and the audience cheered them the loudest.

Some songs had the audience singing so loudly that they drowned out the star of the show. Strait's voice was barely discernible during "Amarillo by Morning."

Later in the set, Church joined Strait onstage to duet on "Cowboys Like Us" and "Easy Come, Easy Go," and you could tell from the smile on his face that it was a highlight of Church's career to be onstage with a legend.

Strait also appeared to be having the time of his life. He smiled more than I remember in past shows, and he looks and sounds as good as ever. It makes me wonder why he's hanging up his black cowboy hat when he's doing so well.

Fans seemed to agree. During the latter half of the concert, which was filled with some of his most well-known songs, the audience kept Strait on the stage by applauding and screaming like they were teenagers at an Elvis concert.

"Y'all have been such a great audience

tonight. I hope y'all had as much fun as we did," Strait said at the close of the show. "We'll see you down the road somewhere. I know we will."

SET LIST:

The Fireman
Check Yes or No
Ocean Front Property
Marina Del Rey
Blame It on Mexico
A Fire I Can't Put Out
Nobody in His Right Mind Would've Left Her
Here for a Good Time
Arkansas Dave
Cowboys Like Us (with Eric Church)
Easy Come, Easy Go (with Eric Church)
River of Love
You Look So Good in Love
How 'Bout Them Cowgirls
I Saw God Today
I Can Still Make Cheyenne
Drinkin' Man
That's What Breaking Hearts Do
I Believe
Give It Away
80 Proof Bottle of Tear Stopper
Amarillo by Morning
The Chair
Fool Hearted Memory
I Got a Car
I'll Always Remember You
Give It All We Got Tonight
Troubadour
Unwound

ENCORE:

Same Kind of Crazy
All My Ex's Live in Texas
Folsom Prison Blues (Johnny Cash cover)
The Cowboy Rides Away



ARE YOU MOVING?



DO YOU HAVE A NEW EMAIL ADDRESS?

DROP US YOUR NEW INFORMATION BY EMAIL OR MAIL.

GSFC • P.O. BOX 2119 • HENDERSONVILLE, TENNESSEE 37077

customerservice@georgestraitfans.com • (615) 824-7176

HOURS: MON., WED., & FRI. FOR OPEN PHONE LINES 10:00AM-12:00PM CENTRAL TIME

George Strait Says Farewell With a Bounty of Class & Country Classics

By Brian Davidson....*Kansas City Star*

If Saturday night's concert at the Sprint Center truly was George Strait's final live performance in Kansas City, he said farewell in his typical fashion: with an abundance of grace and class and a long, lively show filled with favorites and hits.

For two hours and 20 minutes, Strait and his spit-shined 11-piece orchestra, the Ace in the Hole Band, issued almost three dozen songs, mining a catalog that comprises more than two dozen studio albums and almost four dozen No. 1 country songs and goes back almost 33 years.

As he announced the two-year Cowboy Rides Away Tour, launched in January 2013, Strait said it would be his final tour. He has since backpedaled a bit from that declaration, but the crowd of 18,000-plus that filled the Sprint Center on Saturday wasn't taking any chances. All night it showered him with long, thunderous ovations and expressions of appreciation and love.

Eric Church, a modern-country star who can fill an arena on his own, opened the night with a 75-minute solo-acoustic set — no easy feat before an arena filled to the rafters. He handled his duties with humility and ease, delivering coffeehouse versions of some of his best-known songs, including "Guys Like Me," "Creepin'," "Jack Daniels," "Smoke a Little Smoke" and "Springsteen," which featured a bit of "I'm on Fire." He also joined Strait on stage for two numbers: "Cowboys Like Us" and "Easy Come, Easy Go."

The juxtaposition was telling. Church is among the reign of country singers who like to sing about what country is (trucks, beer, blue jeans and boots, small towns and dirt roads). Strait, on the other hand, just is country — a true cowboy who sings about life and love and the hard-living and hard lessons they entail.

The stage was set in the middle of the arena floor, a microphone at each corner so Strait could play to the entire arena. Above him, four large video screens broadcast images from the stage plus video footage and photographs of Strait throughout his career.

