

STRAIT TALK

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George Wins Album of the Year

STRAIT TALK

George Strait Has Big Night At 2007 CMAs

Nashville, TN - The scene was set at the Sommet Center in Nashville for the 41st Annual Country Music Association Awards. It was the first year that the ABC Television network had broadcast the event and it turned out to be a very good one for George Strait.

George, dressed in a dazzling sports coat and accompanied by beautiful wife, Norma, sat tentatively watching as the award for "Album of the Year" was announced. When his name was called it was obvious that he was very gratified and his acceptance speech indicated just that. Strait picked up two trophies for "It Just Comes Natural" for both artist and producer. In addition to his own trophies, Strait's hit song "Give It Away" won "song of the year" honors for songwriters, Bill Anderson, Buddy Cannon and Jamie Johnson.

During his long and illustrious career, George Strait has been

nominated for CMA awards 70 times. His nominations include 22 for "Male Vocalist," 17 for "Album of the Year," 15 for "Entertainer of the Year," 8 for "Single

of the Year," 5 for "Musical Event of the Year," 2 for "Music Video" and 2 for "Horizon Award." He has walked away with a total of 18 trophies including 4 for "Album of the Year Honors." His first came in 1985 for "Does Ft. Worth Ever Cross Your Mind." That was followed by "Blue Clear Sky" in 1996, "Carrying Your Love With Me" in 1997 and "It Just Comes Natural" in 2007. In addition to his "Album of the Year" awards, Strait has won two for "Vocal Event of the Year" in 2000 and 2005, one for "Single of the Year" for "Check Yes or No" in 1996, five for "Male Vocalist of the Year" in 1985, 1996, 1997, and 1998. He also won two "Entertainer of the Year" awards in 1989 and 1990 and four as a producer, including two in 1996 for Single and Album of the Year. He earned two more for Album of the Year awards in 1997 and 2007. ❀



George Wins Album Of The Year

22 More Hits In Stores Now

The unprecedented success that George Strait has earned throughout his illustrious 26-year-career could not be captured in the multi-platinum release of his number one hits alone. The King of Country Music has bestowed the perfect companion piece to his multi-platinum 50 NUMBER ONES with 22 MORE HITS. 22 MORE HITS, which is in stores now, contains exactly that - 22 fan favorites and well known Strait hit singles that despite not quite reaching number one at country radio made a timeless impression on country music fans across the country.

"I've had people ask me why this song or that song wasn't on the Number Ones album," say Strait. "If it's their favorite song, I guess they don't care if it was number one on a chart. This album gave me the chance to include some of the fans' other favorites and mine."

These fans know a great song when they hear one and George Strait has made a career of giving his fans what they want. The songs that Strait compiled for 22 MORE HITS are all timeless hits like

"Unwound" (George's first single and first top 10 hit), "If You're Thinking You Want A Stranger," "Amarillo By Morning," "The Fireman," "Cowboys Like Us," "You'll Be There," "Marina Del Rey," and many more. The album also includes the brand new single "How 'Bout Them Cowgirls."

Providing a collection of these timeless classics is a true gift to the fans of George Strait.

The release of 22 MORE HITS comes on



the heels of the announcement that Strait will begin his highly-anticipated nationwide arena tour which kicks off January 10 in Austin, TX. Once again, the Texas Troubadour gives his fans all over the nation a chance to see firsthand the electricity that can only come from witnessing Strait live.

2007 has already proven to be a successful year for Strait and stands to be a monumental one, as "The 41st Annual CM Awards" approach. Strait received a remarkable seven nominations to lead all other nominees. Strait's nominations are for Entertainer, Male Vocalist, Album for "It Just Comes Natural" (co-produced by Tony Brown), Musical Event with Jimmy Buffett and Alan Jackson on the live version of "Hey Good Lookin'," and Single of the Year for "Wrapped." Strait could win two additional trophies as producer for Single and Album of the Year. 🍀

22 MORE HITS SONG LIST

- | | |
|--------------------------------|--|
| 1. How 'Bout Them Cowgirls | There And Love You |
| 2. Amarillo By Morning | 14. What Do You Say To That |
| 3. The Fireman | 15. Drinking Champagne |
| 4. Gone As A Girl Can Get | 16. You're Something Special To Me |
| 5. When Did You Stop Loving Me | 17. Meanwhile |
| 6. Marina Del Rey | 18. Adalida |
| 7. Desperately | 19. If You Can Do Anything Else |
| 8. The Cowboy Rides Away | 20. Unwound |
| 9. Lovebug | 21. If You're Thinking You Want A
Stranger (There's One Coming
Home) |
| 10. Cowboys Like Us | 22. Overnight Success |
| 11. She Let Herself Go | |
| 12. You'll Be There | |
| 13. Don't Make Me Come Over | |

GSTRC Tickets Sell Out Fast

Tickets for the 2008 George Strait Team Roping Classic have sold out in record time and caught many fans by surprise and without tickets, including many that had been coming to the event for years. The event will be held in San Antonio, Texas at the San Antonio Rose Palace on Friday, March 14th and Saturday, March 15th.

