

STRAIT TALK

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STRAIT TALK

George Strait Team Roping Time Is Here

New Year, New Sponsor and more Excitement

The 29th Annual George Strait Team Roping Classic is upon us and the excitement is building to a fever pitch. The ropers are all pre-registered and the only thing left is to show up and pay their entry fees. They will begin doing that on Thursday afternoon, the 10th of March. After that it's all about how quick they are wrapping up the steers heads and heels and that will begin at 9am on Friday, March 11th. The 50 leaders on Friday will come back on Saturday morning, March 12th for a chance at the big bucks.

The 2010 GSTRC paid out over \$600,000 in cash and prizes to the 468 teams that entered with best friends Coleman Proctor and Jake Long hauling away the lions share of the prize money. The duo earned \$159,630 between them and hauled it away in brand new Chevrolet dually pickups from Cavender Chevrolet and Strait Extreme 3-horse slant trailers from Bruton Trailers.

All ropers will pay an entry fee of \$1000 per team for an opportunity to earn the title

8:30 Friday morning, March 12th, in order to compete.



Left to right: Stuart Cavender, Coleman Proctor, George Strait, Jake Long

In addition the sensational roping, fans will have the chance to wander through the spectacular vendor area taking a look at the great food and merchandise available. Most of the sponsors will have booths set up in the vendor area along with dozens of retailers selling everything from furniture to cowboy hats and the latest western jewelry.

The 2011 GSTRC is again sponsored by Cavender Chevrolet of Boerne, TX, Bruton Trailers of San Angelo, TX, Wayne Wright Lawyers, Bill Millers BBQ, Hill Country/Kioti Tractors, Brake Check, Cacti Ropers, LiftMaster Gate Access Systems, Tractor Supply Co, Wrangler, Justin Boots, Resistol, Classic Ropes,

Capital Farm Credit, Frost Bank and Bar-G Feedyards of Hereford, TX.

of Champion Header and Heeler of the prestigious George Strait Team Roping Classic. All ropers must pay their entry fees by



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Taste of Country Presents George Strait 'Troubadour' Cover Contest

Taste of Country is giving away a trip to see George Strait perform live at his concert in Lubbock, Texas on March 26, 2011. All you have to do for a chance to see this country legend in person is email us a link to a video of yourself singing his hit song 'Troubadour.'

The winner will receive a guitar signed by George Strait, two tickets to the show, hotel accommodations plus airfare from anywhere in the U.S. But the best part is, the winner will also get to meet Strait backstage at the show!

Here's how to register to win: Upload a performance of yourself singing George Strait's hit single 'Troubadour' onto YouTube. Then email us a link to the video at TasteOfCountry@TownSquareMedia.com.

Make sure to include your full name, age, city and state of residence, e-mail address and telephone number. We'll judge the entries based on musical and entertainment quality, including talent and vocal ability, and select a winner.

All email entries must be submitted by 11:59 PM ET on March 7, 2011 in order to be counted as an official submission for the contest. Be sure to check the Taste of Country website for official contest rules before turning in your entry. The



winner will be notified on Friday, March 11, 2011.

George Strait, Reba McEntire & LeeAnn Womack

In Concert: Tampa Florida/St. Pete Times Forum

*By: CSO Staff Journalist Connie Breeden...
Country Stars Online
February 2, 2011*

Soon after taking my seat at the St. Pete Times Forum I found myself thinking that I was about to be entertained by country music royalty.

Everyone knows that George Strait is the king, Reba McEntire is most often referred to as the queen of country, then there are many heirs apparent to the throne of country music and Lee Ann Womack is most assuredly qualified to be one of them.

Much to my delight the classic and classy Ms. Womack opened the show with the upbeat tune "Buckaroo". With a soft yet powerful voice she performed two of her hit songs, "I May Hate Myself In the Morning" and "He Oughta Know That By Now." I've often heard that dynamite comes in small packages and although she may be petite, don't let it fool you, she can certainly belt out a tune and hit those high notes, and she did just that on "I Hope You Dance."

Queen of country music, Reba McEntire, wowed the fans with her rendition of the Beyonce tune, "If I Were A Boy," followed by her own hit song, "Strange." She kept the

audience captivated by telling a short story of her father working on the ranch, rodeos, and roping. "He did whatever it took to provide for his family," McEntire said.

With her beautiful and incredibly powerful voice she sang "The Greatest Man I Ever knew," and by the end of the song I had goose bumps and was reaching for Kleenex.

As one of the best journalists I have ever known once said, "McEntire always manages to eloquently articulate an extensive spectrum of emotion. The vocal range, the fire, the emotion; few singers are so adept at burrowing so deep into your feelings as instantaneously, and

Continued on following page...

George Strait, Reba McEntire & LeeAnn Womack

Continued from previous page
with such ease."

McEntire was joined on stage by opening performer Lee Ann Womack for the duet "Does He Love You." I do believe the arena roof was lifted a few feet before these two had finished singing.

