

STRAIT TALK

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STRAIT TALK

Strait Mixes It Up On 'Honkytonkville' 'Every song is different,' says this country hero

By Brian Mansfield
Special for USA TODAY

Other singers had cut Monte Warden's songs, but never George Strait. So Warden got a little excited when he learned that "Desperately," written with Bruce Robison, had been cut for Strait's new "Honkytonkville" album.

"It's the artistic equivalent of if Davy Crockett had cut my song," Warden says.

Warden is not the only Lone Star State resident who engages in hero worship when it comes to Strait.

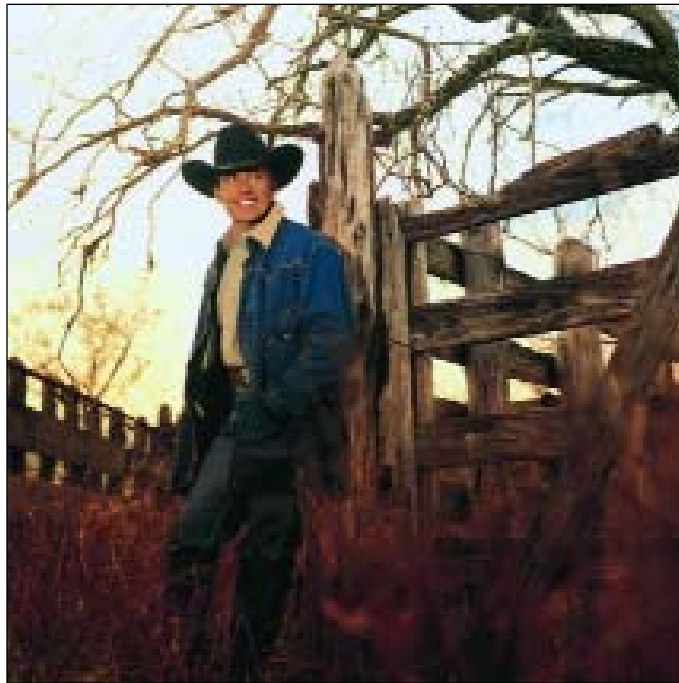
"In Texas, we kid around, but it's almost true he could sing the phone book and it would be a hit," says Chris Huff, program director at KSCS-FM in Dallas.

On "Four Down and twelve Across," Strait sings the inside of a newspaper's lifestyles section, making compelling listening out of the unwieldy line: "To the left of the ad for a new dishwashing soap/Dear Abby's got some good advice for a troubled couple lost in paradise."

Like Strait's current single, "Tell Me Something Bad About Tulsa, Four Down" has a countrified R&B groove. That bit of blue-eyed soul is the kind of subtle reinvention that has kept the country singer's sound fresh for 22 years.

"You've got to be kidding — I thought I did the same thing over and over!" Strait says with a laugh, alluding to a common perception that his records sound the same, a laid-back blend of honky-tonk and Western swing, from album to album.

The only thing he does over and over is sell



records. With the exception of one budget-priced compilation, each of Strait's previous 30 albums has been certified at least gold (500,000 sold). Twenty-six have gone platinum (1 million sold), and even that one budget album has sold nearly 350,000 copies since its release last year.

As for the perceived sameness in sound, songwriter Jim Lauderdale hasn't been able to pin it down. Strait has cut 13 of Lauderdale's songs since the "Pure Country" soundtrack — including "She Used To Say That To Me," the lead track on "Honkytonkville" — but Lauderdale says he has no luck predicting what the singer will like.

"I've written songs for him that I thought were just tailor-made for him and were hits,

and they got passed on," Lauderdale says. "Then he turns around and surprises me by picking something I didn't think he would."

Strait says, "I'm always thinking that every song is different. I've never gone out with the intentions of looking for a specific type of a song. If a song hits me, it hits me."

"My preference is singing traditional country music, and I think that that's what I do the best. But that's not to say that I'm not going to go cut a song like "Four Down and Twelve Across," which I don't feel like is a traditional country record."

"Honkytonkville" has another rarity for a Strait album: a gospel song, called "I Found Jesus on the Jailhouse Floor."

"I've never cut a gospel song before," he says. "I believe in God; I just had never come across a song

like this that I thought would fit on my album. It's got the honky-tonk feel like an old country song, but it's got the message, too, to go along with it."

Strait's musical influences are broader than most people might give him credit for. He grew up idolizing The Beatles before turning on to Merle Haggard. He's quick to express his admiration for Frank Sinatra (the two once recorded a duet of "Fly Me To The Moon"). And, he says, "I bought two Otis Redding CDs yesterday."

Despite more than 20 years on the road, Strait finds that preparing for a tour is one of the most challenging tasks he faces.

"When I know I'm about two or three

Continued next page ...

Strait Mixes It Up On 'Honkytonkville' (Continued)

months away from a tour, I'll start getting a little antsy, knowing that I've got to get back on the road again," he says.