The popularity of the GSTRC among Team Ropers has always been huge, but over the last couple of years the popularity among fans and spectators has grown by

leaps and bounds.

The GSTRC features the greatest team ropers in the world competing for more than \$500,000 in cash and prizes. The 25th Anniversary event in 2007 drew over 600 teams from all across the country, including virtually all of the top PRCA Teams that competed for the National Finals.

The 2007 GSTRC was won by header, Nick Sartain of Yukon, OK and heeler, Jhett Johnson of Casper, WY. They both drove away in brand new 2007 Chevy

Silverado dually pick-up trucks from Cavender Chevrolet in Boerne, TX and Bruton Strait Extreme 3-horse Slant Trailers as well as \$84,337 each.

Sponsors of the 2007 event who have confirmed for 2008 include Wayne Wright Lawyers, the sponsor of the Red Wrapped Steer Challenge, Brake Check, Bill Millers BBQ, Capitol Farm Credit, Classic Ropes, Justin Boots, Cactus Ropes, Resistol Hats, Gist Buckles, and Wrangler. 🌟



George Strait Kicks Off 2008 Tour In Austin, TX

The 2008 George Strait Tour will get underway in Austin, Texas on January 10th and wind its way through at least 16 states and include over 20 dates. The current listing of cities and venues can be found in the Itinerary on the back page of the newsletter. In addition to Austin, the tour will also include Oklahoma City, Little Rock,

Birmingham, Duluth, GA, Tampa and Jacksonville, FL, Baltimore, Sacramento, Fresno, Las Vegas, Charleston, WV, Philadelphia, Richmond, VA, Lexington, Cleveland, Albuquerque and Lubbock. An additional two dates are expected to be announced after the first of the year.

Joining George on most of his tour dates

this year will be CMA Vocal Group of the Year nominee Little Big Town. They will perform on all of the dates except Sacramento, Fresno and Las Vegas. Josh Turner, a CMA nominee for "Male Vocalist of the Year" will be George's Special Guest on those three dates. 🌟