The audience got a surprise when McEntire's co-star from the television sitcom "Reba," Melissa Peterman, who portrays the character of Barbara Jean, moseyed up on stage, making jokes and singing the theme song "I'm a Survivor." McEntire closed her show with beautiful songs written by two very special friends. "Because Of You" written by Kelly Clarkson and "I Keep On Loving You" written by Ronnie Dunn.

After she left the stage, the venue went crazy! The screams and chants became deafening. As the video "Fancy" appeared on the big screens, a yellow cab drove up to the front of the stage, and out stepped Reba in a beautiful red dress. This is one encore I won't soon forget as the magnificent McEntire left everyone breathless.

If ever there was an American Cowboy with a little "Twang," starched wrangler jeans, and a black felt hat, keeping country real, it would be none other than the king of country, superstar, George Strait.

This Texas Cowboy holds the record for the most number one singles in any genre, (more than fifty), and has more gold and platinum albums than any other country artist. So it was no surprise that Strait so easily charmed his Florida audience of more than fifteen thousand enthusiastic fans, for more than two hours, singing his hits from past decades to present.

"Seashores Of Old Mexico" defiantly seemed to be one of the crowds favorites. A song written by Merle Haggard, "an ol friend of mine," says Strait. For me, I got a little teary eyed when Strait sang "The Breath You Take", a tune that happens to be my Mother's (Wanda McNeely) and my Om's (other mother, Cheryl Harvey Hill) favorite song. A verse from the chorus I admire so much is "Life's not the breaths you take / but the moments that take your breath away."

Strait took time to introduce his Ace in the Hole band before setting the venue on fire with "The Fireman" then cooling it down with "Ocean Front Property." His performance included the beautiful ballads "The Chair," "I Cross My Heart," and then he kicked it up a notch with "Heartland," and "I Can Still Make Cheyenne." He closed his show with "Troubadour." Then returned for an encore with "All My Ex's Live In Texas" and his rendition of Johnny Cash's "Folsom Prison Blues."

After hearing Strait in concert, watching him embrace every word of every song with so much emotion, staying true to himself, and keeping the music so real, it was clear to me why it "Just Comes Natural" for the king of country.

As the stage lights went dark and the house lights came up, I found myself smiling and I think I smiled all the way home. Why not? After all I had every right to be smiling, I had held court with country royalty. King George, Queen Reba and a most beautiful lady in waiting, Lee Ann.

George Strait Paints Masterpiece at The Q

By Chuck Yarborough....The Plain Dealer

William Shakespeare had a quill, Leonardo Da Vinci had a brush, Ansel Adams had a camera, Fred Astaire had spats and Errol Flynn had a script. George Strait has a microphone.

For more than two hours Friday night, the king of country music held sway over a packed Quicken Loans Arena, using his gift to create sonic poetry as beautiful as any couplet by the Bard, lyrical pictures worthy of the Louvre ... Well, you get the point. We could go overboard with this.

And it's hard not to do so.

George Strait has had 57 No. 1 hits in a recording career that dates back to 1981. One of the 31 tunes – 31! – in his return to

Cleveland was off that first album, and "Unwound" sounded just as clean, just as fresh, just as "Pure Country" as it did when "Strait Country" was released during the first year of Ronald Reagan's presidency.

That's part of the wonder of George Strait: He can sing a 30-year-old song and make it sound like it's the next thing his label will be sending to country radio. His passion for the music shows through. That's why "Twang," his latest album, reverberates with the same vitality as "Strait Country," which debuted so long ago that fans had the option of choosing vinyl, cassette ... or eight-track.

It's not that Strait goes through any vocal or onstage histrionics. Some artists need to swing from the rafters or devise elaborate

sets that turn a concert hall into a Hollywood soundstage. Not Strait.

His stage is as simple as his boot-cut Wranglers, just a square set up in the round, twisted into a diamond now, with a mic at each vertex. Two songs per mic and move along. Boooooorrrrrrring, right? Wrong. It's just the palette for an artist who paints life in a pitch-perfect baritone. "Honk If You Honky-Tonk," "I Can Still Make Cheyenne," "I Hate Everything," "Check Yes Or No," "Same Kind of Crazy," "Blue Clear Sky" and "The Chair," staples all. When Strait sings his most recent No. 1, "I Saw God Today," appreciative crowds have to admit that maybe we didn't ... but we saw the country music equivalent.

George Strait, Reba McEntire and LeeAnn Womack

By Joshua Boydston, *Oklahoma Gazette*,
Jan. 17, 2011

There was a time when country musicians didn't have to play pop music to be popular, and there's hardly better proof of that than George Strait and Reba McEntire.

With combined album sales of more than 100 million, the reigning King and Queen of Country aimed to assert that time could have been Saturday night with its near-capacity show at Oklahoma City Arena.

Being the top-selling country tour of 2010 — the second leg starting just a night before in Austin, Texas — and a stellar outing in Oklahoma City, it's hard to argue. Roughly 30,000 leather boots crossed the ticket barrier, all of whose owners packed the venue to witness a good ol' dose of authentic country spirit from two of the genre's biggest icons and surely couldn't have been more pleased with the night, filled with big hits; surprise appearances; and pure, unadulterated country tunes.