"When I walk out on stage, that feeling is still there. I still love it, and I've got a great band behind me. There's nothing better than that. The audience, you feed off of them; it's hard to describe the feeling. It's just the trav-

el part of it that I don't like.

Strait says he enjoys making records more than he does touring, especially now that he can record his vocals at his Texas ranch — as he did for the first time on "Honkytonkville" — using little more than a microphone, headphones and a laptop com-

puter. He particularly enjoys the arduous process of sifting through hundreds of potential songs to find the dozen or so that will become an album.

"It's kind of like hunting Easter eggs," he says. "When you find it, you really feel like you've done something." 🎸

George Strait To Begin 2004 Tour In January

George Strait is busy putting the finishing touches on his 2004 concert tour. He is sorting through available dates in many different cities and narrowing it down. Between hockey, basketball, ice shows and RV and camping shows, it is sometimes very difficult to find a date that coordinates and routes with

other cities. At last look, several different cities that we have not been able to visit for a long time have made the short list. The first shows are expected to take place in mid-January. A complete list of the 2004 tour will be available in the next issue of Strait Talk. Check the George Strait website at

www.georgestrait.com for any late breaking information. The first shows are expected to go on sale in late November or early December. Fan club members should make sure that their memberships are up to date in order to take advantage of any fan club seating that might be available. 🎸

Fan Collectable Column August/September 2003

- Country Weekly Magazine - Nashville, TN. July 8, 2003. Cover-Front Photo, p. 5 mentioned, p. 13 mentioned, p. 16 photo/mentioned, p. 20 mentioned, p. 21 photo, p. 22 pictures and story, p. 23 pictures and story, p. 70 singles/albums, p. 72 mentioned.
- Country Weekly - Nashville, TN. July 22, 2003. P. 33 full page ad for "Honkytonkville," p. 48 Awards-The Fans Have Spoken article, p. 91 mentioned, p. 94 Billboard albums mentioned.
- Country Music, August-September 2003 (last issue). P. 16 mentioned, p. 38 mentioned, Journal p. J3 mentioned.
- People - New York, NY - July 21, 2003. Critic's Choice p. 41.
- Temple Daily Telegram, San Marcos, TX - July 6, 2003. Weekend Section - article.
- San Marcos Daily Record - San Marcos, TX - July 6, 2003. Article p. 1A and 2A.
- Lincoln Journal Star - Ground Zero Section - Lincoln, NB. P. 9 review.
- BMG - Music Service - Loveland, CO. August, 2003. Ad for CDs, 2 full pages w/photos.
- Star Tribune Newspaper - July 6, 2003. Minneapolis, MN. Arts and Entertainment section, page F12.
- The Greenville News - Greenville, SC. July 6, 2003. Article 5B.
- The Richmond Times-Dispatch - 2003. Weekend Section D p. 16 Richmond, VA, review.
- Country Music Magazine - Nashville, TN. July, 2003. P. 2, p. 23 article/photo.
- Tulsa World "Spot" - Tulsa, OK. July 11, 2003. P. 17 Vol. 19, No. 17 photo and article.

The following George Strait Fan Club Members submitted to the Collectable Column...

And We Thank You!

As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and a Collector's Card. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address. Thank You!!!

Jean Hurt - Beech Grove, IN
Debbie Erickson - Taylor, MI
Helen Miller - Belton, TX
Gary A. Randow - Kingsbony, TX

Margaret Pavelka - Lincoln, NE
Margaret Carmichael - Loveland, CO
Margaret Eckers - Saint Louis Par, MN
Janie Fulmer - Ware Shoals, CS

Rachel E. Hollins - Bumpass, VA
Alexis Gaffney - Gales Creek, OR
Cheryl Raines - Claremore, OK

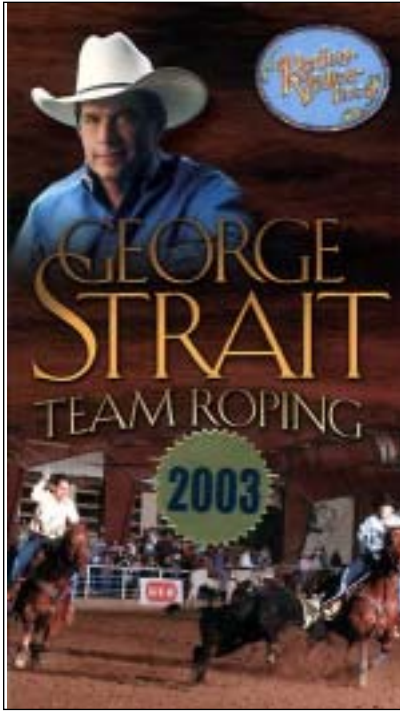


**LOOKING
BACK**





NEW FAN CLUB MERCHANDISE



#986 - 2003 Team Roping Video



Front



Back

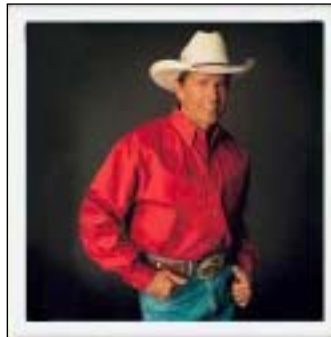
#9600 -
Work Jacket



#1075 - Tote Bag



#1022 - Apron



#1026 - Coaster Set

Visit The Official George Strait Website ▶ www.georgestrait.com
user name: lady ▶ password: bird

