
GEORGE STRAIT TEAM ROPING CLASSIC

17TH Annual George Strait Team Roping Classic Set For July 9th & 10th

It's official, July 9th and 10th are the official dates for the 17th Annual George Strait Team Roping Classic to be held in Kingsville, Texas. Once again, the two-day event is expected to host the best team ropers in America at the J.K. Northway Arena. At least 200 teams are expected to register and compete for prizes and cash valued at more than \$125,000.

The first two go rounds will be held on July 9th with the top 25 teams returning on Saturday morning, July 10th, to compete in the finals. The ropers on the final team will drive away with two new 1999 Chevy trucks pulling their brand new Bruton trailers loaded with cash.

On Saturday night, a very special guest star for a concert at the arena will join following the finals, George Strait and his "Ace In The Hole Band." It will be Strait's final concert of 1999.

The entry fee for the Classic is \$400 per team and ropers who would like to compete may register between 5 p.m. and 10 p.m. each day on June 28th and 29th by calling 512-668-1513. The Classic staff will be available both nights to make sure that any interested in registering will be able to do so.

Tickets for George Strait's Saturday night concert will go on sale Friday, June 4th. ALL SEATS ARE GENERAL ADMISSION. There is no reserved seating. There are no seats on the floor of the arena as it is standing room only. Due to the general admission nature of the concert, parents are discouraged from bringing children 10 years of age or younger to the event. Fan club members who choose to do so, may

order their tickets by mail in advance. This can be beneficial, as the concert has sold out instantly each of the last 16 years. Mail order tickets are limited. Fan wishing to order by mail should send only money orders and cashiers checks. NO PERSONAL CHECKS, CASH OR CREDIT CARDS will be accepted. They will be returned without tickets. Tickets are priced at \$28 for each ticket (including shipping and handling) and requests should be sent to:

GEORGE STRAIT TEAM ROPING CLASSIC

Attn: Susan Ivy
P.O. Drawer 512
Kingsville, TX 78363

Tickets for the daily roping events are \$10 at the door. A limited number of daily roping tickets will be available by mail on a first come, first served basis. Orders for concert and roping tickets must be post-marked no later than April 19th and received by May 21st. For any limited information, call (512) 595-8591.

At press time, it is believed that the Kleberg County Parks Department will again have their Fan Appreciation Party. For further details on the Party, please send a self-addressed envelope to the Parks Department at the address above. The party is being put on by the Parks Department and is not affiliated with the George Strait Fan Club or the George Strait Team Roping Classic. Have a great time! 🌟

Traditional Country Meets High Technology

While George Strait has always been considered a traditional country music singer by many, he has recorded and had many hits on songs that would not have been considered that way in their original form. Just as in his music, George also has an ear and eye for today as well as the future in other areas. For many years George has been on the cutting edge with his recordings as well as his show productions. Now he is on the cutting edge, and ahead in many cases, of high technology.

The George Strait Country Music Festival

Tour is a high tech wonder that gives fans at the events, as well as those that can't attend, the maximum enjoyment. The tour has introduced a special section of the G.S. website at www.georgestrait.com that enables every fan, who has a computer with an on-line Internet connection, the opportunity to keep up with the activities.

Fans can check the website for biographical information on each and every artist on the show. They can sample their music and their videos. They can find out the sched-

Continued on next page

Traditional Country Meets High Technology (Continued)

le for the entire tour, when tickets are going on sale and even order them on-line through the appropriate ticketing services. In addition, fans can literally watch for an entire week as the stages are built in each city with a new still picture automatically taken and refreshed by our Straitcam every thirty seconds. Fans not attending the event can also see live photos of the show as it progresses when the Straitcam sends the photos to their computers in the same manner. Another Straitcam is placed on a Straitland at each event and sends pho-

tographs to the Internet with the same regularity. More than 50,000 hits were counted in Phoenix, Arizona on the show Straitcam during the first stop on the tour. In addition, digital photographs are taken all day at each stop on the tour and downloaded to the website, sometimes as early as the same day.