New Merchandise



9740 - \$95.00



3410 - \$17.95



3420 - \$17.95



4215 - \$17.95



4225 - \$17.95



4220 - \$17.95/\$19.95

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	100	FAN CLUB MEMBERSHIP (Newsletter Sent By Mail) - 1 YEAR U.S.	\$25	
		(Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 CANADA	\$25	
		photo & 4 quarterly issues of STRAIT TALK sent through the mail with periodic email updates) FOREIGN	\$30	
	120	FAN CLUB MEMBERSHIP (Newsletter Sent Via E-Mail) - 1 YEAR		
		(Memberships via EMAIL include Fan Club Membership Card, 5x7 Photo of George, Discography of George's U.S.	\$15	
		Incredible Career, Behind the Scenes Fact Sheet & Biography. All Fan Club Documents are emailed immediately CANADA	\$15	
		following payment authorization) FOREIGN	\$20	
	140	FAN CLUB RENEWAL (Newsletter Sent By Mail) - 1 YEAR U.S.	\$25	
		(Same as 1 year membership CANADA	\$25	
		Newsletter sent through the mail) FOREIGN	\$30	
	160	FAN CLUB RENEWAL (Newsletter Sent Via E-Mail) - 1 YEAR U.S.	\$15	
		(Same as 1 year membership CANADA	\$15	
		Newsletter sent via e-mail) FOREIGN	\$20	
	200	8 x 10 COLOR PHOTO (Great looking close-up concert 8 x 10 color photo).....	\$4.95	
	201	BUMPER STICKER (3-3/4"x7-1/2" sticker with Sharp G.S. State of Texas "Somewhere Down in Texas" design in Red, White and Blue).....	\$1.95	
	252	PHOTO MAGNET (2"x2" Square magnet with photo from "It Just Comes Natural").....	\$2.95	
	306	PHOTO MOUSE PAD (Photo from CD "It Just Comes Natural," 7.5"x8").....	\$9.95	
	312	BALL POINT PEN (Fashionable chrome colored ballpoint pen with metal body and a soft grip section, an elegant pen for everyday use, "GEORGE STRAIT" imprinted on side in black).....	\$3.95	
	340	BELT BUCKLE (Solid bronze buckle w/sterling silver and gold electroplated classic western design w/G.S. highlighted over a team roping scene. Each buckle will be NUMBERED and gift boxed. Size 4" x 3-1/2").....	\$119.95	
	523	POCKET COOLIE (Neoprene pocket collie keeps beverages just as cold as those bulky insulators; however, this conveniently fits into your pocket for easy carrying. Durable and Washable, GREAT LOOKING Burning Hot Flames G.S. "Texas Cookin'" logo).....	\$5.95	
	546	PHOTO KEYCHAIN (Double sided photo keychain containing photo from CD "It Just Comes Natural").....	\$3.95	
	558	LICENSE TAG (Red, White and Blue Texas plate with silhouette "STRAIT" design and "It Just Comes Natural" across bottom).....	\$6.95	
	566	LICENSE TAG HOLDER (Black frame with classic "George Strait" on top and www.georgestrait.com on the bottom).....	\$7.00	
	580	HAT PIN (Sterling silver w/G.S. signature in blue) SUPER!.....	\$9.95	
	585	EARRINGS (Sterling Silver w/G.S. signature. For pierced ears only).....	\$14.95	
	☆☆☆ 632	CALENDAR (26 page, 12 month calendar, January 2008 - December 2008, closed calendar dimensions are 12"x12", Excellent Full Color Photos)..... NEW	\$12.95	
	650	SONGBOOK (The Best of George Strait 2nd Edition, includes 34 of George's Greatest Hits for Piano, Vocal and Guitar).....	\$17.95	
	652	CHRISTMAS SONGBOOK (Includes lyrics and music for piano & guitar for all songs on G.S. Christmas Album).....	\$10.95	
	662	LATEST GREATEST STRAITEST HITS (Songbook).....	\$14.95	
	663	THE BEST OF GEORGE STRAIT (Songbook).....	\$10.95	
	962DVD	2007 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO (DVD).....	\$29.95	
	8888DVD	"FOR THE LAST TIME" - LIVE FROM THE ASTRODOME DVD (Recorded at the closing night of the Houston Livestock show and Rodeo on March 3, 2002 - Available in DVD only).....	\$20.00	