NEW FAN CLUB MERCHANDISE



#1070 - Satchel



#5017 - Long Sleeve Shirt



#1120 - Beach Towel



#570 - Italian Charm Bracelet



#5225 - Baby Shirt



#5250 - Baby/Youth Shirt



#810 - Wall Clock



#207 - Bumper Sticker



#300 - Mouse Pad

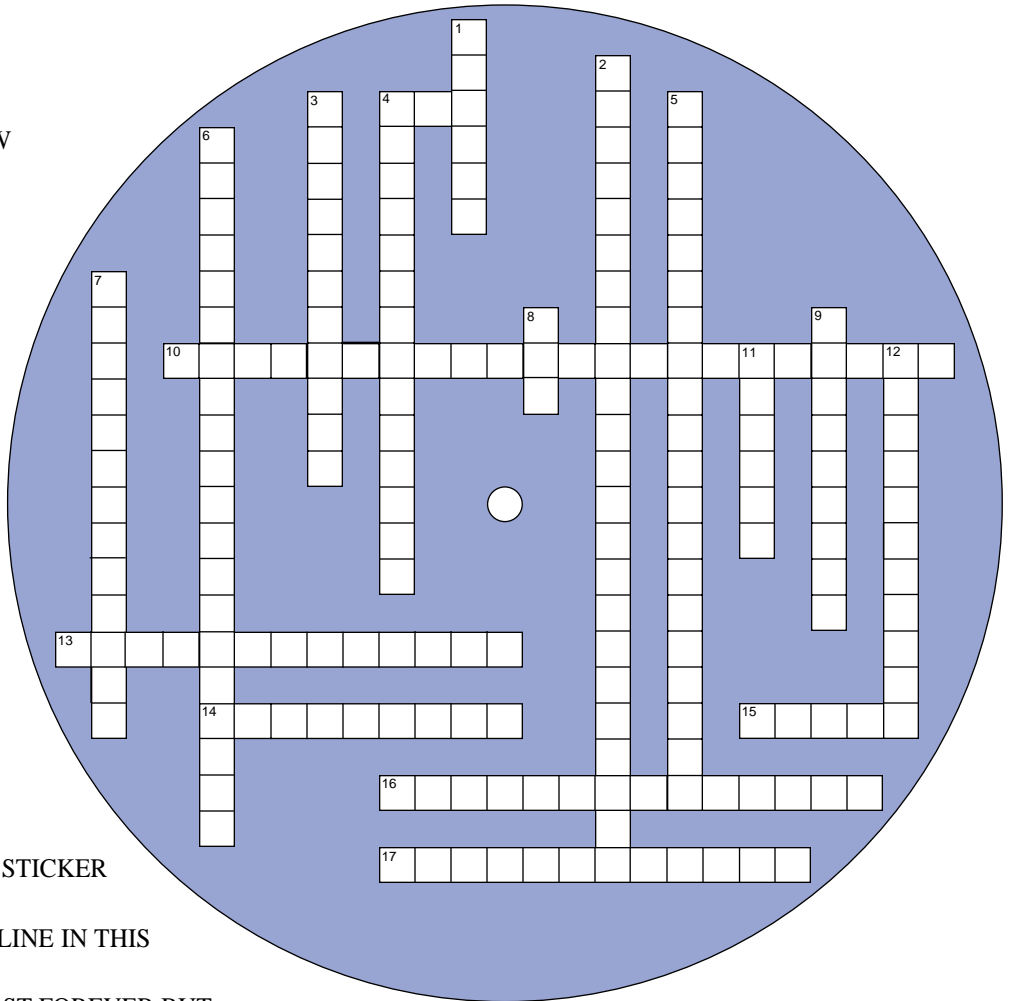
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FAN CLUB #: 1-615-824-7176 ▶ ORDER DESK #: 1-800-338-4732 ▶ FAX #: 1-615-822-2527

George Strait "Honktonkville" CD Word Search Puzzle

Created by: Jeanie Spears - Blue Springs, MO

ACROSS

4. GEORGE'S RECORDING LABEL _____ NASHVILLE
10. THE FIRST SINGLE OFF OF THE NEW ALBUM. TELL ME _____ (4 WORDS)
13. THERE'LL BE NO REGRETS, NO WORRIES AND SUCH FOR _____ (3 WORDS)
14. THE ALBUM WAS PRODUCED BY _____ AND GEORGE STRAIT.
15. I FOUND _____ ON THE JAILHOUSE FLOOR.
16. THE TITLE TRACK OF GEORGE'S NEW ALBUM.
17. _____ PRODUCTIONS. (2 WORDS)