If that doesn't seem like enough, Country music fans will be able to tune in to the George Strait website at www.georges-trait.com on the evening of March 27th to listen and hear and see George Strait from

his Tampa Bay, Florida show in a live Straitwebcast. George Strait's live performance will begin at 8:45 p.m. EST. Some sound and video plug-ins may be necessary if they are not already installed on your computer. They may be obtained free of charge by downloading them from the Internet. Download instructions will be available on the tour website at www.georgestrait.com. Check it out! 🎧

George Strait Holds First Ever Ranch Production Sale

After several years of building his herd of quality quarter horses, George Strait held his first "Strait from the Ranch" Quarter horse production sale. The sale, which was held in conjunction with the 50th Annual San Antonio Livestock Show and Rodeo, featured 20 head of horses bred on Strait's south Texas ranch. Zan Silver Parr bred all of Strait's horses. Zan Silver Parr is an AQHA Superior Heading Horse, AQHA Superior Healing Horse, and 1990 AQHA World Show qualifier and has 124 AQHA points in heading, heeling and calf roping. Zan Silver Parr is by three-time world champion and all-time leading sire of AQHA world champion performance

horses Zan Parr Bar, Miss Fort Knox, Zan Silver Parr's dam, has 244 AQHA points in four events and was both an AQHA youth champion and Superior halter horse.

In all, the 20 head offered by Strait brought an average of \$7,000 apiece. The sales highest bid went to Strait's manager Erv Woolsey, who had the winning bid of \$20,000 on Zans Silver Shaw, a black yearling filly out of a Bar's Trixie mare.

The sale activities were handled by Seagraves and Associates of Ft. Worth. The auctioneer was Don Green. George Strait did open the sale with a brief greeting and then retired to a private area to watch the proceedings. 🎧

George Strait To Film Video For His Next Single

Fans attending the George Strait Country Music Festival in Tampa, Florida on March 27th are in for a treat. The Texas cowboy will film a live music video during the concert for his next single, "Write This Down." "Write This Down" will be Strait's second release from his newest album "Always Never The Same."

Bill Young Productions out of Houston, Texas will handle the filming. The company has produced several videos for Strait and is responsible for producing the Chevy Truck film that runs prior to his performance every night. In addition to the video, Strait's entire performance will be recorded and archived for possible future use. 🎧

FAN CLUB SEATING

CITY	ON SALE	LOCATION
Kansas City	4/17	Arrowhead Stadium Box Office, 1 Arrowhead Dr. (Gate E)
Louisville	4/10	Papa Johns Stadium Box Office, 2800 S. Floyd Street
Pittsburgh	4/24	Three Rivers Stadium Box Office, 400 Stadium Circle Hours: 10 a.m. - 2 p.m., Line-up at 8:30 a.m.

Strait Nominated For Three ACM and Five TNN Awards

The nominations are out for the Academy of Country Music Awards and George Strait has been selected as a finalist in three categories. He was chosen as a finalist for "Album of the Year" for "One Step At A Time;" "Male Vocalist of the Year" and "Entertainer of the Year."

The awards, which are voted on by members of the Academy, will be handed out during a national network broadcast on May 5th from the Universal Amphitheater in Los Angeles.

In addition to the ACM Awards nominations, George Strait has also been chosen as a finalist in five categories for the TNN/Music City News Awards. The awards are fan based and are voted on by calling 900 numbers as well as on the internet at country.com. The awards will be broadcast on TNN from 8 p.m. to 10:30 p.m. EST on Monday, June 14th.

George Strait has been selected as a finalist for "Single of the Year" for "I Just Want To Dance With You;" "Album of the Year" for "One Step At A Time;" "Song of the Year" for "I Just Want To Dance With You;" "Male Artist of the Year" and Entertainer of the Year."

The 900 numbers for voting are good only in the United States and are available

24 hours a day Monday-Saturday. There is a charge for each call. No voting is accepted on Sunday. Listed below are the dates and numbers for the categories.

- Single of the Year - March 29-April 3.....900-933-1644
- Album of the Year - April 5-April 10.....900-933-1630
- Song of the Year - April 12-April 17900-933-1634
- Male Artist of the Year - May 10-May 15.....900-933-1636
- Entertainer of the Year - May 24-May 29.....900-933-1645

FATHER'S DAY SPECIAL

Surprise the GREAT Dad in your life, or the Dad to be with our STRAIT BUCK KNIFE for Father's Day!