	9999DVD	"PURE COUNTRY" DVD (Digital Video Disc, Original Motion Picture, Rated PG).....	\$24.95	
	1022	DENIM APRON (Embossed Denim Apron is 28" Long with 3 roomy pockets, extra-long ties and adjustable neck strap. GREAT for Chores and Indoor or Outdoor Cooking. Washable and Durable, Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process, Made in U.S.A.).....	\$29.95	
	1023	APRON (Black apron with Burning Hot Flames G.S. "Texas Cookin'" design).....	\$19.95	
	1036	COLLAPSABLE 6-PACK COOLER (This 6-pack cooler is perfect for carrying all of your favorite snacks and beverages to your next tailgate party or backyard picnic. It has hot and cold retention to keep your items fresh. Lightweight, collapsible, and constructed with an insulated liner. Great looking G.S. On Stage "It Just Comes Natural" logo on front).....	\$12.95	
	1062	SHOT GLASS (2 oz. clear shot glass, sharp black "How 'Bout Them Cowgirls" vintage design with photos of G.S., specially designed to match the old fashioned gla #1066).....	\$6.95	
	1066	OLD FASHIONED GLASS (11 oz. glass, sharp black "How 'Bout Them Cowgirls" vintage design with photos of G.S., specially designed to match the shot glassw #1062).....	\$6.95	
	1070	SATCHEL ("George Strait" Embossed Satchel, 12 oz. Canvas fusion dyed in a rich Chocolate Brown. Washable, Sturdy Construction, 16-1/2" Wide and 14" Long, 2 Extra Pockets with Snaps for extra security, Adjustable Strap, Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process. EXCELLENT Book Bag, Diaper Bag, Purse, or Briefcase! Roomy enough for a laptop! Made in USA).....	\$34.95	
	1075	TOTE BAG (LARGE size Embossed Denim Tote Bag, 22-1/2" Long and 20" Wide. You can carry Everything in this one - GREAT for shopping! Washable and Durable, Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process, Made in USA).....	\$29.95	
	☆☆☆ 3220	KHAKI/NAVY BANDANA (Khaki color Bandana with "George Strait" Western Style logo in Navy Blue)..... NEW	\$5.95	
	☆☆☆ 3240	KHAKI/BLACK BANDANA (Khaki color Bandana with G.S. "How 'Bout Them Cowgirls" West Style log in Black)..... NEW	\$5.95	
	3250	PLUM PURPLE BANDANA (Plum purple color Bandana with G.S. On Stage Live design in white).....	\$5.95	
	☆☆☆ 3405	OLIVE WASH FRAYED PATCH CAP (Rugged Olive Green Garment Washed Twill Cap with G.S. logo on Frayed Oval Patch, G.S. signature on back, velcro back strap, ONE SIZE FITS MOST. *This Item Was Specially Designed For The 2008 George Strait Tour And Will Ship The First Week Of January 2008)..... NEW	17.95	
	☆☆☆ 3410	BROWN CAMOUFLAGE SIGNATURE CAP (Brown Rip Stop and Realtree Max-1 HD Camouflage Cap Custom Embroidered with G.S. Signature on Front, Self Fabric Back Strap with Slide Buckle, ONE SIZE FITS MOST. *This Item Was Specially Designed For The 2008 George Strait Tour And Will Ship The First Week Of January 2008)..... NEW	17.95	
	☆☆☆ 3415	GREEN CAMOUFLAGE PATCH CAP (Green Realtree AP Camouflage ap with G.S. Woven Label on Front, Self Fabric back strap with Slide Buckle, ONE SIZE FITS MOST. *This Item Was Specially Designed For The 2008 George Strait Tour And Will Ship The First Week Of January 2008)..... NEW	17.95	
	☆☆☆ 3420	LADIES PINK CAMOUFLAGE "STRAIT GIRL" CAP (Ladies "Go Camo" In Our Pink And Camouflage Cap Custom Embroidered with "Strait Girl" logo on front with a worn look bill and G.S. signature on back. Velcro back strap, ONE SIZE FITS MOST. *This Item Was Specially Designed For The 2008 George Strait Tour And Will Ship The First Week Of January 2008)..... NEW	\$17.95	