DOWN

1. _____ IS MISSING AN ANGEL.
2. A CROSSWORD PUZZLE TERM.
3. I STILL LOVE YOU _____.
4. A LOVE THAT GOES ON FOREVER.
5. A PHRASE WRITTEN ON A BUMPER STICKER IN THIS SONG.
6. "I'VE BEEN EXPECTING YOU," IS A LINE IN THIS SONG.
7. I'M GONNA LOVE YOU ONE DAY PAST FOREVER BUT THAT'S _____ (5 WORDS).
8. SHE USED TO _____ THAT TO ME.
9. A GROUP OF PEOPLE WHO PLAY THE INSTRUMENTS.
11. THERE ARE _____ SONGS ON THIS CD.
12. PEOPLE WHO CREATE THE SONGS.

**WINNERS OF THE JUNE/JULY 2003
50 #1 SONG PUZZLE CONTEST
ARE LISTED ON ANITA'S NOTES PAGE!**

Please Print:

Name: _____ Membership #: _____

Address: _____

City: _____

State: _____ Zip: _____

Telephone: _____

Jacket Size: _____

Sweatshirt Size: _____

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** All entries must be received by September 12, 2003. ONE ENTRY ONLY!!!

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Shipping and Handling:
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QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	100	FAN CLUB MEMBERSHIP (Newsletter Sent By Mail) - 1 YEAR U.S.	\$20	
		(Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 CANADA	\$20	
		photo & 6 issues of STRAIT TALK sent through the mail) FOREIGN	\$25	
	120	FAN CLUB MEMBERSHIP (Newsletter Sent Via E-Mail) - 1 YEAR U.S.	\$15	
		(Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 photo & 6 issues of STRAIT TALK CANADA	\$15	
		sent via e-mail - your newsletter will arrive about 2 weeks earlier and all photos will appear in color) FOREIGN	\$20	
	140	FAN CLUB RENEWAL (Newsletter Sent By Mail) - 1 YEAR U.S.	\$20	
		(Same as 1 year membership - CANADA	\$20	
		Newsletter sent through the mail) FOREIGN	\$25	
	160	FAN CLUB RENEWAL (Newsletter Sent Via E-Mail) - 1 YEAR U.S.	\$15	
		(Same as 1 year membership - CANADA	\$15	
		Newsletter sent via e-mail) FOREIGN	\$20	
	202	BUMPER STICKER (George Strait Horse Design) NEW	\$1.95	
	204	BUMPER STICKER (4"x3-1/2" sticker w/Sharp G.S. lettering in Red, White, and Blue) NEW	\$1.95	
☆☆☆	207	BUMPER STICKER ("Honk If You Honky Tonk" George Strait Bumper Sticker, 8-1/2" x 3", Red and White) NEW	\$1.95	
	211	PHOTO MAGNET (2"x2" square magnet with G.S. American Flag design) NEW	\$2.95	
	212	PHOTO MAGNET (1.75"x2.75" rectangular magnet with two wonderful photos of G.S.) NEW	\$2.95	
	220	COLOR 8x10 PHOTO (From LP "George Strait") NEW	\$3.95	
	223	COLOR 8x10 PHOTO (From LP, "One Step At A Time," George in Blue Shirt) NEW	\$3.95	
☆☆☆	300	PHOTO MOUSE PAD (Great Looking 4-color photo of G.S. from LP "Honkytonkville" with G.S. logo and Official George Strait Fan Club Web Site Address) NEW	\$9.95	
	315	STRAIT RULER (White ruler w/"STRAIT RULER for a STRAIGHT EDGE" logo in blue) NEW	\$2.95	
	325	SHOELACES (36" LACES, NEW longer length, white w/G.S. name in red) NEW	\$2.95	
	340	BELT BUCKLE (Solid bronze buckle w/sterling silver and gold electroplated classic western design w/G.S. highlighted over a team roping scene. Each buckle will be NUMBERED and gift boxed. Size 4" x 3-1/2".) NEW	\$119.95	
	415	PHOTO NOTE CUBE (3-1/2" cube note pad with two different color photos and G.S. logo on sides, with website address (www.georgestrait.com) at the top of every page) NEW	\$9.95	
	530	KOOZIE (Hunter Green w/white and tan G.S. star design - The Koozie maintains a beverage can temperature of 40 degrees or below for 35 minutes or three times longer than a can without a KOOZIE) NEW	\$3.95	
	554	PHOTO KEYCHAIN Double sided Photo Keychain - containing a Photo from George's latest photo session) NEW	\$3.95	
☆☆☆	555	LICENSE TAG (Colorful plate which reads GRG STR8 with horse design and "www.georgestrait.com" across the top) NEW	\$5.95	
	565	LICENSE TAG HOLDER (Black frame with "George Strait" on top and "www.georgestrait.com" on the bottom) NEW	\$4.95	
☆☆☆	570	ITALIAN CHARM BRACELET (Our "George Strait" Italian Charm Bracelet starts with a 19 link stainless steel bracelet and 18 kt. gold plated "George Strait" Charms, which are soldered on. Each link/charm can be added or subtracted to reach your desired length. Each link is exceptionally crafted and will link with other name brand Italian Charms. Adding and subtracting links is easy. Men and women; boys and girls, will all have fun designing their own original bracelet. Trade charms with friends, or make someone an extra special gift.) NEW	\$19.95	
	575	HAT PIN (Enamel pin with new G.S. design in White, Burgundy, and Navy, trimmed in Gold) NEW	\$5.95	
	580	HAT PIN (Sterling silver w/G.S. signature in blue) SUPER! NEW	\$6.95	
	585	EARRINGS (Sterling Silver w/G.S. signature. For pierced ears only!) NEW	\$12.95	
	600	LOVE WITHOUT END, AMEN (This tender gift BOOK, a celebration of a father's unconditional love for his child, is a perfect father's day gift. Includes a CD of the song sung by George Strait.) NEW DATES	\$14.95	
☆☆☆	641	CALENDAR (12 page, 15 month calendar - April 2003 - June 2004 - Excellent full color photos) NEW DATES	\$12.95	
	650	SONGBOOK (The Best of George Strait 2nd Edition, includes 34 of George's Greatest Hits for Piano, Vocal and Guitar) NEW	\$17.95	
	652	CHRISTMAS SONGBOOK (Includes lyrics and music for piano & guitar for all songs on G.S. Christmas Album) NEW	\$10.95	
	653	SONGBOOK-GREATEST HITS VOL. 2 (Includes lyrics and music for piano and guitar for all songs on the album) NEW	\$10.95	
