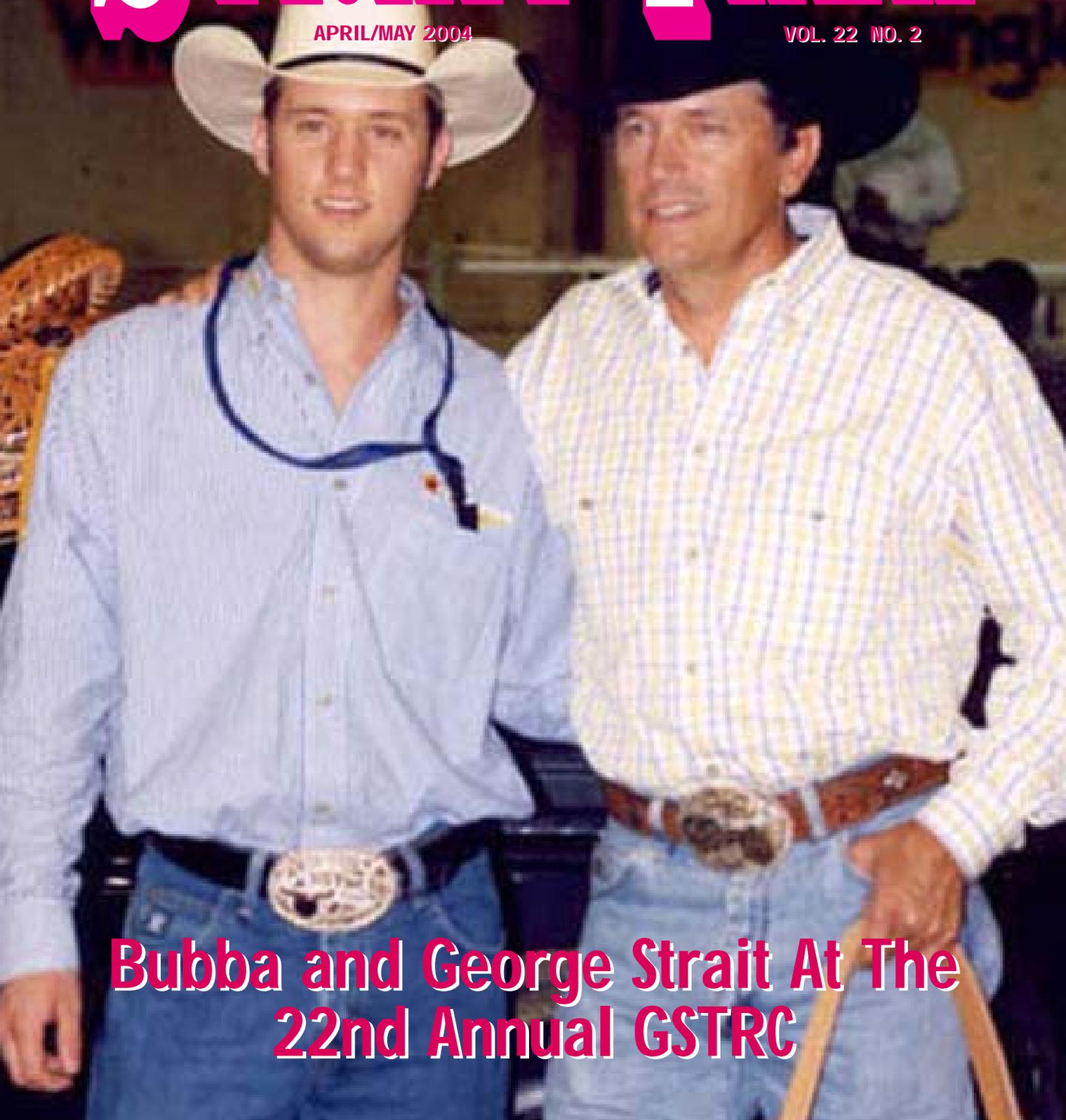


STRAIT TALK

APRIL/MAY 2004

VOL. 22 NO. 2



**Bubba and George Strait At The
22nd Annual GSTRC**

STRAIT TALK

Barnes and Bach Take 22nd Annual GSTRC

Bubba Strait and Bret Beach Make Final 50

Two world champions with 10 titles between them roped their way to the championship of the 22nd annual George Strait Team Roping Classic in San Antonio, Texas on March 20th. Jake Barnes, seven time world Team Roping Champion and Allen Bach, who has won the title three times, roped three steers in 16.88 seconds to win the GSTRC. It was Barnes' second GSTRC title and Bach's third championship. The duo each drove home in brand new extended cab dually Chevy pick-ups pulling 3-horse Bruton Strait Extreme trailers and \$32,364 in their Wrangler jeans.