The Strait Buck Knife is now available to you at a special price of \$49.95 plus shipping and handling. This handsome 8-3/4 inch knife features a beautiful wood grained, laser engraved handle, with 4-1/4 inch stain finished, hollow ground, smoothly carved drop point blade.

Make this a Special Father's Day!!

Call 1-800-934-8792 to place a credit card order, or send check or money order payable to: Strait Premium Products, Inc. at the following address:

Strait Premium Products, Inc.
24123 Boerne Stage Rd., Suite #250
San Antonio, Texas 78255



VISIT THE OFFICIAL
GEORGE STRAIT WEBSITE:
www.georgestraitfans.com
user name: isaac
password: newton

Fan Collectable Column

April/May 1999

- San Antonio Express News - 3-2-99, San Antonio, TX. Photo and story on G.S. new CD.
- Country Weekly Magazine - 3-9-99, Nashville, TN. Photo cover, pp. 22-27 story and photos on 1999 tour, p. 30 letter, p. 35 radio seminar, p. 57 mentioned.
- People Magazine - 3-8-99, New York, NY. Photo w/CD Review p. 42.
- The Alamo Area - Horse Gazette, San Antonio, TX. Vol. 3, Issue 7, March 1999. Photo w/mentioned of 13th Select Sale.
- Texas Monthly - 3-99, Dallas, TX. Vol. 27, Issue 3. AD - for new CD "Always Never The Same" p. 10.
- "The Last True Cowboy" - Paperback by Kathleen Eagle. 1999. New York, NY, p. 14 mentioned.
- Modern Screen Presents: S. Twain and The Country Girls Explosion, May 1999, p. 20 Country Happenings - photo and mentioned.
- Source: Modern Screen's Country Music - April 1999, p. 60 photo and song lyric, p. 30 photo and letter to editor.
- Music City News Magazine - Nashville, TN. March 1999, p. 1 Calendar, p. 14 mentioned, p. 57 Top 10 Country Tours.
- The Quarter Horse Journal - Dallas, TX. March 1999, p. 552 - Article "Strait to the Ring."
- "A Cowboy's Honor" by Laura Gordon - Harlequin Novel. P. 85 G.S. mentioned, 1999.
- Post Dispatch Paper - St. Louis, MO. March 5, 1999. Pop Page. Photo w/review.

The following George Strait Fan Club Members submitted to the Collectable Column -

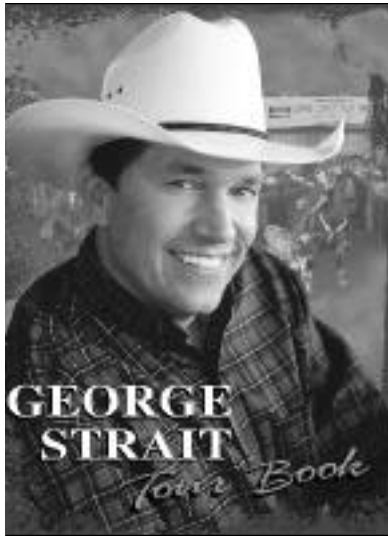
And We Thank You!

As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and a Collector's Card. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address. Thank You!

Jean Hurt - Beech Grove, IN
Greg Lawton - LaFarge, WI
Alexis Gaffney - Gales Creek, OR
Dorothy R. Swilling - San Antonio, TX
Leona DeJoseph - Howard Beach, NY
Nancy Piechota - Golden, CO
Susan Ranbie - Schulenburg, TX
Susanne A. Rieger - Fargo, ND
Nell Eskridge - San Antonio, TX

Janice Upton - Ira, TX
Miriam Carrasco - Whittier, CA
Dotsie Lehr - New Braunfels, TX
Jill Keuck - Las Vegas, NV
Shirley Jenkins - San Antonio, TX
Celeste Pakebusch - Alice, TX
Stevie Stevens - Florence, KY
Kim S. Davis - Louisiana, MD
Rosemary Ott - Troy, MO

- New George Strait Merchandise -



629 - Souvenir Program Tour



4600 - Embroidered Denim



4500 - Embroidered Khaki



6008 - Black T-Shirt

1051 - Thermal



1019 Photo Coffee Mug



5004 - Natural T-Shirt

FAN CLUB # - 1-615-824-7176 MONDAY - FRIDAY 9 A.M. - 5 P.M.