	655	TEN STRAIT HITS (Songbook) NEW	\$12.95	
	660	ONE STEP AT A TIME (Songbook) NEW	\$14.95	
	661	ALWAYS NEVER THE SAME (Songbook) NEW	\$14.95	
	662	LATEST GREATEST STRAITEST HITS (Songbook) NEW	\$14.95	
	663	THE BEST OF GEORGE STRAIT (Songbook) NEW	\$10.95	
	701	STRAIT BEAR (Super soft and very squeezable 12" Honey Color Bear wearing a "George Strait Across America" Flag Shirt - Matches Youth Shirt #5320) NEW	\$19.95	
☆☆☆	810	WALL CLOCK (Round Clock with great looking photo of G.S.) NEW	\$39.95	
	990	CONCERT VIDEO (George Strait "Live" concert performance recorded New Year's Eve 1986-1987 - also includes the music video "Check Yes or No" - VHS only) NEW	\$19.95	
	993	1992 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO NEW	\$29.95	
	994	1993 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO NEW	\$29.95	
	995	1994 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO NEW	\$29.95	
	996	1995 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO NEW	\$29.95	
	997	1996 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO NEW	\$29.95	
	998	1997 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO NEW	\$29.95	
	992	1998 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO NEW	\$29.95	
	991	1999 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO NEW	\$29.95	
	989	2000 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO NEW	\$29.95	
	988	2001 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO NEW	\$29.95	
	987	2002 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO NEW	\$29.95	
☆☆☆	986	2003 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO NEW	\$29.95	
	8888 DVD	"FOR THE LAST TIME" - LIVE FROM THE ASTRODOME DVD (Recorded at the closing night of the Houston Livestock show and Rodeo on March 3, 2002 - Available in DVD only) NEW	\$20.00	
	9999	"PURE COUNTRY" VHS (Original motion picture) RATED PG NEW	\$19.95	
9999DVD		"PURE COUNTRY" DVD (Digital Video Disc, Original Motion Picture, Rated PG) NEW	\$24.95	
	1015	PHOTO COFFEE MUG (White mug with 4 color photo process w/George in black hat with background rodeo scene) NEW	\$7.95	
☆☆☆	1022	DENIM APRON (Embossed Denim Apron is 28" Long with 3 roomy pockets, extra-long ties and adjustable neck strap. GREAT for Chores and Indoor or Outdoor Cooking. Washable and Durable, Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process, Made in U.S.A.) NEW	\$29.95	
☆☆☆	1026	COASTER SET (Four Different Coasters with Color Photos from George's latest photo session for "Honkytonkville." 3 5/8" Square Coasters made of super absorbent porous sandstone - cork backed to protect your furniture - boxed for your gift giving convenience) NEW	\$17.95	
	1061	SHOT GLASS (GS design in hunter green) NEW	\$3.95	
	1067	OLD FASHIONED GLASS (8 oz. glass with sharp G.S. design in hunter green - specially designed to match the shotglass) NEW	\$4.95	
☆☆☆	1070	SATCHEL ("George Strait" Embossed Satchel, 12 oz. Canvas fusion dyed in a rich Chocolate Brown. Washable, Sturdy Construction, 16-1/2" Wide and 14" Long, 2 Extra Pockets with Snaps for extra security, Adjustable Strap, Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process. EXCELLENT Book Bag, Diaper Bag, Purse, or Briefcase! Roomy enough for a laptop! Made in USA) NEW	\$34.95	
☆☆☆	1075	TOTE BAG (LARGE size Embossed Denim Tote Bag, 22-1/2" Long and 20" Wide. You can carry Everything in this one - GREAT for shopping! Washable and Durable, Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process, Made in USA) NEW	\$29.95	
	1105	ATHLETIC TOTE BAG (Black Cotton Canvas bag trimmed in red with black webbed handles and adjustable shoulder strap, front zippered pocket, two end pockets, and a double zippered top opening. Bold G.S. Strait Out of the Box design in red and white on three sides.) NEW	\$29.95	
	1110	STRAIT UMBRELLA (42" Arc, 36" Spread; 16-1/2" (length when closed) Navy Blue and White with "If It's Gonna Rain" cloud design from LP "George Strait") NEW	\$17.95	
☆☆☆	1120	BEACH TOWEL (100% white cotton, sheared woven terry with large photo of George and COLORFUL G.S. logo, 30"x60") NEW	\$29.95	
	1130	CD CASE (Black insulated case with White G.S. Logo, holds 12 CD's) NEW	\$14.95	
	4050	CAMOUFLAGE BANDANA (Camouflage bandana with G.S. star design specially designed for 2002 tour) NEW	\$7.50	
	4055	RED BANDANA (Red Bandana with G.S. Horse design) NEW	\$6.50	
	4065	BURGUNDY BANDANA (Burgundy Bandana w/G.S. Brand) NEW	\$6.50	
	4070	NAVY BANDANA (Navy bandana specially designed for 2002 tour) NEW	\$7.50	
	4003	EMBROIDERED CAP (Mustard color cap with Navy trim, double stitched, embroidered G.S. logo) NEW	\$18.95	
	4005	EMBROIDERED CAP (100% cotton, 6 panel, low profile khaki color cap with embroidered G.S. tour logo in red and navy) NEW	\$18.95	
	4610	LADIES BASEBALL JERSEY (00% ring spun cotton, white body with pink 3/4 length sleeves. CUTE "George Strait Girl" logo in pink and periwinkle glitter) NEW	\$21.95	
	4615	ONE SHOULDER TOP (100% cotton girls top - available in one size only - City lights "George Strait" foil stamping on full chest) NEW	\$19.95	
	4630	LADIES KIWI CAP SLEEVE T-SHIRT (Kiwi color 100% cotton cap sleeve t-shirt, w/"g" block design shimmering in glitter on front, G.S. patch design on left sleeve in white) NEW	\$19.95	
	4635	LADIES BLACK SPAGHETTI TANK (100% cotton black spaghetti tank with rhinestone-like glitter design across front) NEW	\$18.95	