	☆☆☆ 3425	LADIES BLACK RHINESTONE CAP (Ladies Fit Black Cap Embellished With Plenty Of Rhinestone BLING, Beautifully Feminine Custom "George Strait" Embroidery On Front, Self Fabric Back Strap With Slide Buckle, ONE SIZE FITS MOST. *This Item Was Specially Designed For The 2008 George Strait Tour And Will Ship The First Week Of January 2008)..... NEW	\$17.95	
	4110	BLACK OVAL DESIGN T-SHIRT (Black 100% preshrunk cotton short sleeve t-shirt, G.S. "It Just Comes Natural" oval design in white distressed lettering on front chest, sized for men)..... Check Size: M ___ L ___ XL ___	\$14.95	
	☆☆☆ 4140	TEXAS ORANGE FACT T-SHIRT (Texas Orange 100% Preshrunk Cotton Short Sleeve Commemorative T-shirt, Front Of Shirt Has a Photo of G.S. With The Beginning Facts Of His Career, G.S. Logo On Back With More Check Size: M ___ L ___ XL ___ NEW	\$17.95	
		Interesting Facts Leading Up To His Induction Into The Country Music Hall of Fame - 21 Facts In All) Check Size: XXL ___ NEW	\$18.95	
	☆☆☆ 4160	BLACK LONG SLEEVE SHIRT (Black 100% Preshrunk Cotton Long Sleeve Shirt, SHARP G.S. Logo On Left Front Chest, Silhouette Of G.S. Leaning On Guitar On Back, Screen Printed With A Check Size: M ___ L ___ XL ___ NEW	\$19.95	
		Soft Hand Process, Sized For Men) Check Size: XXL ___ NEW	\$20.95	
	☆☆☆ 4210	LADIES HEATHER BROWN SCOOP-NECK SHORT SLEEVE TEE (Ladies Heather Brown Scoop-Neck Short Sleeve Silky Smooth Jersey Tee With Vintage "08" G.S. Script Design In Dark Chocolate)..... Check Size: M ___ L ___ XL ___ NEW	\$23.95	
	☆☆☆ 4215	LADIES PINK CAMO SHORT SLEEVE TEE (Pink And Camo Classic Tee, Side Seamed with a tapered Cut For A Perfect Fit, Longer Length, Perfect Worn Alone or Great For Layering, G.S. Logo and Hat Silhouette Printed In Pink On Front. *This Item Was Specially Designed For The 2008 George Strait Tour And Will Ship The First Week Of January 2008)..... Check Size: M ___ L ___ XL ___ NEW	\$17.95	
	☆☆☆ 4220	LADIES HEATHER BROWN RINGER TEE (Ladies Heather Brown Short Sleeve Ringer Tee With Contrasting Dark Chocolate Ribbing At The Collar And Sleeves. Vintage "08" G.S. Script Design In Dark Chocolate, Super Soft Ring Spun Cotton, fitted)..... Check Size: M ___ L ___ XL ___ NEW	\$24.95	
	☆☆☆ 4225	LADIES CHOCOLATE BROWN SHORT SLEEVE VERTICAL PRINT TEE (Ladies Chocolate Brown Junior Cut Tee, Side Seamed with a tapered Cut For A Perfect Fit, Longer Length, Slightly Scooped Neck, Perfect Worn Alone Or Great For Layering, G.S. Script Logo Printed In Crystalline Ink On The Left Of The Shirt. *This Item Was Specially Designed For The 2008 George Strait Tour And Will Ship The First Week Of January 2008)..... Check Size: M ___ L ___ XL ___ NEW	\$17.95	
	☆☆☆ 4230	LADIES CHOCOLATE BROWN SHORT SLEEVE TEE (Ladies Chocolate Brown Short Sleeve Crew Neck Tee, Feels Silky Soft And Wears Remarkably Well, Made Of 100% Ring Spun Combed Cotton, Contrasting Sky Blue Stitches On Neckline, Armholes, And Shirt Tale, Beautiful G.S. Script Logo in Tan, White, and Matching Sky Blue)..... Check Size: M ___ L ___ XL ___ NEW	\$22.95	
	☆☆☆ 4240	LADIES CARDINAL GRAFFITI BABY DOLL TEE (Ladies Cardinal Color Short Sleeve Baby Doll Tee, Styled In A Flattering Slim Fit With The Silky Smoothness Of 100% Ring Spun Combed Cotton And A Split Hem For Added Comfort, Glittery White Graffiti "George" Logo With "08 Strait Tour" Stamp In Hot Pink)..... Check Size: M ___ L ___ XL ___ NEW	\$19.95	