#9940 - Tour Jacket



#6007 - White T-Shirt - Tour Design & #6003 - Youth Tour T-Shirt - Tour



#5006 - Navy T-Shirt - Tour Design



#4051 - Bandana

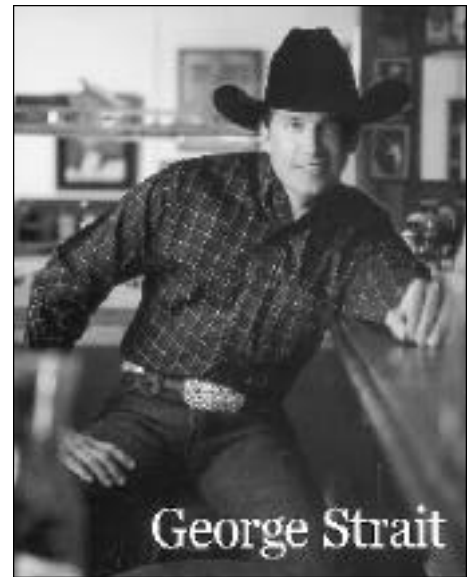
#4400 - Embroidered Cap (Black)



#4200 - Embroidered Cap (Red)



#6501 - Nightshirt



#222 - Color 8x10 Photo

#553 - Key chain



ORDER DESK # - 1-800-338-4732

FAX # - 1-615-822-2527

Anita's Notes

Welcome to a very exciting time for George Strait and the Strait organization. I have never been a computer person and all of those that work at the Fan Club office can tell you that, but since the Straitcam was arrived I find myself looking forward to turning my computer on. If you have access to a computer I highly recommend that you check out the Straitcams on your web site at www.georgestrait.com. Saturday, March 6th was the show of the Nokia Presents The George Strait Chevy Truck Country Music Festival" Tour in Phoenix, Arizona. From the phone calls we received, we hear that everyone who attended had a blast. Check out the photography section of the website and see some of the photos taken during the day. The El Paso show on March 7th was just as much fun until Mother Nature intervened and forced the show to shutdown. The winds were gusting up to 65 miles per hour and moving the stage structures so much that it was completely unsafe for anyone to be on stage. The wind was so strong that it twisted and tore loose several of the steel pipes that hold the stage together and ripped several of them loose under the stage before it was called off. The tent booths in Fairland were blowing all over and some were even blown up on a nearby mountain. If you checked on the Straitcam during the day you would have been able to see the blowing dust that accompanied the high winds. Fortunately no one was injured. All of the festivalgoers were offered full refunds for the show. George Strait's calendar is very full for the next few months and we hope you all

will be able to join us for one or two events this year. If you can't, fire up your computer and check us out on the web. The Straitcams offer refreshed still photographs every thirty seconds during the show. Also, George Strait's portion of the Tampa show will be broadcast live on the Internet. Make sure you have the proper plug-ins for your computer like Real Audio and Video. You can get them from our website at www.georgestrait.com. George Strait's new CD "Always Never The Same" was released on March 2nd and from the reports we're getting it is HOT!!! If you have not purchased a copy or heard it on the radio then you are in for a real treat. I believe that George has done it again. You can hear his voice so clear and you find yourself playing it over and over again. Hope you enjoy it. Congratulations to George, who continues to produce beautiful and top quality material. We are very proud of you. The 34th Annual ACM awards nominations were announced on March 8th, George has been nominated for "Entertainer of the Year," "Top Male Vocalist" and "Album of the Year" for One Step at a Time. We hope that you will join us and watch the Awards being presented on May 5th from the Universal Amphitheater in Los Angeles, California on CBS-TV at 7:00 p.m. central time. Good luck to George!! George has also been nominated in 5 categories for the TNN-Music City News Country Awards. The winners will be announced on Monday, June 14th at 8:00 p.m. Eastern Time on TNN. The five cate-

gories that George has been nominated for are "Single of the Year" for "I Just Want To Dance With You;" "Album of the Year" for "One Step At A Time;" "Song of the Year" Writer and Artist for "I Just Want To Dance With You;" "Male Artist of the Year" and "Entertainer of the Year." This is a fan voted award and fans will be able to vote on the phone or through the Internet.