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	4645	LADIES RINGER TEE (100% cotton sports gray baby doll tee with black trim rib neck and sleeves - G.S. glitter design across front) Check size: M L XL	\$18.95	
	4650	LADIES GREEN/BLUE CAP RAGLAN SLEEVE T-SHIRT (Green/Blue ring spun, 100% superfine combed cotton cap sleeve t-shirt w/g" G.S. glitter logo on front) Medium only	\$21.95	
	4655	RED/ORANGE LADIES BASEBALL SHIRT (Red body with orange 3/4 length sleeves, 100% superfine combed cotton, "George Strait Cowgirl" roper design shimmering in orange glitter - CUTE!) Medium only	\$19.95	
	5006	BURGUNDY T-SHIRT (Heavyweight, 100% cotton Burgundy shirt with NEW High Density Ink Process created to emulate an appliqued patch - BOLD G.S. Logo in Blues and White) Check size: M L XL	\$19.95	
	5008	ROAD CREW T-SHIRT (Charcoal/Heather Gray 100% cotton t-shirt with G.S. Road Crew logo..... Check size: M L XL	\$18.95	
	5009	BLACK T-SHIRT (Black 100% preshrunk cotton short sleeve t-shirt with large photo of George on front and G.S. American Original emblem on back - Also available in matching youth size LG, Item #5310) Check size: M L XL	\$18.95	
	5012	PRAIRIE DUST T-SHIRT (Prairie Dust color 100% preshrunk cotton short sleeve t-shirt with 5 photos of G.S. imprinted across front with an American Original flag logo on front and a small Flag tag logo on back) Check size: M L XL	\$18.95	
	5015	WHITE LONG SLEEVE SHIRT (White 100% cotton long sleeve shirt with "Strait Across America" Eagle design on front and down left arm) Check size: M L XL XXL	\$21.95	
☆☆☆	5017	ORANGE LONG SLEEVE SHIRT (Orange, 100% Heavyweight Cotton, Long Sleeve Shirt, with Great Looking NEW "Honkytonkville" G.S. Silhouette Profile Design on Full Front Chest) Check size: M L XL XXL NEW	\$21.95	
	5023	SPORTS GRAY BASEBALL SHIRT (Heavyweight 100% preshrunk cotton sports gray baseball shirt, 6 button placket w/sporty "George Strait - 02" logo on left front chest, Huge "STRAIT" across back with "02" underneath) Check size: L XL XXL	\$29.95	
	5205	BABY BIB (White Bib with "I Love George Strait" in Blue and Red - CUTE!) Check size: L XL XXL	\$6.95	
☆☆☆	5225	BABY SHIRT (100% Cotton, White Shirt, precious "Little George Strait Fan" design for your littlest G.S. fan) Check size: 12 month 24 month NEW	\$9.95	
☆☆☆	5250	BABY/YOUTH SHIRT (100% Cotton, White Shirt, Adorable "future Honky Tonker" Rocking Horse design for "George Strait's number one fan") Check Baby size: 12 month 24 month NEW	\$9.95	
	5320	YOUTH FLAG T-SHIRT (White 100% preshrunk cotton short sleeve t-shirt with "George Strait Across America" logo and SHARP photo of G.S. and American Flag) Check size: XS (2-4) S (6-8) M (10-12) L (14-16)	\$14.95	
	6515	NIGHTSHIRT (Lavendar, 100% heavyweight cotton, 37" long, one size fits all, sparkling glitter lime, white and lemon G.S. logo) Check size: XS (2-4) S (6-8) M (10-12) L (14-16)	\$24.95	
	7035	TAPESTRY AFGHAN (3 ply, 54" x 70" 100% cotton custom tapestry weave afghan - 40 colors are woven into lifelike photo of G.S. standing against a picket fence with colorful G.S. logo - BEAUTIFUL USA Made)	\$49.95	