He opened with "The Fireman," a song that goes back to 1984, and then, like a jukebox loaded with quarters, delivered 32 more songs, one hit after the other. The only pauses came when he introduced his band or briefly introduced a song or the seven or eight times his audience took over and showered him with a prolonged uproar of applause and cheers. He will turn 62 this year, but he has maintained a voice that is among the best in country music.

About halfway through, he stopped the music to honor a military veteran and his wife, the recipients of a home and other gifts through Homes 4 Wounded Heroes, a program that Strait, an Army veteran, has long supported. He followed that ceremony appropriately with one of his more recent hits, "Give It Away," a song about love in tatters. There were plenty of highlights and bright moments, but a few songs prompted explo-

sive ovations and loud sing-alongs, especially "I Can Still Make Cheyenne" and "Amarillo By Morning," one of his greatest hits. The set list included tracks from his latest album, "Love Is Everything," including "That's What Breaking Hearts Do," a song he co-wrote with his son Bubba.

He closed with one of his most beloved songs, "All My Ex's Live in Texas," a cover of "Folsom Prison Blues" and then his swan song, "The Cowboy Rides Away."

Strait is a prolific recording artist. Since 2000, he has released nine studio albums and has plans to release more, which seems to make it likely that he will tour again, at least intermittently.

Watching him take in all that love from a big crowd, it seemed hard to believe that this was his last goodbye. Let's hope not. His country needs him.

George Strait Rides Into San Jose

Continued from page 2...

shows, dance routines or fog machines, gimmicks or gags. You don't need those things when you have a songbook for the ages. The 61-year-old Texan opened the show with the longtime fan favorite "The Fireman," which, ironically, never made it to No. 1, and then moved right into a pair of chart-toppers, "Check Yes or No" and "Ocean Front Property."

He was calm, cool and collected, barely resembling the wild young men with whom he shares the country charts today. He never even seemed to break a sweat. He certainly doesn't put on the most visually stimulating show, moving about the stage in a fashion that glaciers might find slow. His strength isn't in entertaining, but rather in just being George, a classy cowboy who can carry a tune with the best in the business. Plus, he

comes across as so authentic, in a way that the Luke Bryans and Jason Aldeans of the world probably never will.

Backed by his 11-piece Ace in the Hole Band, Strait was all-business for most of the night. He wasted little time as he unveiled one No. 1 hit after another, mixing in the occasional "rarity" -- which, in Strait's world, would be anything that didn't chart in the top 5. His voice didn't sound particularly strong, or weak. It just sounded like George -- which is the true X-factor that has propelled 60 of his songs to No. 1.

Strait has sported a rotating cast of opening acts for this tour. San Jose lucked out and got the great Martina McBride, who easily ranks among the top 10 female country vocalists of all time. She delighted fans during her own set, later returning to the stage to sing two duets with the King of Country.

Cowboy and Country Legend George Strait Rides Away, Again, At MGM Grand

George Strait performed during his "The Cowboy Rides Away Tour" Stop at MGM Grand Garden Arena on Saturday, Feb. 1, 2014

By Charlie Chareunsky...Las Vegas Sun

Almost exactly one year to the date, the "King of Country Music" performed in the desert again, this time in the final leg of his farewell tour, "The Cowboy Rides Away."

In front of a sold-out MGM Grand Garden Arena crowd Saturday night, country music legend George Strait arrived onstage to a roaring standing ovation that made it sound like the "12th Man" was rocking the arena for Super Bowl XLVIII.

Strait, the 2013 ACM Entertainer of the Year, made it very apparent that he was rooting for the Denver Broncos — not once, but a few times in between songs.

The elevated stage was once again set at the center of the arena floor with large multiple video screens and microphones at each corner to ensure that he could engage all of his fans, as well as show his appreciation and love for their loyalty in more than 30 years.

Miranda Lambert opened the concert at 8 p.m. with a 60-minute set that included "Mama's Broken Heart," "The House That Built Me," "Over You," "Gunpowder & Lead," "Me and Charlie Talking," "Baggage Claim" and "White Liar." She also returned to the stage later with Strait to perform duets to "How 'Bout Them Cowgirls" and "Run."

Lambert's set also included "That's the Way That the World Goes 'Round," "Heart Like Mine," "More Like Her," "Famous in a Small Town," "Better in the Long Run" and "All Kinds of Kinds." Lambert then graciously introduced the king to the stage to one of many of the evening's standing ovations.