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	☆☆☆ 4250	LADIES ALOE GREEN JERSEY KNIT TEE (Our Ladies Aloe Green Short Sleeve 100% Cotton Super Soft Ring Spun Jersey Kint Tee Comfortably Conforms To Your Body. A Subtle And Attractive G.S. 2008 Country Music Tour Medallion Screen Print Design Adorns The Front Of This Lovely Casual-Wear Tee) Check Size: M L XL NEW	\$22.95	
	☆☆☆ 4260	LADIES WOODLAND CAMOUFLAGE V-NECK 3/4 SLEEVE JERSEY TEE (Ladies Woodland Camouflage V-Neck 3/4 Length Sleeve Jersey, Silky Smooth Premium Pima Cotton Feels Comfortable From The Start, Dolphin Orange G.S. Scroll Design On Center Chest) Check Size: M L XL NEW	\$24.95	
	☆☆☆ 4265	LADIES BLACK PATCH LONG SLEEVE TEE (Ladies Black Long Sleeve Crew Neck Tee, The Snug Fit And Long Sleeves Are Perfect For Layering, Made From Super Soft 100% Cotton Baby Rib Knit Fabric, With A Great Looking G.S. Patch Chest Graphic In Spice Brown And Tan) Check Size: M L XL NEW	\$25.95	
	☆☆☆ 4270	LADIES WHITE THERMAL LONG SLEEVE SHIRT (The Classic Comfy Thermal With An Updated Longer Length, Great Looking Leather Look G.S. Print On Front Chest. *This Item Was Specially Designed For The 2008 George Strait Tour And Will Ship The First Week Of January 2008) Check Size: M L XL NEW	\$29.95	
	☆☆☆ 4275	LADIES TWO-FER LAYERED LONG SLEEVE TEE (Ladies Two-Fer Heather Army Green Layered Long Sleeve Tee With Contrasting Tan Inner Sleeves And Collar, Sensually Soft Brushed-Cotton Knit, Vintage "G.S. Guitar With Wings" Logo On Chest) Check Size: M L XL NEW	\$25.95	
	☆☆☆ 4285	LADIES BLACK BOAT-NECK LONG SLEEVE TEE (Ladies Black Boat Neck Long Sleeve Tee With The Silky Smoothness Of Premium Pima Cotton That Won't Wash Out, Generous Long Sleeve Length, A Subtle And Attractive G.S. 2008 Country Music Tour Vintage Medallion Screen Print Design Adorns The Front Of This Lovely Casual-Wear Tee) Check Size: M L XL NEW	\$25.95	
	☆☆☆ 4315	LADIES FROST PINK NIGHTSHIRT (Ladies Frost Pink Short Sleeve Scoop Neck Nightshirt, Great As A Beach Cover-Up, Cozy 100% Ring Spun Cotton Jersey, Two Patch Pockets At Sides, Handsome Photos Of George And A "Strait To My Heart" Logo On Center Front, ONE SIZE FITS MOST) NEW	\$24.95	
	☆☆☆ 4410	ADULT ICE GRAY SHORT SLEEVE T-SHIRT (Ice Gray Unisex 100% Preshrunk Cotton Short Sleeve T-Shirt With A "George Strait" Denim Print On Front Center Chest. *This Item Was Specially Designed Check Size: M L XL NEW	\$17.95	
		For The 2008 George Strait Tour And Will Ship The First Week Of January 2008) Check Size: XXL NEW	\$19.95	
	☆☆☆ 4420	ADULT BABY BLUE SHORT SLEEVE PHOTO T-SHIRT (Baby Blue Unisex 100% Preshrunk Cotton Short Sleeve T-Shirt With A Great Looking Photo Of G.S. On Front Chest. *This Item Was Specially Designed Check Size: M L XL NEW	\$17.95	
		For The 2008 George Strait Tour And Will Ship The First Week Of January 2008) Check Size: XXL NEW	\$19.95	
	☆☆☆ 4435	ADULT HEATHER NAVY SHORT SLEEVE RINGER T-SHIRT (Adult Heather Grey And Navy Short Sleeve Ringer T-Shirt, Heavyweight Preshrunk 90/10 Cotton And Polyester Comfort Blend, Vintage "08" G.S. Check Size: M L XL NEW	\$24.95	
		"How 'Bout Them Cowgirls" Design In Navy And White On Front) Check Size: XXL NEW	\$26.95	
	5205	BABY BIB (White Bib with "I Love George Strait" in Blue and Red - CUTE!)	\$6.95	
	5225	BABY SHIRT (100% Cotton, White Shirt, precious "Little George Strait Fan" design for your littlest G.S. fan) Check size: 12 month 24 month	\$9.95	
	7045	TAPESTRY AFGHAN (3 ply, 54"x72" 100% cotton custom tapestry weave afghan - 40 colors are woven into lifelike photo of G.S. from LP "Honkytonkville" with G.S. logo at bottom - BEAUTIFUL! Crafted with pride in USA)	\$59.95	
	☆☆☆ 9710	LADIES WHITE FLEECE ZIP HOODY (This Stylish and Comfortable Hoody Is Perfect For All Day Wear, 100% California Fleece Cotton Combed For Softness And Comfort, Raglan Sleeves, Stretchy Comfortably Fitted Double-Stitched Cuffs And Waistband, Kangaroo Pocket, Pink G.S. Logo And Hat Silhouette On Left Chest. *This Item Was Specially Designed For The 2008 George Strait Tour And Will Ship The First Week Check Size: M L XL NEW	\$49.95	
	☆☆☆ 9740	ADULT BLACK AND GRAY FLEECE JACKET (Black Nylon And Gray Fleece Outer Shell, Full Zip Front With Storm Flap And Snap Closure, Deep Front Zip Pockets, Nylon Lining With Snap Closure On Cuffs, Custom George Strait Logo And Signature On Left Chest, G.S. Logo On Sleeve And Large G.S. Logo And Hat On Back. *This Item Was Specially Designed For The 2008 George Strait Tour And Will Ship The First Week Of January 2008) Check Size: M L XL NEW	\$95.00	
		Of January 2008)		
		GEORGE STRAIT CDs	CDs	
	901	STRAIT COUNTRY	\$14	
	902	STRAIT FROM THE HEART	\$14	
	903	RIGHT OR WRONG	\$14	
	905	GREATEST HITS	\$14	
	906	SOMETHING SPECIAL	\$14	
	907	#7	\$14	
	909	OCEANFRONT PROPERTY	\$14	
	910	GREATEST HITS #2	\$14	
	911	IF YOU AINT LOVIN' YOU AINT LVIN'	\$14	
	912	BEYOND THE BLUE NEON	\$15	
	913	LIVIN' IT UP	\$15	
	914	CHILL OF AN EARLY FALL	\$15	
	916	HOLDING MY OWN	\$16	
	917	PURE COUNTRY (Original motion picture soundtrack)	\$16	
	919	LEADON	\$16	
	920	STRAIT OUT OF THE BOX (Boxed set comprised of 72 tracks and accompanying booklet featuring Strait's comments on each record, plus dozens of photographs, a biographical essay, and complete recording session information.)	\$49.95	
	921	BLUE CLEAR SKY	\$16	
	922	CARRYING YOUR LOVE WITH ME	\$16	
	923	ONE STEP AT A TIME	\$16	
	924	ALWAYS NEVER THE SAME	\$16	
	925	MERRY CHRISTMAS WHEREVER YOU ARE	\$16	
	926	LATEST GREATEST STRAITEST HITS	\$16	
	928	THE ROAD LESS TRAVELED	\$16	
	929	THE BEST OF GEORGE STRAIT (20th Century Masters, The Millenium Collection).....	\$16	
	930	FOR THE LAST TIME - LIVE FROM THE ASTRODOME	\$19	
	931	HONKYTONKVILLE	\$19	
	932	50 NUMBER ONES (Double CD Set)	\$25	
	933	SOMEWHERE DOWN IN TEXAS	\$19	
	934	IT JUST COMES NATURAL	\$19	
	935	LIVE AT TEXAS STADIUM	\$19	
	☆☆☆ 936	GEORGE STRAIT 22 MORE HITS	\$17	NEW