	9003	SWEAT PANTS (Navy Blue 50/50 sweat pants with covered elastic waist with draw cord and elastic cuff at ankle, pill resistant fleece, G.S. logo embroidered on left leg - specially designed to be worn with #9005 SWEATSHIRT) Check size: M L XL XXL	\$34.95	
	9005	SWEATSHIRT (Navy Blue 50/50 Sweatshirt with pill resistant fleece. Red, White, and Blue G.S. Stars and Stripes logo EMBROIDERED full chest - speciall designed to be worn with item #9003 SWEAT PANTS) Check size: M L XL XXL	\$34.95	
	9006	NAVY SWEATSHIRT (Heavyweight Navy Sweatshirt with NEW High Density Ink Process created to emulate an appliqued patch - BOLD G.S. Logo in Blues and White) Check size: M L XL	\$29.95	
	9008	BLACK SWEATSHIRT (Long Sleeve Black Sweatshirt with a G.S. Oval Graphic Design featuring a NEW Dimensional Ink Outline Printed on the Front Full Chest) Check size: M L XL	\$29.95	
☆☆☆	9600	EMBOSSSED CANVAS WORK JACKET (Rough and Ready Jacket is fashioned for work or play. Gussetted arms for flexibility, Hand Warmer Pockets and Inside Vest Pocket, 12 oz. Canvas fusion dyed in a rich brown, Full Zipper with Storm Flap and Snaps for extra protection, Fully Lined, Brand NEW G.S. Dyeo design on back of Jacket using a permanent 3 dimensional embossing process, Made in U.S.A.) Check size: M L XL NEW	\$99.50	
	9660	NAVY HALF ZIP POLAR FLEECE PULL-OVER (Navy Blue 100% polyester anti-pill polar fleece half zip pull-over, side seam pockets with G.S. star design embroidered on left front chest) Check size: M L XL XXL	\$109.50	
	9950	TOUR JACKET (Athletic Team Style Jacket, Black Wool Bodice, Red Suede sleeves, deep front pockets trimmed in Red Suede, Snap front with Black collar and cuffs. Colorful chenille G.S. on front left chest and large colorful chenille G.S. "On Tour" logo on back, quilted satin lining. SHARP!) Check size: M L XL XXL	\$175.00	
		GEORGE STRAIT CD's & CASSETTES		
	901	STRAIT COUNTRY CD's \$14 CASSETTES \$9		
	902	STRAIT FROM THE HEART\$14\$9		
	903	RIGHT OR WRONG\$14\$9		
	905	GREATEST HITS\$14\$9		
	906	SOMETHING SPECIAL\$14\$9		
	907	#7\$14\$9		
	908	MERRY CHRISTMAS STRAIT TO YOU\$14\$9		
	909	OCEAN FRONT PROPERTY\$14\$9		
	910	GREATEST HITS #2\$14\$9		
	911	IF YOU AIN'T LOVIN' YOU AINT LIVIN'\$14\$9		
	912	BEYOND THE BLUE NEON\$15(Available in CD Only)		
	913	LIVIN' IT UP\$15\$10		
	914	CHILL OF AN EARLY FALL\$15\$10		
	916	HOLDING MY OWN\$16\$11		
	917	PURE COUNTRY (Original motion picture soundtrack)\$16\$11		
	918	EASY COME, EASY GO\$16\$11		
	919	LEAD ON\$16\$11		
	920	STRAIT OUT OF THE BOX (Boxed set comprised of 72 tracks and accompanying booklet featuring Strait's comments on each record, plus dozens of photographs, a biographical essay, and complete recording session information.)\$49.95\$39.95		
	921	BLUE CLEAR SKY\$16\$11		
	922	CARRYING YOUR LOVE WITH ME\$16\$11		
	923	ONE STEP AT A TIME\$16\$11		
	924	ALWAYS NEVER THE SAME\$16\$11		
	925	MERRY CHRISTMAS WHEREVER YOU ARE\$16\$11		
	926	LATEST GREATEST STRAITEST HITS\$16\$11		
	927	GEORGE STRAIT\$16\$11		
	928	THE ROAD LESS TRAVELED\$16\$11		
	929	THE BEST OF GEORGE STRAIT (20th Century Masters, The Millenium Collection)\$16Available in CD Only		
	930	FOR THE LAST TIME - LIVE FROM THE ASTRODOME\$19Available in CD Only		
☆☆☆	931	HONKYTONKVILLE\$19\$12		