In his signature black cowboy hat and iconic cowboy attire (blue jeans, a button-up shirt and cowboy boots), he performed single after single in his 30-plus-song setlist that started with hits including "The Fireman,"



"Check Yes or No," "Ocean Front Property," "Marina del Rey," "Blame it on Mexico" and "Here for a Good Time."

Strait also performed and made mention of some songs that were inspired and written by his son, Bubba (George Strait, Jr.), including "Arkansas Dave" and "That's What Breaking Hearts Do." Other notable songs with standing ovations and crowd involvement included "I Can Still Make Cheyenne," "The Chair," "I Saw God Today" and "Troubadour."

Halfway through the concert, in his typical grace and class, Strait took a moment to show his appreciation and honor our military heroes, just as he did a year ago. Partnered

with the Military Warriors Support Foundation, a combat-wounded war hero and his wife were presented with keys to a new, 100-percent-mortgage-free home (with a pool), along with a new big-screen TV and a year of paid groceries.

Strait, a four-year veteran himself, then went right back into it with the appropriate "Give It Away." He continued with old favorites such as "80 Proof Bottle of Tear Stopper," "Lead On" and then the crowd singing along with "Amarillo by Morning."

His 2 1/2 hour set also included songs from his new album "Love Is Everything" including "I Got a Car," "Give It All We Got Tonight" and "I Believe," a tribute to the victims and families of Newtown, Conn. Also, "A Fire I Can't Put Out," "River of Love," "You Look So Good in Love," "Drinking Man," "Fool Hearted Memory," "I'll Always Remember You" and "Unwound."

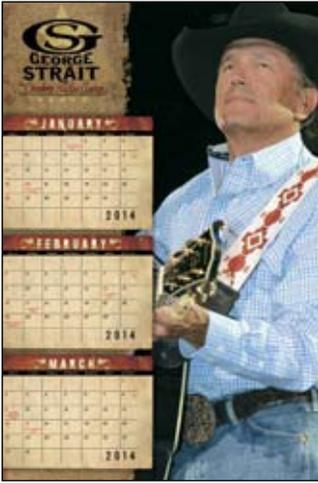
Strait closed the show with an encore: "Same Kind of Crazy," the iconic hit "All My Ex's Live in Texas," a tribute to Johnny Cash with "Folsom Prison Blues" and "The Cowboy Rides Away" — to yet another thunderous and standing ovation from his longtime and loyal fans.

The country legend showed his true class yet again by making sure that he thanked his fans from all four corners of the stage, as well as again thanking his Ace in the Hole band members and Lambert for being a part of his farewell tour (Martina McBride was his opening performer at MGM Grand one year ago).

The cowboy rides away again, but fans will most likely still be hearing from Strait for years to come. And he'll probably be sticking to singing country music instead of predicting Super Bowl champions.



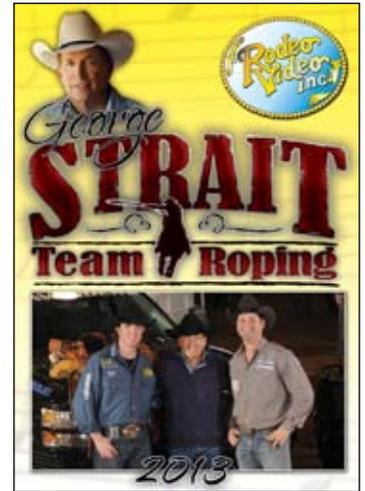
~ NEW MERCHANDISE ~



642 - Calendar
(January 2014-March 2015)



1145 - White Photo Coffee Mug



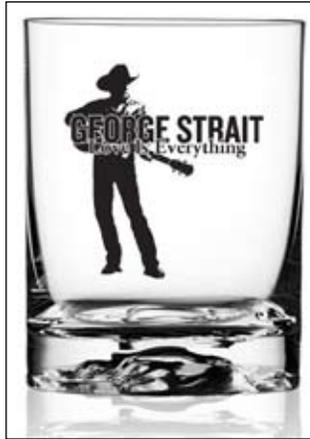
971DVD - 31st Annual
George Strait Team
Roping DVD (2013)