The show began with special guest Lee Ann Womack — a relative slouch with a mere 6 million albums sold to her credit — who played a no-frills but solid 30-minute set of songs, dashing from vintage Western swing to her signature monster ballads. She warmed the crowd up with singles running the length of her career, none of which were received to quite the uproar that erupted as she dove into the opening chords of her crossover smash, "I Hope You Dance," inspiring an arena-wide sing-along.

MAC ATTACK

But even that didn't compare to the noise that erupted as the home-state girl, Reba McEntire, trounced the stage. The anticipation built with a video montage chronicling the full breadth of the singer/actress/author/clothing designer's 35-year career (awesome-ly including a clip from the incomparable "Tremors") before she comfortably and confidently strode to the diamond-shaped stage, dominating the arena for an hour and a half.

The fiery redhead looked not a day over 30 (she's 55) and championed the stage with the youth and vigor of a country upstart as she sashayed from corner to corner of the stage, gunning forward at full-speed the entire set.

Her natural charisma was hardly needed in winning over an already adoring crowd, but she flashed her quick grin anyway, bantering like she was having a one-on-one conversation with everyone in the room. Her obvious desire to be performing out in front of her fellow Okies only helped make her hits like "The Night the Lights Went Out in Georgia," "Turn on the Radio" and her new single, "If I Were a Boy," land that much harder.

As if she needed the help, the second half of her show brought about all sorts of tricks and surprises, including a vocal duet/duel with Womack ("Does He Love You") and a surprise appearance by comedian Melissa Peterman, the goofball to McEntire's straight man in her eponymous sitcom. Peterman had the crowd in stitches as she faux-drunkenly fawned over George Strait and McEntire's backing band, acting as a hypeman à la Flava Flav as the duo busted out into the "Reba" theme song. Reba returned to the stage via taxicab for an encore performance of "Fancy," donning a fittingly fiery ruby-sequined dress and left the stage with the full intention of owning the night.

STRAIT UP

She probably did, not that George Strait is the type of guy to put up much of a fuss about it. There were no tricks up Strait's starched and pressed sleeve, just a decidedly understated set that let the hits speak for themselves; when you have 57 #1 singles to your name (that's a record, mind you), it doesn't take much. His nearly two-hour performance included a great number of them, including "The Chair," "Ocean Front Property," "Ace in the Hole" and "Check Yes or No," along with two stellar covers (Merle Haggard's "The Seashores of Old Mexico" and a steel-toed version of Johnny Cash's

"Folsom Prison Blues"). Strait performed a sort of square dance across that stage, moving like clockwork as he ran through two songs at each corner of the diamond, flashing his sincere smile at every turn. He bowed his stark black cowboy hat at the end of each mini-set, charming the wowing the crowd with nothing more than voice and song. His impressive backing band — 11 members by my count — only bolstered the affair, with expert fiddle and steel guitar work. He took the time to introduce each one by name to uproarious applause at each mention.

But that hardly matched the deafening noise flaring up as he tore through "Amarillo by Morning"; his closing number, "The Cowboy Rides Away"; or any of his other selections, really. He held the entire audience captive from start to finish, and the whooping and hollering only took breaks for somber moments of Strait's choosing.

He entertained both young and old, best evidenced by one fan who waved a homemade sign declaring the love of Strait by four generations of country music fans. The time is indeed now; maybe it never left.

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George, Reba Top Elton

For Highest Grossing Show at Erwin Center

By Michael Corcoran

Austin American-Statesman, Jan. 15, 2010

Country rules at the Erwin Center. Friday night's concert starring George Strait, Reba McEntire and Lee Ann Womack topped Sir Elton John's April 2010 record \$1.3 million by about \$200,000. A crowd of 16,635 paid prices ranging from \$89.50 to \$39.50 for the Strait show.

Though this seemed like a double headlined show on paper, Strait and his aptly named Ace In the Hole Band, the best in country music, reduced McEntire to an opening act with a spendid tour-opening set that found the heroic frontman rotating between microphones at each corner of a stage set up in the middle of the arena. I've reviewed about half a dozen Strait shows through the years and have never heard the 58-year-old Pearsall native sing with more caressing character than on Friday night. "Ocean Front Property" found him coming off like Nashville's

Sinatra, better in his fifties than he was in his thirties. And without the throat-coating help of Jack Daniels.

Can't say enough about Strait's Austin/ San Marcos-based backing band, who ripped and roared through "Honk If You Honky Tonk" and lead number "Twang," yet provided a nice pop bounce to Bruce Robison's "Wrapped" and gave a pensive lilt to the rodeo ode "I Can Still Make Cheyenne."

Strait's set was greatly aided by a sound mix that made every instrument stand out, especially the Spanish-styled acoustic guitar on a cover of Merle Haggard's "Seashores of Old Mexico." Great singing, great playing and hit after hit- no wonder his fans can't get enough of Strait, who proves that no matter what's going down in Nashville, Texas is still the king.