Barnes, the 44-year-old header from Scottsdale, AZ, said, "You just don't get too many chances like this. We had a good rope, a good steer and a good score. We were fortunate that it all came through. We would never have an opportunity like this if it wasn't for all the time and effort George Strait puts into making this a premiere

event."

Allen Bach also pocketed an additional \$20,497 as a part of the 2nd place team with



Header Jake Barnes (right) and heeler Allen Bach (left) winning the 22nd Annual GSTRC.

header Matt Tyler. Their score of 17.64 was enough for to win the second place money along with a pair of Twister saddles.

Eight places were paid in the overall with Jason Senior and Brett Tonozzi picking up third place money of \$28,050 with a time of 17.86 while \$23,730 in fourth place money went to Tee Woolman and Rich

Skelton for their time of 18.26. Others who place in the top eight were Daniel and Chris Green with a time of 19.04 worth \$19,420, Willie Guerra and Colton Nieman, \$15,100, Steve Northcott and Cody Guess, \$12,950 and Rocky Duncan and Darren Burns, \$10,790.

Clay Tryan and Corey Petska won Saturday's first go-round with a time of 5.32 while Tyler Magnus and Travis Groves won the second go-round with a time of 4.77 seconds. The third go-round went in an event record setting time of 3.69 to seven-time world champions,

Speed Williams and Rich Skelton who had missed on their previous two steers. Each go-round winning team was awarded \$1800 for their efforts.

One of the highlights of the event was Bubba Strait's performance as he became the first member of the Strait family to

Continued...

- LIVE IN CONCERT -
GEORGE STRAIT, ALAN JACKSON, JIMMY BUFFETT
DALLAS' TEXAS STADIUM, SATURDAY, MAY 29TH
TICKETS ON SALE SATURDAY, APRIL 3RD AT 10:00 A.M.

(Nashville, TN) March 24, 2004 -- Mega-stars **George Strait**, **Alan Jackson** and **Jimmy Buffett** will join together for the first-time ever, **Saturday, May 29, 2004** at the **Texas Stadium in Dallas**. This "must see" concert of the year promises to be a party the Lone Star State will never forget.

With more than 120+ million records sold, over 80 Number One singles and countless awards under their hats (or Hawaiian shirt), the superstars will share equal billing to showcase some of their biggest hits and fan favorites – alone and together. This historical concert extravaganza kicks off with Jackson, followed by Strait, Buffett and close with an extraordinary finale of all three. Tickets range from \$39.50 to \$125 and go on sale to the general public Saturday, April 3rd at 10:00 a.m. Tickets may be purchased at all Ticketmaster outlets by calling 214-373-8000 and online at www.ticketmaster.com.

"The three of us have talked about doing this for some time," admits Strait. "We've had the pleasure of working with each other before and not only do we enjoy each other's music but we have a lot in common. Sharing the same stage will be a great time for us as well as the fans. The only draw back will be choosing which songs to do and which ones we have to leave off."

Texas treasure, **George Strait** holds the career record for CMA nominations with seventy-one and the record for the most number one singles by a single artist in any genre. Strait has released 31 albums, all of which have hit gold or platinum status, selling over 62 million copies total. His latest win was for the 2000 CMA Award for "Vocal Event of the Year" for "Murder on Music Row" with Alan Jackson. They toured together during the 2001 George Strait Country Music Festival.

Reigning CMA Entertainer and Male Vocalist, Alan Jackson is currently nominated for eight ACM Awards including Single, Song, Video and Vocal

Collaboration of the Year for the eight-week #1 hit, "It's Five O'clock Somewhere" with Jimmy Buffett. Propelled by the success of "It's Five O'clock Somewhere" and the chart-topping, "Remember When" (Jackson's 31 #1 single), his Greatest Hits Volume II CD was recently certified triple platinum. Jackson's 2004 tour is one of country's hottest tickets on the road with capacity crowd concerts across the country.

In 2003, singer/songwriter Jimmy Buffett released *Meet Me in Margaritaville: The Ultimate Collection* - a two-CD retrospective certified double platinum, a mini DVD

"MiniMatinee #1," and four live double CDs from select shows on his 2003 summer tour. His newest CD, *License to Chill*, is scheduled for release later this year and includes cuts with both Strait and Jackson. Buffett is nominated for four ACM Awards including Single, Song, Vocal Event and Video of the Year for "It's Five O'Clock Somewhere." Buffett and Jackson won Vocal Event of the Year at the 2003 Country Music Association Awards for their duet and were nominated for a 2004 Grammy Award. 🌟

Barnes and Bach Take 22nd Annual GSTRC (continued)

make it back in the Top 50 for Saturday's championship rounds. Bubba and heeler Bret Beach were in 10th place after their first two steers, and in a great position to finish in the top eight, when they drew a bad steer and had a no-time on their final run.