1018 - Shot Glass



543 - Photo
Keychain



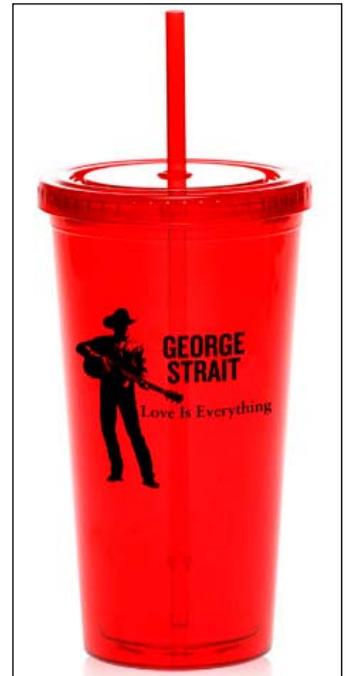
1019 - Old Fashioned Glass



564 - License Tag



1015 - Stainless Steel Travel Mug



1030 - Tumber
(Double Wall Acrylic)



4415 - Ladies
CHARCOAL Tour Tee



8950 - Black RED GLOW Zip-Up Hooded Sweatshirt

~NEW MERCHANDISE~



4412 - Ladies PLUM V-Neck Tee



4425 - Blue TIE-DYE T-Shirt



4445 - Brown GUITAR T-Shirt



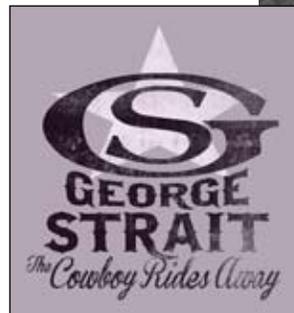
4440 - Navy Blue TOUR T-Shirt



4430 - Cardinal TOUR T-Shirt



4450 - Black TEXAS LONGHORN T-Shirt



4510 - Ice Gray Big Silhouette LONG SLEEVE T-Shirt



QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	120	FAN CLUB MEMBERSHIP (Newsletter Sent Via E-Mail) - 1 YEAR (All Fan Club Documents are emailed immediately U.S. following payment authorization)..... CANADA	\$15 \$15	
	160	FAN CLUB RENEWAL (Newsletter Sent Via E-Mail) - 1 YEAR U.S. (All Fan Club Documents are emailed immediately following payment authorization) CANADA	\$15 \$15	
	210	"HRE 4 A GD TME" BUMPER STICKER (Black, Red and White 8.75" x 4" Bumper Sticker featuring a license plate graphic design with large "HRE 4 A GD TME" lettering).....	\$1.95	
	257	PHOTO MAGNET (2"x2" Square Photo Magnet Featuring Cover Photo from George Strait's Album, "Here For A Good Time").....	\$2.95	
	315	BALLPOINT PEN (Fashionable silver barrel click ball point pen with black ink and medium point, has a fashion clip and a red soft comfort grip, an elegant pen for everyday use, features a SHARP red graphic design celebrating George Strait's 2014 "The Cowboy Rides Away" Tour).....	\$4.95	
	340	BELT BUCKLE (Solid bronze buckle w/sterling silver and gold electroplated classic western design w/G.S. highlighted over a team roping scene. Each buckle will be NUMBERED and gift boxed. Size 4" x 3-1/2".).....	\$119.95	
	543	PHOTO KEYCHAIN (Double Sided Photo Keychain Features Amazing photos from George Strait's LP "Love Is Everything").....	\$4.95	
	564	LICENSE TAG (Manufactured with a process that allows photorealistic detail, our custom License Tag features a gorgeous photo of George Strait from his NEW LP "Love Is Everything." This plate is made from aluminum which makes it lightweight, durable and completely weatherproof. With pre-drilled holes for easy mounting, this plate measures approximately 6 inches by 12 inches and fits most standard license plate frames and holders).....	\$19.95	
	☆☆☆ 642	CALENDAR (5 Page, 15 Month Calendar (January 2014-March 2015), Great looking full-color photos of George Strait opens to an amazing 14" wide x 21" high, closed calendar dimensions are 14"x10.5", running 15 months from January 2014-March 2015 - Wonderful gift idea for every George Strait Fan!)..... NEW	\$12.95	
	650	SONGBOOK (The Best of George Strait 2nd Edition, includes 34 of George's Greatest Hits for Piano, Vocal and Guitar).....	\$17.95	
	663	THE BEST OF GEORGE STRAIT (Songbook).....	\$14.95	
	8888DVD	'FOR THE LAST TIME' - LIVE FROM THE ASTRODOME DVD (Recorded at the closing night of the Houston Livestock show and Rodeo on March 3, 2002 - Available in DVD only).....	\$29.95	