To her credit, Reba joined the night's Strait worship theme when, during the otherwise unremarkable "I Want a Cowboy," her video

screen flashed photos of famous men in Stetsons- Roy Rogers, James Dean in "Giant," Michael Landon in "Bonanza" - before closing out to a photo of Strait which, of course, received applause to rival that which greeted Reba's best musical moment, a duet with Womack on "Does He Love You." The five per cent of stratospheric soar that McEntire has lost in her voice in the past 30 years was more than made up for by her sidekick Jennifer Wrinkle, who not only harmonized beautifully, but played a variety of stringed instruments. The rest of the band, however, wasn't helped with somewhat muddy acoustics.

A horrendous traffic jam caused many (including myself) to miss Womack's 30-minute opening set, but when you've got two bonafide country music superstars belting it out for more than 90 minutes each, it's hard to feel shortchanged.

Fan Collectable Column

- Daily Times - Feb. Issue. Page 17 Story on "The 29th Annual GSTRC coming in March," story and photo of George Strait and last year's winners. Miami, FL.
- Austin American-Statesman. Jan. 18, 2011, Section D. Life & Arts Section. Page 1D-2D "Country Trio Breaks Erwin Center Record." Austin, TX.
- Wichita Eagle. Jan. 14, 2011. Page 4B "Breakdown of Arena Events in 2010," photo and mention as #1 spot. Wichita, KS.
- USA Today. Jan. 6, 2011. Page 2D, Your Life Section, Music Charts of the Year for 2010. George Strait Holds the 7th Sport. St. Louis Park, MN.
- Country Weekly. Jan. 24, 2011. Pages 30-35, "Strait Across The Country," story with great photos. Nashville, TN.
- Tampa Tribune. Jan. 28, 2011. Page 2, photo and name mentioned regarding the Tampa Show, page 10 and page 26, ad for the Tampa Concert. Tampa, FL.
- Tampa Tribune. Jan. 30, 2011. Page 2, Photo and concert article. Tampa, FL.

The following George Strait Fan Club Members submitted to the Collectable Column...

And We Thank You!

As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and 2 Collector's Cards. We are also selecting one name from the list and sending them a George Strait Goodie Box. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address. Thank You!!!