☆☆☆ NEW ITEMS ☆☆ PLEASE MARK SIZES WHERE APPROPRIATE

**** PLEASE PRINT CLEARLY

CUSTOMER #: _____

NAME: _____

STREET ADDRESS: _____

CITY: _____ ST.: _____ ZIP: _____

E-MAIL: _____ PHONE: (____) _____

PAYMENT MADE BY: CHECK: _____ MONEY ORDER: _____

MASTERCARD: _____ VISA: _____ If paying by MasterCard or Visa, please fill out below:

MASTERCARD/VISA NO.: _____

EXPIRATION DATE: _____

NAME ON CARD: (Please Print) _____

SIGNATURE ON CARD: _____

Please Check One

YES This is a new address.

NO This is not a new address.

TENNESSEE SALES TAX (9.25%)
(All Tennessee Customers must add 9.25%)

SHIPPING CHARGES DO NOT APPLY TO MEMBERSHIPS!

Shipping Charges apply to only one address. Split shipments to separate addresses require a separate shipping charge for each address.

Double Shipping Charges for Foreign Deliveries.

FOR ALL ORDERS OVER \$300.00
PLEASE ADD AN ADDITIONAL SHIPPING CHARGE OF \$8.00 PER \$100.00 INCREASE.

SUB TOTAL _____

SHIPPING CHARGE _____

DEDUCT STRAIT CASH HERE - _____

TOTAL AMOUNT _____

.00 - 20.00 = \$7.50	50.01 - 60.00 = \$11.50
20.01 - 30.00 = \$8.25	60.01 - 80.00 = \$12.75
30.01 - 40.00 = \$9.25	80.01 - 100.00 = \$13.75
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CMA Awards 2007



Above: Erv Woolsey and George Strait

Left: George Strait with Tennessee Titans Quarterback,
Vince Young



Left to right: George Strait, Vince Young, Erv Woolsey, Keith Bullock, and Luke Lewis



Fan Collectable Column

- Country Weekly - 10-8-2007. Nashville, TN. P. 26 CMA Nominations, p. 28 Photo with story, P. 52 question and answer with Bucky Covington: George mentioned.
- Cowboys and Indians Magazine. October 2007 Issue. P. 130-131 mentioned in clothing ad. "Ranch R&R" (Silver Eagle 4X fur felt chestnut hat) from Resistol Hat Co., Wrangler Western Wear - Button down shirt p. 133, p. 154 Diamond Fence by Priefert Ranch Equipment Ad 1/2 page photo.
- Arizona Daily Star. 10-8-07. P. B5. Tucson Time Capsule. Photo with small story, "Shy Fan Presents a Gift To George Strait."
- People Magazine. 10-5-07. P. 45 George Strait mentioned in "Rachel Bradshaw" article. NY, NY.
- Spin-to-Win Rodeo. November 2007. P. 30 mentioned, p. 37 photo on stage - Wrangler ad, p. 45 Full page photo - Impact Gel ad, p. 53 Ad page for "Spin to Win Rodeo."
- USA Weekend. November 2-4, 07. The Examiner - Baltimore, MD. Mentioned in story about CMA's.
- TV Guide. November 5-11, 2007. P. 33 photo with story, back cover of TV Guide - ad for CMA Awards: 11-7-07, 8/7c ABC.
- Country Weekly. October 22, 2007. Nashville, TN. P. 15 photo with story, p. 68 Music Charts.
- Country Weekly. November 5, 2007. Nashville, TN. Front cover photo, p. 24 mentioned, p. 25 photo with short story, 0. 26 photo with "And The Winner Is?", p. 45 CMA ad and photo, pp. 52-53 "Explore America with George," P. 68 Music Charts.
- Country Weekly. November 19, 2007. Nashville, TN. P. 8 letters, p. 11 photo with story "George Offers More Hits," p. 68 Music Charts.

The following George Strait Fan Club Members submitted to the Collectable Column...

And We Thank You!

As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and a Collector's Card. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address. Thank You!!!

Debbie Erickson - Taylor, MI

Kim S. Romero - Oro Valley, AZ

Diane Barrett - Baltimore, MD

Lisia Haggerton - Carlsbad, NM

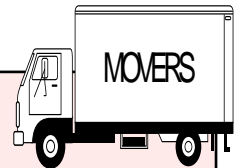
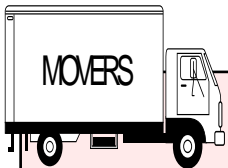
Margaret Eckers - St. Louis Park, MN

Irene Duecy - Parsons, KS

Jean Hurt - Beech Grove, IN

Alexis Gaffney - Gales Creek, OR

Maxine Schilz - Oshkosh, NE



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🎵 Anita's Notes 🎵

Welcome to the winter issue of Strait Talk. As we near the end of 2007 and look ahead to 2008, let's take a moment and reflect on this year.

George and the Ace in the Hole Band got their 2007 tour underway in mid-January in Lafayette, Louisiana and wrapped it up with a huge festival in Indio, California on May 5th. Hundreds of thousands of loyal fans got a chance to see George as he played his way across America with great success. We thank you for your continued support and look forward to the upcoming year. From the concert tour of 2007, the sold-out Silver Anniversary edition of the GSTRC, being nominated for 8 ACM awards and winning "Song of the Year" and "Single of the Year" for Artist and Producer, getting inducted into the Country Music Hall of Fame, achieving his 55th #1 Single and then being nominated for 7 CMA Awards while winning two trophies for "Album of the Year" for both Artist and Producer, it was incredible. Wow, what a year! Congratulations George!