The 1999 edition of Fan Fair in Nashville, Tennessee will be held from June 14th-17th at the Tennessee State Fairgrounds. We, as a staff will be there but George will not be present. We have not received our booth number yet, but when you arrive please check the directory and come by and see us. Tickets for Fan Fair 1999 are still available. For information call the CMA at 615-244-2840 or fax them at 615-242-4783. If you have never been to Fan Fair in Nashville, TN, it is fun. Lots of artists, fans, music, booths, merchandise and hot weather.

The 17th Annual George Strait Team Roping Classic is set for July 9th & 10th in Kingsville, Texas. Can you believe that this will be seventeen years of great team roping and music? George, we wish you the best in this year's event. Fan Club members, who want to take part in watching the fun filled 2-day event, including George Strait "Live" in concert, please read the story elsewhere in the newsletter for details on ticket sales. We truly hope you enjoy the competition and show.

Just a few notes to cover before we close another issue of Strait Talk.

- Moving? Please call or write us with

Continued on next page

VISIT THE OFFICIAL GEORGE STRAIT WEBSITE - www.georgestraitfans.com
user name: isaac ▶ password: newton

Anita's Notes continued:

your new address plus your old one. We would appreciate it if you would also include a phone number.

Collector's Column - we only use stories, photos, and articles less than one-month back. (Example: If your magazine story was published in March 1999 and this is the April/May issue, we will use it. If it is December 1998 or January 1999, we do not.) Thanks.

Merchandise Exchange - We exchange merchandise if it has not been worn or trashed. If there is make-up on the product - we do not exchange.

Refunds - All of our merchandise is guaranteed and refunds are made when the customer is not satisfied with the merchandise. However, refunds are not available on any memberships or renewals.

Fan Club Seating - We do not guarantee fan club seating. We hold a large amount of fan club tickets that are good seats but the quantity is limited. The seats are usually good seats but there is no guarantee where the seats will be held. It is on a first come-first served

basis and no one is ever authorized by this office to organize the lines, other than the box office staff.

- Membership Cards - If you lose your card, there is a replacement fee. You will need to renew your membership. You will not lose any of your time left on your card when you do this. (Example: If May 31, 2000 is on your card and you lose it, renew it for one year to get a new card and May 31, 2001 will be your new expiration date.

Thank you for the materials that you send in for us to use in Strait Talk. You can earn Strait Cash and have your name mentioned in the newsletter if we use your material.

Last, but not least, a very "Happy Birthday" to George and George Jr., and a belated "Happy Birthday" to Norma. We wish you all the best!

So, here we conclude another issue of Strait Talk and wish you all well. May you visit the website and experience the Straitcam. Those of you who travel to a festival show, enjoy yourself. For those of you who stay home, listen and enjoy the new album, "Always Never The Same."

Pen Pals

APRIL / MAY 1999

(Fans that exchange letters through mail)

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Kristal Porter (23)
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George Naderman (19)
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Westport, IN 47283

p

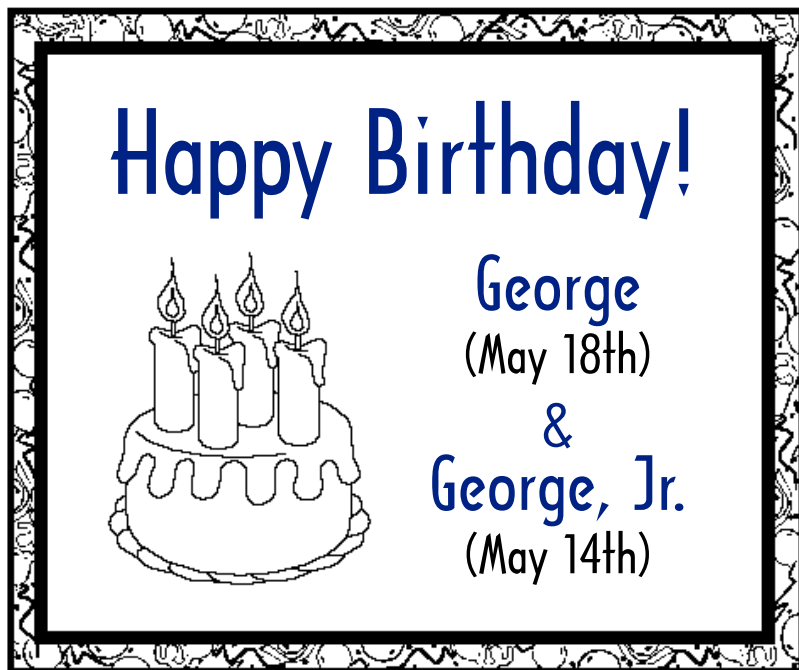


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(MONDAY - FRIDAY 9 AM - 5 PM
CENTRAL TIME)



GEORGE STRAIT COUNTRY MUSIC FESTIVAL CITIES & STADIUMS

Created by: Renee Burden, Anderson, S.C.