Maria Rodriguez - Miami, FL

Willie Mae Pfluger - Georgetown, TX

Doris Harvey - Mulvane, KS

Dean Hoes - Cedar Park, TX

Ellen Goerlich - Texas City, TX

Margaret Eckers - St. Louis, MN

Debbie Erickson - Taylor, MI

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	100	FAN CLUB MEMBERSHIP (Newsletter Sent By Mail) - 1 YEAR U.S. (Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 CANADA photo & 4 quarterly issues of STRAIT TALK sent through the mail with periodic email updates).....FOREIGN	\$25 \$25 \$30	
	120	FAN CLUB MEMBERSHIP (Newsletter Sent Via E-Mail) - 1 YEAR (Memberships via EMAIL include Fan Club Membership Card, 5x7 Photo of George, Discography of George's..... U.S. Incredible Career, Behind the Scenes Fact Sheet & Biography. All Fan Club Documents are emailed immediately CANADA following payment authorization).....FOREIGN	\$15 \$15 \$20	
	140	FAN CLUB RENEWAL (Newsletter Sent By Mail) - 1 YEAR U.S. (Same as 1 year membership - CANADA Newsletter sent through the mail)FOREIGN	\$25 \$25 \$30	
	160	FAN CLUB RENEWAL (Newsletter Sent Via E-Mail) - 1 YEAR U.S. (Same as 1 year membership - CANADA Newsletter sent via e-mail).....FOREIGN	\$15 \$15 \$20	
	☆☆☆ 209	GRAPHIC PHOTO (Black/Red) BUMPER STICKER (Black Bumper Sticker features a Heritage Graphic Photo Design of G.S. with large "GEORGE STRAIT" lettering in red).....NEW	\$1.95	
	233	8x10 COLOR PHOTO (2009 Tour Photo - Great Looking Close-up 8x10 Photo of George in a White Hat) \$5.00		
	256	"PURE COUNTRY" PHOTO MAGNET (2"x2" Square Photo Magnet Features a Handsome Color Photo of George Strait as Dusty Chandler from his 1992 Feature Film, "Pure Country")..... \$2.95		
	☆☆☆ 309	PHOTO MOUSE PAD (Fabric Mouse Pad with Gorgeous Close-up Photo of George Strait, Compatible with Ball Type or Optical Mouse, 1/4" thick non-slip material keeps your G.S. photo mouse pad firmly in place, Dimensions: 7.5"x8").....NEW	9.95	
	313	BALL POINT PEN (Fashionable Lime Green Color Black Ink Medium Point Ball Point Pen With A Fashion Clip and a Web Design Comfort Soft Gripper, an Elegant Pen for Everyday Use. "GEORGE STRAIT Printed on side on Black.) \$2.95		
	340	BELT BUCKLE (Solid bronze buckle w/sterling silver and gold electroplated classic western design w/G.S. highlighted over a team roping scene. Each buckle will be NUMBERED and gift boxed. Size 4" x 3-1/2".) \$119.95		
	559	2D 'TWANG' METAL LICENSE TAG (Custom Metal Die Struck License Plate. This white license plate features 2D TWANG, in traditional Americana Blue. She also offers the traditional 'Lone Star' flag with TEXAS, in the color red, along side at the top. Dress your vehicle with our one-of-a-kind, metal plate. Let's show the road who's the King of Country!) \$19.95		
	580	HAT PIN (Sterling silver w/G.S. signature in blue) SUPER! \$9.95		
	585	EARRINGS (Sterling Silver w/G.S. signature. For pierced ears only!) \$19.95		
	637	WALL CALENDAR (You can have a whole year of George Strait with this 2011 - 2012 Wall Calendar with great looking full-color photos of George Strait for EACH month, running 13 months from January 2011 - January 2012 , opens to an Amazing 12" wide x 24" high, closed calendar dimensions are 12" x 12". Simplify your life with enough space to track projects, record appointments, birthdays, George Strait concert dates, or plan for a busy household) \$12.95		
	650	SONGBOOK (The Best of George Strait 2nd Edition, includes 34 of George's Greatest Hits for Piano, Vocal and Guitar) \$17.95		
	662	LATEST GREATEST STRAITEST HITS (Songbook) \$14.95		
	663	THE BEST OF GEORGE STRAIT (Songbook) \$10.95		
	☆☆☆ 979DVD	28TH ANNUAL GEORGE STRAIT TEAM ROPING DVD (2010)NEW	\$29.95	
	999DVD	27TH ANNUAL GEORGE STRAIT TEAM ROPING DVD (2009) \$29.95		
	888DVD	'FOR THE LAST TIME' - LIVE FROM THE ASTRODOME DVD (Recorded at the closing night of the Houston Livestock show and Rodeo on March 3, 2002 - Available in DVD only)..... \$29.95		
	1030	AMBER PHOTO COFFEE MUG (Our Exclusive 11 oz. White Ceramic Coffee Mug Features Two GREAT Concert Photos of George Strait with an Amber Color Background. A Dye Sublimation manufacturing process ensures that the double-sided image stays brilliant and colorful for the life of the mug - Perfect for Gift Giving!) \$10.95		
	1031	"KING GEORGE" PHOTO COFFEE MUG (This Beautiful 11 oz. White Ceramic Coffee Mug Features Four Outstanding Concert Photos of "KING GEORGE." Matches Item #4135 Iris Blue "KING GEORGE" Award T-Shirt! A Dye Sublimation manufacturing process ensures that the double-sided image stays brilliant and colorful for the life of the mug - Perfect for Gift Giving!) \$10.95		
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	1039	'TWANG' TRAVEL MUG STAINLESS STEEL (Thermal 16 oz. Stainless Steel Travel Mug offers a secure cap and an easy-slide drink top closure to keep beverages from spilling during daily commutes. Designed to fit securely in most vehicles' holders and consoles; features bold G.S. "TWANG" logo in black.)..... \$12.95		
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	2835	BROWN PUFF SIGNATURE PATCH CAP (Rugged Steel Brown Garment Washed Twill Cap with "George Strait" Signature Puff Embroidery Frayed Patch on Front, GS Signature Logo Embroidered on Back, Self Fabric Back Strap with Slide Buckle, ONE SIZE FITS MOST)..... \$19.95		
	2840	BLUE BRUSHED TWILL CAMOUFLAGE CAP (Rugged Blue Garment Washed Brushed Cotton Twill Cap with Realtree AP HD Camouflage Crown and Bill, Custom Signature "George Strait" 3-D Frayed Puff Embroidery on Front in Navy, Khaki Color "STRAIT" Embroidered Across Velcro Back Strap, ONE SIZE FITS MOST)..... \$19.95		
	2845	STONE/RED/BLUE SPRAY PAINT CAP (Stone With Red And Blue Spray Paint Garment Washed Brushed Twill Cap With SHARP Braided Chenille Embroidered "Strait" Script Logo, Contrasting Red Stitching and Cream Bill, GS Signature Logo Embroidered On Back, Self Fabric Back Strap With Slide Buckle, ONE SIZE FITS MOST) \$19.95		
	☆☆☆ 2855	BROWN WAX SIGNATURE CAP (Rugged Waxed Canvas Chocolate Color Cap, breathable yet water resistant, custom "George Strait" 3-D signature puff embroidery on crown, small "GEORGE STRAIT" star logo embroidered across back, self fabric back strap with slide buckle, ONE SIZE FITS MOST)NEW	\$19.95	
	☆☆☆ 2860	LADIES PINK SIGNATURE CAP (Pink Cotton Brushed Twill Ladies Fit 6 Panel Cap, Beautifully Feminine Custom "George Strait" 3-D Puff Embroidery on Front in Black and White, Small "Strait Girl" Logo Embroidered on Back, Self Fabric Back Strap with Slide Buckle, ONE SIZE FITS MOST)NEW	19.95	
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	☆☆☆ 2870	BLUE/WHITE/ORANGE SIGNATURE CAP (Cotton Brushed Twill Cap with Navy Blue and White Panels, Orange Bill with Contrasting Stitching, Custom "George Strait" 3-D Signature Puff Embroidery on Crown, Small "GEORGE STRAIT" Embroidered on Back, Self Fabric Back Strap with Slide Buckle, ONE SIZE FITS MOST).....NEW	19.95	
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	☆☆☆ 3765	JUNIOR'S BLACK FOIL TEE (Junior's Black 100% Combed Ring Spun Cotton Fine Knit Jersey Tee, Hour Glass Shape for a more flattering fit, Side Seamed, Double Needle Hemmed Sleeves and Bottom, Full Chest Hot Pink Guitar Design Accented with a Flashy Foil "George Strait" Logo).....Check Size: M ___ L ___ XL ___ XXL ___ NEW	\$17.95	
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	☆☆☆ 3940	NAVY BLUE SHORT SLEEVE TOUR CITIES T-SHIRT (Navy Blue Adult Unisex 100% Preshrunk Cotton Short Sleeve T-shirt with G.S. "Twang" Photo and Logo on Front Chest and 2011 Tour Cities Listed on Back of Shirt).....Check Size: M ___ L ___ XL ___ XXL ___ NEW	\$18.95	
	4115	"PURE COUNTRY" CHARCOAL GREY T-SHIRT (Charcoal Grey Adult UNISEX 100% Preshrunk Cotton Short Sleeve T-Shirt features Three Good Looking Photos of George Strait as Dusty Chandler..... Check Size: M ___ L ___ XL ___ \$17.95 from his 1992 Feature Film, "Pure Country," exclusive designs on both front and back)..... Check Size: XXL ___ \$19.95		