	971DVD	31st ANNUAL GEORGE STRAIT TEAM ROPING DVD (2013).....	\$29.95	
	1015	STAINLESS STEEL TRAVEL MUG (Our Thermal 16 oz. Siler Stainless Steel Travel Mug has a comfort handle, offers a secure cap and an easy-slide drink top closure to keep beverages from spilling during commutes. It is tapered at the base and is designed to fit securely in most vehicles' holders and consoles. It features a bold G.S. "LOVE IS EVERYTHING" Silhouette Logo in Black).....	\$14.95	
	1018	SHOT GLASS (1.75 oz. Tapered Shot Glass, features a SHARP Black Graphic Silhouette Design Celebrating George Strait's LP "Love Is Everything," part of our GS Barware Collection, specially designed to complement our Old Fashioned Glass (1019).....	\$8.95	
	1019	OLD FASHIONED GLASS (11 oz. Glass Features a SHARP Black Graphic Silhouette Design Celebrating George Strait's LP "Love Is Everything," part of our GS Barware Collection, specially designed to complement our Shot Glass (1018)).....	\$9.95	
	1030	TUMBLER (DOUBLE WALL ACRYLIC) (Our RED, 16 oz. Acrylic Tumbler features a SHARP Black Graphic Silhouette Design Celebrating George Strait's LP "Love Is Everything." It is perfect for your favorite hot or cold drinks. It has insulated double wall construction which helps prevent sweating and is made with durable BPA-Free plastic material. It has a screw-on cap which prevents unnecessary spills and a reusable matching straw is included. Top rack dishwasher safe).....	\$13.95	
	1053	STADIUM CUP (2014 Tour) (Black Matte Finish Stadium Cup with HUGE 32 oz. capacity, beautiful photo design with three great concert photos and George on horseback across front of cup, back of cup has large "The Cowboy Rides Away" tour logo, made with durable BPA-FREE plastic material, top rack dishwasher safe).....	\$5.00	
	1085	TOTE BAG (Our 10 oz. 100% Cotton Canvas Tote Bag With 22" Red Webbing Handles Features A Large Tone-On-Tone G.S. Signature Logo In Red And White. Perfect For Travel, Shopping, Beach, School Or Knitting! Dimensions: 15" x 14.5" x 3" Gusset Bottom).....	\$10.95	
	1142	LATTE MUG (Simple, Oversized Styling For Those Luscious Lattes, Comfortable To Hold With A 16 oz. Capacity, Features A SHARP Black Logo Celebrating George Strait's 2013-2014 "The Cowboy Rides Away" Tour On Both Sides Of The Mug. A Dye Sublimation Manufacturing Process Ensures That The Double-sided Image Stays Brilliant For The Life Of The Mug. Perfect For Gift Giving!).....	\$11.95	
	1145	WHITE PHOTO COFFEE MUG (This Gorgeous 11 oz. White Ceramic Coffee Mug features a wonderful photo of George Strait and logo from his New LP "Love Is Everything." A dye sublimation manufacturing process ensures that the double-sided image stays brilliant and colorful for the life of the mug. Perfect for gift giving!).....	\$12.95	
	2760	COPPER/BROWN MESH CAP (The Classic Look of Mesh is Back! The simple retro styling of a mesh back and a cotton twill front combine for the best of both old and new, copper crown and bill with contrasting brown mesh back, custom embroidered G.S. star logo on crown, "COWBOY RIDES AWAY" embroidered patch across back, self fabric back strap with slide buckle, ONE SIZE FITS MOST).....	\$18.95	