2008 is starting our another gangbuster year with a new tour and a new album on the way. The tour kicks off on January 10th in Austin, Texas. Check out the itinerary on the back page to see where George will be playing. He will be joined by Little Big Town on most of the dates while Josh Turner will take their place for a few.

George was in the studio in September to record his next CD. We do not have confirmation on a release date yet but we are hearing late winter or early spring. His 22 More Hits package, the companion package to the 50 #1 hits, debuted in stores on November 13th. If you don't have your copy yet, you can order it from the General Store at the www.georgestrait.com.

We would like to congratulate 3 Fan Club members that entered the "Live at Texas Stadium" CD game. Their names were drawn from thousands of entries. 1st Place went to Annette Tiemann from Brenham, TX, 2nd place to Judy Nielsen of Des Plaines, IL and 3rd Place to Carolyn

Charvo of El Mirage, AZ. Your prizes are on the way. Also we would like to congratulate Irene Duecy of Parsons, KS for sending in items for the Fan Collectors column. Your prize is also on its way. If you would like to be as lucky as Irene and win, it is so easy. Locate George's photo, magazine story or review and send it to us along with all the info that is listed on the Fan Collectable column page. Good luck!

With the Holiday upon us, please be sure and check out the new merchandise for 2008 that is arriving daily. We have full color photos on the website with detailed descriptions. Check it out at www.georgestrait.com. We also have the George Strait Christmas Sweatshirt that is offered in this issue for the last time. Please check out the full page order form elsewhere in this issue. It also is available on our web site. Remember that you can order by calling our toll free number at 800-338-GSFC, on the web or by mail. Also, when placing an order, please make sure that you fill out the information completely and please use a physical address. We do all of our shipping for merchandise by UPS and they do not deliver to PO Boxes. Also, please note that the US Postal Service and UPS have suggested that all orders that need to arrive by Christmas should be shipped by Dec. 12th. Any orders shipped after that date will risk not being delivered until after Christmas. Thank you!

Are you receiving emails from us? We send them out on a regular basis with ticket on-sale information, as well as with news and special merchandise offers. If you are not receiving any of these, we would appreciate your checking your email address to make sure we have the correct one. Also, if you have changed your physical address or email address, please let us know so you don't miss an issue of Strait Talk.

We would like to thank Dottie from the Nashville office for the beautiful photos during CMA night.

As we conclude this issue, we would like

to offer our sincerest Best Wishes to George and Norma Strait on their 36th Anniversary on December 4th.

We hope that all of you have a most wonderful Merry Christmas and Holiday Season and hope that your 2008 will be filled with good health, love and peace. Our continuous prayers are offered for the men and women of the armed forces who stand vigilant all over the world protecting our freedom.



*George and
Norma Strait
Happy 36th
Anniversary*

December 4, 2007

GEORGE STRAIT ITINERARY

Date	City & State	Venue	On-Sale	Ticket Info
1/10	Austin, TX	Frank Erwin Center	12/1	TexasBoxOffice.com
1/11	Oklahoma City, OK	Ford Arena	12/8	ticketmaster.com
1/12	Little Rock, AR	Alltel Arena	12/8	ticketmaster.com
1/17	Birmingham, AL	BJCC	12/15	ticketmaster.com
1/18	Duluth, GA	Gwinnet Civic Center	12/1	ticketmaster.com
1/19	Tampa, FL	St. Pete Times Forum	12/15	ticketmaster.com
1/24	Jacksonville, FL	Veterans Memorial Col.	12/8	ticketmaster.com
1/25	Columbia, SC	Colonial Center	12/1	thecolonialcenter.com
1/26	Baltimore, MD	1st Mariner Arena	12/1	ticketmaster.com
1/31	Sacramento, CA	Arco Arena	12/15	ticketmaster.com
2/1	Fresno, CA	Save-Mart Arena	12/15	ticketmaster.com
2/2	Las Vegas, NV	MGM Grand Garden	On Sale	ticketmaster.com
2/15	Charleston, WV	Charleston Civic Center	TBA	ticketmaster.com
2/16	Philadelphia, PA	Wachovia Center	TBA	comcasttx.com
2/28	Richmond, VA	Richmond Coliseum	TBA	ticketmaster.com
2/29	Lexington, KY	Rupp Arena	TBA	ticketmaster.com
3/1	Cleveland, OH	Quicken Loans Arena	TBA	ticketmaster.com
3/6	Albuquerque, NM	UNM Arena	TBA	unmtickets.com
3/7	Lubbock, TX	United Spirit Arena	TBA	selectaseatlubbock.com

*Please check the George Strait website at www.georgestrait.com for additional information and on-sale dates. On-sale dates are generally announced from 10 days to 2 weeks prior to the actual on-sale. Fan club pre-sales are one day prior to the listed on-sale date.