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	☆☆☆ 4125	CHERRY RED "LIVE IN CONCERT" TOUR CITIES T-SHIRT (Cherry Red Adult UNISEX 100% Preshrunk Cotton Short Sleeve T-Shirt Featuring Three Great Concert Photos of GS on Front Chest..... Check Size: M__L__XL__ NEW and Tour Cities Listed on Back)..... Check Size: XXL__ NEW	\$17.95 \$18.95	
	☆☆☆ 4135	IRIS BLUE "KING GEORGE" AWARD T-SHIRT (Iris Blue Adult UNISEX 100% Preshrunk Cotton Short Sleeve T-Shirt Featuring Four Outstanding Concert Photos of "King George" on Front and a..... Check Size: M__L__XL__ NEW Listing of Awards and Achievements by "The King of Country Music" on back)..... Check Size: XXL__ NEW	\$17.95 \$18.95	
	☆☆☆ 4145	SAFETY ORANGE "STRAIT FAN" T-SHIRT (Safety Neon Orange Adult UNISEX 100% Preshrunk Pigment Dyed Cotton Short Sleeve T-Shirt with a George Strait Tour Texas Logo on Left Chest..... Check Size: M__L__XL__ NEW with a Large "STRAIT FAN" Logo Across Back in Black)..... Check Size: XXL__ NEW	\$17.95 \$18.95	
	☆☆☆ 4180	METRO BLUE T-SHIRT (Metro Blue Adult Unisex 100% Preshrunk Cotton Short Sleeve T-Shirt with Large "GEORGE STRAIT" Concert Graphic Design on FULL Front Chest and HUGE Logo and 2011..... Check Size: M__L__XL__ NEW Tour Cities Listed on Back)..... Check Size: XXL__ NEW	\$17.95 \$18.95	
	☆☆☆ 4185	BLACK "EL REY" T-SHIRT (Black Adult Unisex 100% Cotton Short Sleeve T-Shirt designed especially for fans who wish to celebrate George Strait's Beautiful rendition of the Spanish Ballad, "El Rey." Great looking concert photo of GS on Front Chest with "El Rey" Logo and 2011 Tour..... Check Size: M__L__XL__ NEW Cities Listed on Back)..... Check Size: XXL__ NEW	\$17.95 \$18.95	
	☆☆☆ 4245	ORANGE COW SKULL LONG SLEEVE SHIRT (Orange, UNISEX, 100% Preshrunk Cotton Long-Sleeve Shirt with a GS Cow Skull Texas Flag Logo on Left Front Chest and a Large "George Strait" Cow Skull Texas Flag Design on Back Encircled with Barbed Wire)..... Check Size: M__L__XL__XXL__ NEW	\$18.95	
	5220	BABY T-SHIRT (Extra Soft, 100% Cotton White Shirt that Features the George Strait "Troubadour" Lyric, "i was a young troubadour when i rode in on a song", the Lyric sits below a Little Cowboy, Riding his Pony and Strumming his Guitar - A Matching Baby Bib #5210 is also available - Precious for any new George Strait Fan who longs to be a Legend, too!!)..... Check Size: 12 month__2T__	\$12.95	
	9735	WALNUT BROWN BARN JACKET (Our Walnut Color Barn Jacket is built tough with warm, yet lightweight insulation to take on years of hard work in cold weather. The shell is crafted of super-tough, 100% cotton duck that's micro sanded and garment-washed of super-tough, 100% cotton duck that's micro sanded and garment-washed for broken-in comfort. The jacket has a soft, sewn in 100% cotton lining in the body and in the sleeves. It sports a "Work Fit" for a full range of movement. The collar and slash hand warmer pockets are trimmed with 100% cotton 16-whale walnut color corduroy with a rib-knit cuff inside the sleeves. It is complimented with a custom embroidered "George Strait" script signature logo on the left chest and across the back. Machine Wash and Dry)..... Check Size: M__L__XL__XXL__	\$95.00	
		GEORGE STRAIT CDs	PRICE	
	901	STRAIT COUNTRY.....	\$14	
	902	STRAIT FROM THE HEART.....	\$14	
	903	RIGHT OR WRONG.....	\$14	
	905	GREATEST HITS.....	\$14	
	906	SOMETHING SPECIAL.....	\$14	
	907	#7.....	\$14	
	909	OCEAN FRONT PROPERTY.....	\$14	
	910	GREATEST HITS #2.....	\$14	
	911	IF YOU AIN'T LOVIN' YOU AIN'T LIVIN.....	\$14	
	912	BEYOND THE BLUE NEON.....	\$15	
	913	LIVIN' IT UP.....	\$15	
	914	CHILL OF AN EARLY FALL.....	\$15	
	916	HOLDING MY OWN.....	\$16	
	917	PURE COUNTRY (Original motion picture soundtrack).....	\$16	
	919	LEAD ON.....	\$16	
	920	STRAIT OUT OF THE BOX (Boxed set comprised of 72 tracks and accompanying booklet featuring Strait's comments on each record, plus dozens of photographs, a biographical essay, and complete recording session information.).....	\$49.95	
	921	BLUE CLEAR SKY.....	\$16	
	922	CARRYING YOUR LOVE WITH ME.....	\$16	
	924	ALWAYS NEVER THE SAME.....	\$16	
	925	MERRY CHRISTMAS WHEREVER YOU ARE.....	\$16	
	926	LATEST GREATEST STRAITEST HITS.....	\$16	
	928	THE ROAD LESS TRAVELED.....	\$16	
	930	FOR THE LAST TIME - LIVE FROM THE ASTRODOME.....	\$19	
	931	HONKYTONKVILLE.....	\$19	
	932	50 NUMBER ONES (Double CD Set).....	\$25	
	933	SOMEWHERE DOWN IN TEXAS.....	\$19	
	934	IT JUST COMES NATURAL.....	\$19	
	935	LIVE AT TEXAS STADIUM.....	\$19	
	936	GEORGE STRAIT 22 MORE HITS.....	\$17	
	937	TROUBADOUR.....	\$18	
	939	TWANG.....	\$18	