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	2770	LADIES PAINTER'S CAP (Lightweight, stylish, and Oh-So-80's is our NEW grey cotton denim ladies painter's cap, custom puff embroidered pink "Strait Girl" logo on front with "Cowboy Rides Away" on back, contrast white double needle stitching, fabric velcro backstrap, ONE SIZE FITS MOST).....	\$18.95	
☆☆☆	4412	LADIES PLUM V-NECK TEE (Ladies PLUM V-Neck silky soft tee, fashionable burnout fabric provides great stretch, comfort and softness, a subtle attractive vintage pink "Love Is Everything" logo adorns the front..... Check Size: M__ L__ XL__ NEW) of this lovely casual-wear tee. A 2014 GS "The Cowboy Rides Away" Logo is at the waist)..... Check Size: XXL__ NEW	\$23.95 \$24.95	
☆☆☆	4415	LADIES CHARCOAL TOUR TEE (Ladies CHARCOAL Short Sleeve Silky Smooth 100% Ring Spun Cotton Fine Knit Jersey Tee, feels silky soft and wears remarkably well, features the GS "The Cowboy Rides Away" 2014 Tour Logo on the front chest with a delicately detailed beautifully feminine filigree, back of shirt has beautiful filigree with the 2014 tour cities logo).....	Check Size: M__ L__ XL__ XXL__ NEW	\$19.95
☆☆☆	4425	BLUE TIE-DYE T-SHIRT (Blue TIE-DYE Adult UNISEX 100% Preshrunk Cotton Short Sleeve T-Shirt, features a vintage GS "The Cowboy Rides Away" 2014 Logo on left front chest, back of shirt celebrates George Strait's 2014 "The Cowboy Rides Away" Tour with a vintage GEORGE STRAIT American.....	Check Size: M__ L__ XL__ NEW	\$19.95
		flag heritage graphic design).....	Check Size: XXL__ NEW	\$20.95
☆☆☆	4430	CARDINAL TOUR T-SHIRT (Cardinal Color Adult UNISEX 100% Preshrunk Cotton Short Sleeve T-Shirt, features a full length live concert photo and the 2014 "The Cowboy Rides Away" Tour Logo on the front chest, back of shirt celebrates George Strait's 2014 "The Cowboy Rides Away" Tour with six amazing)	Check Size: M__ L__ XL__ NEW	\$18.95
		photos and the 2014 tour cities logo).....	Check Size: XXL__ NEW	\$19.95
☆☆☆	4440	NAVY BLUE TOUR T-SHIRT (Navy Blue Color Adult UNISEX 100% Preshrunk Cotton Short Sleeve T-Shirt, features a large color photo of GS with barn wall graphics on the front chest, back of shirt celebrates George Strait's 2014 "The Cowboy Rides Away" Tour with an amazing silhouette graphic design and.....)	Check Size: M__ L__ XL__ NEW	\$19.95
		the 2014 tour cities logo).....	Check Size: XXL__ NEW	\$20.95
☆☆☆	4445	BROWN GUITAR T-SHIRT (Brown Color Adult UNISEX 100% Preshrunk Cotton Short Sleeve T-Shirt, features a large vintage guitar graphic design on the front chest with a GS "The Cowboy Rides Away" 2014 Tour Logo, back of shirt celebrates George Strait's 2014 "The Cowboy Rides Away" Tour with a Texas)	Check Size: M__ L__ XL__ NEW	\$19.95
		graphic design and the 2014 tour cities logo).....	Check Size: XXL__ NEW	\$20.95
☆☆☆	4450	BLACK TEXAS LONGHORN T-SHIRT (Black Color Adult UNISEX 100% Preshrunk Cotton Short Sleeve T-Shirt, features a large vintage Texas Longhorn Graphic Design on the front chest with a Texas flag GS logo and photo, back of shirt celebrates George Strait's 2014 "The Cowboy Rides Away" Tour)	Check Size: M__ L__ XL__ NEW	\$19.95
		with a Texas flag graphic design and the 2014 tour cities logo).....	Check Size: XXL__ NEW	\$20.95
☆☆☆	4510	ICE GRAY BIG SILHOUETTE LONG SLEEVE T-SHIRT (Ice Gray Adult UNISEX 100% Preshrunk Cotton LONG Sleeve T-Shirt, features a vintage GS Big Silhouette graphic design on the front chest, George Strait's 2014 "The Cowboy Rides Away" Tour Logo)	Check Size: M__ L__ XL__ NEW	\$24.95
		is on the back).....	Check Size: XXL__ NEW	\$25.95
	8950	BLACK RED GLOW ZIP-UP HOODED SWEATSHIRT (Black Unisex Full Zip Hooded Sweatshirt, cozy heavy blend fabric that's as soft and comfy as it is durable and good-looking, cut to fit both men and women, single-ply hood with matching drawstring, zip front with split muff pocket, ribbed cuffs and waistband, SHARP full length red glow silhouette photo of George and his guitar on right front chest with a red glow "The Cowboy)	Check Size: M__ L__ XL__	\$64.95
		Rides Away" 2014 Tour Logo imprint on back).....	Check Size: XXL__	\$65.95
		GEORGE STRAIT CDs	PRICE	
	937	TROUBADOUR	\$16	
	941	LOVE IS EVERYTHING	\$16.95	