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Anita's Notes:

Welcome to the late summer edition of Strait Talk. This is the time of year when watermelon tastes great on a warm summer evening and the Bar-B-Q can be smelled for miles around. With a cold glass of iced tea, all we can think about is the upcoming year and holidays approaching. The blood is pumping and we are happy to announce that George's latest CD, "Honkeytonkville", debuted at #1 on the country music charts with over 142,000 copies sold the first week. That's a lot of George Strait fans. The next single off the album is expected to be the song "Cowboys Like Us" and don't be surprised if there is a video made to accompany it. We'll keep our fingers crossed. Keep an eye on the news section of the website at www.georgestrait.com for any late information.

George and the family have been enjoying the summer break with a little traveling, a lot of roping and a little fishing. He has thrown in a little work as well. He recently filmed commercials for Cavender Chevrolet in Boerne, Texas that are expected to begin airing in the San Antonio market late this month.

The dates for the 22nd annual George Strait Team Roping Classic have been set for March 12th and 13th of 2004. It will once again be sponsored by Cavender Chevrolet and Tractor Supply Company. We suggest that you make your hotel reservation early if you are planning on coming. We will let you know about tickets for the event when we find out.

We hope you have been enjoying the past photos of George that we have been using in the newsletters. It is always fun to go back and reminisce.

We hope that you have noticed the many

new products in the catalog in this newsletter. In addition to the many new items we have added to the catalog we are also offering the 2003 Christmas Sweatshirt. This year's sweat is Navy blue with a beautiful design on it. Please see the website at www.georgestrait.com for a color version of the photo. We know it's a little early to purchase holiday items, but remember, "it will be here before you know it". We would also like to make sure that you have your Christmas gifts wrapped and placed under the tree instead of a backorder notice. So, if you get a chance, check out the website at www.georgestrait.com or the photos in this issue of Strait Talk.

We that's about it from Hendersonville, Tn about 22 miles north of Music City USA. If you are moving, or have moved, please let us know your new email and home address. If you want to earn Strait bucks send in a photo of George, a review, a game or a comment. If we use, we will send you your Strait Talk by 1st class mail along with \$5.00 in Strait bonus bucks and a collector's card. Have fun looking through your old concert photos to see if there is anything you would like to share. Remember also, that photos are not returned.

Here is the User Name and Password for this edition of Strait Talk.

User Name: [lady](#)

Password: [bird](#)

Thanks again for the phone calls and nice notes that continue to come in. George and all of us here appreciate it. God bless all of our men and women in uniform who are stationed around the

**Congratulations to our
winners of the
June/July 2003
50 #1 Song puzzle contest.
They are:**

Debbie Jo Ramsey
Buckholts, TX
(Jacket Winner)

Janice A. Allison
East Moline, IL
(Sweatshirt Winner)

Shirley Steininger
Oaks, PA
(T-Shirt Winner)

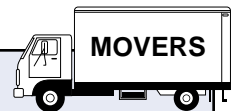
world, many in harm's way. We appreciate your efforts and will continue to pray for your safe return. Thanks to all of you for helping to keep our country Strait.

Pen Pals AUGUST/SEPTEMBER 2003

Olga Sanchez
115 W. Paisano Lane
Weslaco, TX 78596

Martha Traylor
P.O. Box 257
Tangipahoa, LA 70465

Jenny Garland
16 Rutland Walk
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GEORGE STRAIT ITINERARY

George Strait has completed his tour for 2003. The 2004 Tour will start in January. Please keep in touch with Strait Line at 615-824-7176 or the website at www.georgestrait.com for any possible changes.