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40.01 - 50.00 = \$12.75	101.00 & Up = \$17.25

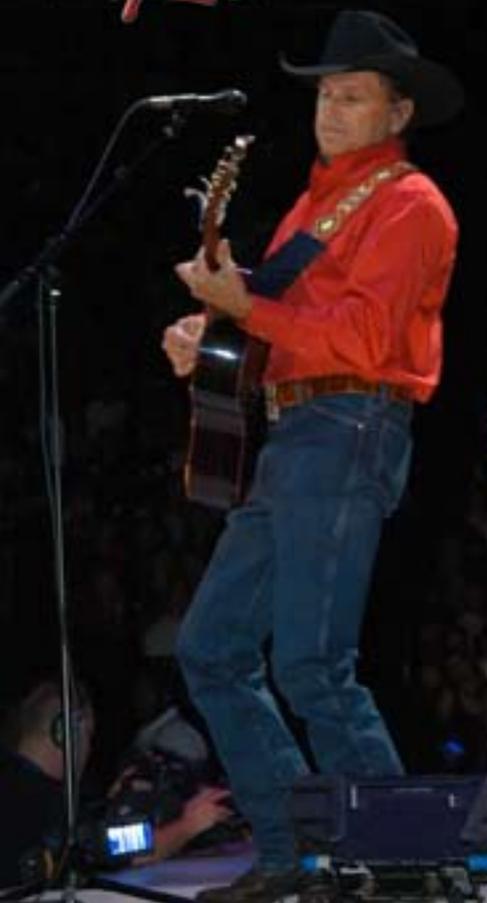
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"Red Shirt Fridays"





♪ Anita's Notes ♪

Here we go again! Welcome to the Spring issue of Strait Talk. We can't take credit for the weather that has hit everyone this winter and honestly, why would we want to? We have spoken to so many George Strait Fan Club Members lately, that have been stuck in their homes and need a George Strait fix. Well, time to warm up!