Words are always in a straight line and may read up, down, forward, backward, and diagonally.

COUNTRY MUSIC FESTIVAL CITIES AND STADIUMS TO FIND:

1. PHOENIX
2. EL PASO
3. TAMPA
4. CLEMSON
5. NEW ORLEANS
6. SAN ANTONIO
7. HOUSTON
8. DALLAS
9. AMES
0. CHICAGO
1. LAS VEGAS
2. OAKLAND
3. WASHINGTON
4. FOXBORO
5. KANSAS CITY
6. LOUISVILLE
7. DETROIT
8. PITTSBURGH

S R M P C T A N K E O L V G V P C N E X O U B A F D
 I N A S T P O R A Y M O N D J A M E S F O X R B O E
 L B U R R T E L N E L T R U C J P A S A F U N E Y T
 V E R X T A H R S U R C Y C L O N E C M P A R P A R
 E A L A M E D A A E X H A M P A C L L I A C M M N A
 R G E O R B C Y S G L A S V E G A S O Y O U P E N M
 D A L L A S H O C S L I E M O D O M A L A A W L L A
 O P M T A V I C I F A C Y L N O A T H A O O K F B N
 M R G E K L C L T E X A S C R S S H E T R P U V R O
 E P T G X A A E Y M I R P I T T F U D L E T X E L A
 F L T S A L G V J S N R A Y N M A M E P N A P G E S
 B J A U N S O E U O E O L L Y X R A A T R K W S N U
 S Q U B S T A T E S O W A S H I N G T O N O G F T N
 S U P E R D O M E L H H M O F S U N H E J N F C T D
 M P N K R B N U L D P E P L P R U E V I L L N N S E
 E E X B S P I D L B U A U D T E E L A E P I T S B V
 A Q I C O W S N I R R D K I D V P S L T Z W M A E I
 N T X S A W A I V R S E M E B I O Y L D A N K N R L
 W R E N S T L K S A N A N R T R B I E O R K P A N M
 B C L E M S O N I K I D R F K E I F Y I K N O N W R
 I T P A L E B M U T T R F I F E C Y L P O N A T Q P
 D C A H O E O S O E X M B E L R L R L I O K U O R P
 M T S H I R S D L O S V E L M H E S A T N W I N T S
 L N O K I A N S B E A H T D E T R O I T M A N I L H
 Q C L A M A M E S C A O P I T A S N M S A K E O C O
 E N M A L C A L I N O U A V P E S A M B O Y D M Y J
 M Y C K E T E I L L E S M E C R T P Y U N C H N S L
 A G A R E G S T R A I T U L P I S Z H R O J A S B I
 F O X B O R O Q U E P O M S N C E Y O G D L L V I S
 A L A I P A P A J O H N S M K E H P P H Y N K M U W

1. SUNDEVIL
2. SUNBOWL
3. RAYMONDJAMES
4. DEATHVALLEY
5. SUPERDOME
6. ALAMODOME
7. RICE
8. TEXAS
9. CYCLONE
0. SOLDIER FIELD
1. SAM BOYD
2. ALAMEDA
3. RFK
4. FOXBORO
5. ARROWHEAD
6. PAPA JOHNS
7. SILVERDOME
8. THREE RIVERS

CONGRATULATIONS! We have three GSFC Winners from the February/ March 1999 Issue.
 They are: **1st Place (Jacket): Debbie Misterka - Amherst, MA**
 2nd Place (Sweatshirt): Mindy Becker - Redford, MI
 3rd Place (T-shirt): Melissa Fogg - Mechanicsville, VA

Name _____
 Address _____
 City _____ State _____ Zip _____
 Telephone: _____
 Packet Size _____

All entries must be received by May 14, 1999. **One Entry Only!**