☆☆☆ NEW ITEMS ☆☆ PLEASE MARK SIZES WHERE APPROPRIATE

**** PLEASE PRINT CLEARLY CUSTOMER #: _____

NAME: _____

PHYSICAL ADDRESS: _____

CITY: _____ ST.: _____ ZIP: _____

E-MAIL: _____ PHONE: (____) _____

PAYMENT MADE BY: CHECK: _____ MONEY ORDER: _____

MASTERCARD: _____ VISA: _____ If paying by MasterCard or Visa, please fill out below:

MASTERCARD/VISA NO.: _____

EXPIRATION DATE: _____

NAME ON CARD: (Please Print) _____

SIGNATURE ON CARD: _____

Please Check One: SUB TOTAL _____

YES ___ This is a new address. TENNESSEE SALES TAX(9.25%) _____

NO ___ This is not a new address. (All Tennessee Customers must add 9.25%)

SHIPPING & HANDLING CHARGES SHIPPING & HANDLING CHARGES _____

DO NOT APPLY TO

MEMBERSHIP PACKETS! DEDUCT STRAIT CASH HERE - _____

Shipping & Handling Charges apply TOTAL AMOUNT _____

to only one address. Split shipments to separate addresses require a separate shipping & handling charge for each address.

FOR ALL ORDERS OVER \$300.00:	.00 - 20.00 = \$10.00	50.01 - 75.00 = \$17.25
PLEASE ADD AN ADD'L. \$8.00 PER	20.01 - 30.00 = \$12.75	75.01 - 100.00 = \$19.00
\$100.00 INCREASE.	30.01 - 50.00 = \$15.00	Over 101.00 = \$22.50

*** NOTE: ALL ORDERS MUST BE PAID IN U.S. CURRENCY. Orders will only be shipped in the United States and Canada.

All U.S. and Canadian orders must have a physical mailing address.

GSFC • P.O. BOX 2119 • HENDERSONVILLE, TN 37077

STRAIT LINE: (615) 824-7176

ALLOW 2 WEEKS FOR DELIVERY • <http://www.georgestrait.com>

ORDERS FOR A FAN CLUB MEMBERSHIP WILL NOT BE SHIPPED BY OVERNIGHT SERVICES AND ARE NOT REFUNDABLE.
EXCHANGES AND REFUNDS: All returns must be accompanied by our packing slip with all necessary information pertaining to your return.
We will credit your original payment method less shipping and handling charges. There is a 30 day return policy on all merchandise.

♪ Anita's Notes ♪

Welcome to the spring 2014 issue of Strait Talk. This issue marks 32 years of writing about George Strait, his family, his Ace in the Hole Band, his career and his tours. It has been an amazing ride and it will continue on after the touring stops.

With the 2014 Cowboy Rides Away Tour concluding on June 7, 2014 at Arlington, TX, many are thinking the curtain will be closed, but George will continue. He has committed to MCA Records to issue at least 5 more Albums, so Strait Music will continue. He will be taking a break after the tour but don't be surprised if you see him pop up here and there. It will just not be an organized tour like he has done each year for a long long time. There are many more exciting events in George's future, so stay tuned!!!

Since writing this issue of Strait Talk, George and his Ace in the Hole Band have completed 12 of his shows and have 14 left to go. In between, he will be hosting his 32nd Annual George Strait Team Roping Classic on March 14th & 15th. The event has been a sellout for months. We will post stories and photos of the event on the George Strait website and feature a large part in the next issue of Strait Talk.