George and the Ace In The Hole Band are back on the road and are having a blast. George's first show was in Austin, TX at the Frank Erwin Center with Reba and Lee Ann Womack. The ladies will travel to all the shows with George this year on the tour that will last through April 9th in Louisville, KY. Be sure and try to catch one of the shows. It will be a night to remember.

As you read through this issue of Strait Talk, you will find a few concert reviews from the start of the tour. We hope they will give you an idea of how exciting each of the shows has been. Enjoy!

With the 29th year of the George Strait Team Roping Classic approaching in San Antonio, TX, we are sorry to inform you that the event is completely sold out. This is the one event that, year after year, fans look forward to attending. It's a special event that George and his family work very hard to make exceptional and the work never ends. The minute one roping is over they are hard at work planning for the next one. We have a number of the ropers that call in and purchase the roping video each year. They say that it helps in working on their techniques. However, we have noticed that sometime they just have been lucky as well. We want to wish George and Bubba Strait good luck as they take on all the other world class ropers that will be there. Coleman Proctor and Jake Long were thrilled with their win last year and we can't wait to see who will win the Chevy Silverado dually trucks from Cavender Chevrolet and the Strait Extreme 3-horse slant trailers from Bruton trailers.

If you are attending the GSTRC this year be sure and wear comfortable clothes and shoes as Friday is a long day. Also, be sure and check the weather before traveling to San Antonio as you may need a jacket. You might also consider bringing a cushion seat to sit on. The seating is all bleacher style seating and it is on a first-come, first-served basis. The San Antonio Rose Palace does have food and drink stand and so do some of the sponsors. They will be many great vendors in the vendor area selling beautiful

crafts, clothing, jewelry, furniture, boots, saddles, hats, home décor and candles to name a few. Most of the vendors do take MC/Visa along with cash.

Also, on Saturday morning before the roping begins, fans are invited to join with many of the ropers, workers and others at Cowboy Church. It has great attendance and we hope to be there as well. Please check the bulletin boards for the exact time on Saturday morning.

My favorite part of the GSTRC is the friendships that have been formed over the years. We see many familiar faces over and over again and get to put names and faces together. Fans travel thousands of miles each year.

If you are new to the GSTRC, when you arrive, get your seat and settle in for a long day (Friday). Get to know who is sitting next to you, behind you and in front of you. You may need help in getting someone to save your seat when you need to get something to eat or drink or use the facilities. You would be amazed how many nice fans there are around you. Lastly, be sure and bring your camera. We are looking forward to seeing you there.

Check out the Taste of Country contest running on their website. Fans may enter a video on You Tube singing Troubadour. The winning contestant will be presented at the Lubbock show on March 26th and receive many prizes including a guitar autographed by George Strait. You can read all about it on our website or TasteofCountry.com.

George has once again been nominated in the Male Vocalist category for the awards to be broadcast on CBS. It is his 82nd nomination. Good luck George!

Maria Rodriguez of Miami, FL is this issues winner for submitting to the George Strait Collectables Column. Congratulations and your George Strait Goody Box is on the way. All fans have the opportunity to submit reviews, photos, stories or articles on George to the Fan Club office.

If you've been to one of the shows you will notice that there are many new George Strait souvenir items on the road. If there is something you see on the road but do not get a chance to purchase it, please check the General Store on the George Strait website at www.georgestrait.com. Many of the items, along with all of his music, are available in the store. One shirt that we have

that is not carried on the road is the Cherry Red "Live In Concert" tour cities t-shirt that comes in sizes M-XXL. It's a great shirt to have for those Red Shirt Fridays that George proclaimed at the beginning of the tour to salute the military. On Fridays, the arenas are covered with red shirts.

If you would like to order anything, change your email address, mailing address or phone numbers or check your membership status, you may do so through customer service on the website at www.georgestrait.com. You can also call the fan club office between 9am and 3pm daily at 615-824-7176 and talk to a real person.

Thank you for all the Holiday cards for George and his family. Also, the birthday wishes for Norma on Feb. 23rd. George and Bubba will celebrate theirs in May and we want to be the first to wish them both a "Happy Birthday".

As we close this issue of Strait Talk, we ask that you continue to pray for our servicemen and women all over the world who are watching over us and keeping our country safe. We pray for their safe return home.

Keep it Strait!

Happy
Birthday!



George

May 18th

George Jr.

May 14th

GEORGE STRAIT ITINERARY

Date	City & State	Venue	On Sale
3/4	Cincinnati, OH	US Bank Arena	On Sale
3/5	Chicago, IL	Rosemont, IL	On Sale
3/11	San Antonio, TX	George Strait Team Roping Classic	Sold Out
3/12	San Antonio, TX	George Strait Team Roping Classic	Sold Out
3/25	Las Cruces, NM	Pan American Center	Sold Out
3/26	Lubbock, TX	United Spirit Arena	Sold Out
4/1	Denver, CO	Pepsi Center	Sold Out
4/2	Salt Lake City, UT	Energy Solutions Arena	On Sale
4/8	Columbia, MO	Mizzou Arena	On Sale
4/9	Louisville, KY	KFC Yum! Arena	On Sale