This year's Cowboy Rides Away Tour, sponsored by Quicken Loans, has been filled with many Friends and Artists. Each

weekend usually brings a different Artist to play with George. We had a chance to travel to Las Vegas on February 1st to see the Incredible Miranda Lambert at the MGM Grand Hotel and Casino. She did an amazing job. It was great to see Miranda and George perform together during the show. George also took a few minutes to introduce Retired Army Lt. General Leroy Sisco to the stage to give away another home to a well-deserving warrior. This is always an awesome time of George's shows. The crowd really shows it's support and many tears are shed during the Military Warriors Support foundation presentation.

The 32nd Annual GSTRC is just around the corner on March 14th & 15th at the San Antonio Rose Palace in San Antonio, Texas. Two great days filled with fun and excitement watching awesome talent giving it everything they've got to win the coveted Championship. If you are coming this year, please watch the weather before arriving. Remember, the arena is covered but if it's cold, you will feel the chill from the open end of the arena. Wear comfortable clothes and shoes. You are welcome to bring a blanket for warmth and a stadium cushion to sit on as all seating is bleacher style seating. When you arrive, find a good location that you like and get to know your neighbors for the next day or two. The arena is divided into two sections. One side is for the roping event and the other side is divided into a warm-up arena for the ropers and the other half for the vendors. They will be displaying and selling everything from Texas Art, Candles, Jewelry and Home décor items to western wear and handmade clothing. You will be amazed by the talent these merchants have and are ready to share with you. We are looking forward to seeing you there.

Congratulations to George Strait for being nominated for the Academy Of Country Music Awards Entertainer of the Year. The show will be April 6th, 2014 at the MGM Grand Garden Arena in Las Vegas. George will perform on the show and we will be watching at 8pm Eastern Time.

Have you had the opportunity to visit the George Strait website General Store? We have many new items including a lot of the things that you see at the George Strait shows. If you have been to a show and missed getting something you wanted, please check the website to find it. We do have periodic sales from the store, so please

GSFC Hours:
Mon., Wed., & Fri.
10:00 am-12:00 pm
Call Your
Merchandise
Orders In:
1-615-824-7176

check your emails for information. From time to time, we have items back-ordered in the store and we ask that you be patient with us as it sometimes can take up to two weeks to get an item back in stock. We try very hard to project what we will need, but occasionally we do run short and need to reorder.

The GSFC office is open five days a week, but we want to remind you that Strait Line is only answered live from 10-12 Central time on Monday, Wednesday and Friday. If you would like to place an order, it is very easy. Please go to the GSFC website at www.georgestrait.com and click on the general store link. These orders are downloaded each weekday morning at 7am and if the merchandise is in stock, it usually ships UPS that day. We also only ship to physical addresses and do not ship to PO Boxes. Once the order is processed, a UPS Tracking number is emailed to you. We hope you like the new items.

Thank you for sending in you emails, so we can keep up with you. Please keep an eye out for your emails and if you are not receiving them, there is a problem. Call us at 615-824-7176 M-W-F from 10-12 Central Time and we will try to figure out what the issue is. You can also reach us easier at customerservice@georgestraitfans.com.

As we close this issue of Strait Talk, we wish you safe travels to the GSTRC in San Antonio and all the George Strait concerts. Enjoy and we will see you soon. Please continue to pray for our soldiers and their families, wishing them a safe return home.

*Happy
 Birthday!*



George

May 18th

George Jr.

May 14th

GEORGE STRAIT ITINERARY

DATE	CITY & STATE	VENUE	ON SALE
3/1	Newark, NJ	Prudential Center	Sold Out
3/7	Louisville, KY	KFC Yum! Center	Sold Out
3/8	Chicago, IL	All State Arena	Sold Out
3/21	Nashville, TN	Bridgestone Arena	Sold Out
3/22	Atlanta, GA	Philips Arena	Sold Out
4/4	Wichita, KS	INTRUST Bank Arena	Sold Out
4/5	Denver, CO	Pepsi Center	Sold Out
4/11	Portland, OR	Moda Center	Sold Out
4/12	Tacoma, WA	Tacoma Dome	Sold Out
4/18	Des Moines, IA	Wells Fargo Arena	Sold Out
4/19	Tulsa, OK	BOK Center	Sold Out
5/23	Baton Rouge, LA	Tiger Stadium	Sold Out
5/31	Foxboro, MA	Gillette Stadium	Sold Out
6/7	Arlington, TX	AT&T Stadium	Sold Out