No one was able to win any of the \$40,000 up for grabs on the H.E.B. Red-wrapped steers on Saturday so that purse will grow even more next year.

Total cash and prizes awarded during the event totaled almost \$400,000. Cavender Chevrolet of Boerne, Tx. was the title sponsor of the the 22nd Annual GSTRC. In addition to H.E.B., other sponsors who made the

event very special were Brake Check, Bill Miller's BBQ, The San Antonio Express-News, Tractor Supply Company, Brawny Towels, McCormick's Foods and Spices, Classic Ropes, Cactus Ropes, Justin Boots, Resistol, Wrangler, Gist Buckles and Bruton Trailers. 🌟



Allen Bach and Jake Barnes collect the keys to their new Chevy Trucks from George and Buddy Strait and Stuart Cavender (2nd from right) of Cavender Chevrolet.

For Solid, Pure Country, 'We Love George Strait'

Written by Tim Ghianni

OK, we know George Strait's about as flashy as a lawn tractor salesman. Hold it. He is a lawn tractor salesman, as least in those commercials.

Flash be ... well ... darned. Write this down: The 51-year-old Poteet, Texas, native is among the most genuine, pure country, platinum-selling, crowd pleasing country artist out there.

For proof, all you had to do was amble into the Gaylord Entertainment Center last night when Strait brought his 2004 Tour to town.

Actually, "amble" is a good word for how Strait entered the arena, climbed the square stage set in the center of the building and quietly went about his business. There were no rock 'n' roll-style special effects or flying cowpokes with wireless headsets to be seen.

Just plain old George, clad in a starched, yellow, button-down shirt, a black cowboy hat, blue jeans, boots and a self-effacing smile.

He followed opening acts country pop vocalist Kellie Coffey and scraggly traditionalist Dierks Bentley. Both delivered energetic sets, but in both cases the biggest applause they got came when they mentioned the headliner, the fellow who brought the people here, the guy Coffey called "the legendary king of country music, Mr. George Strait."

According to promoters, there were 17,860 tickets sold for the show, the second-largest number in GEC history. To please all in attendance, Strait worked all sides of the "in-the-round" setting magically from the moment he got things going with "Honk If You Honky Tonk."

The fans know the choruses and verses and sang along during a virtual hit parade. This is a guy who has sold 60 million records and has had 50 No. 1 songs.

As he said early in the show, "We got a lotta songs to play for you this evening - some old ones, some new ones" going back to when he first hit the charts in

1981.

Strait commands attention by delivering stirring vocals and knowing when to step aside, holding his guitar silently and letting his Ace in the Hole Band deliver sounds that would have pleased Bob Wills.

All he had to do was stand still and gaze as the fiddler finished the closing strains of "I Can Still Make Cheyenne" to raise the decibel level of screams inside the GEC.

Bobbie Elliott, 47, and her husband, David Elliott, 51, were among the many who raised the noise level. They drove up from Muscle Shoals, Ala., with their daughter, for teen singer Alecia Elliott, to see the show.

"We like George Strait," said David

Elliott. "We haven't been out in awhile. This is the first concert we've been to in years."

"We don't drive up here for anyone," said his wife.

That fan dedication is well earned and appreciated. When launching into "Amarillo By Morning," Strait said: "We used to sing this in honky-tonks in South Texas. Y'all made it a hit for us, thank you very much."

Early in the show he closed a song by saying, "That's country, right there. I don't care who you are, that's country." Course, he was talking about the song.

But the same could be said about the guy. That's country. Pure as a cold long-neck, simple as a sawdust-covered bar-room floor. And downright delicious. 🍷

Country Singer's Record-Setting Show Filled With Strait Music

Written by Matt Spence

Arkansas Democrat Gazette

Submitted by Peggy Emerson, Rover, AR

Country and western music legend George Strait continues to attract record crowds on his Honkytonkville tour, drawing 17,811 for Saturday night's concert, a record attendance for North Little Rock's Alltel Arena.

Strait has been breaking attendance records at venues all over the country, and Saturday night he surpassed the Dixie Chicks, which held the old Alltel record at 17,062.

The masses took the place in a denim storm, fighting long lines between the three acts, and leaving the corridors nearly deserted while the man also known as the "King of Country Music" was on the stage.

The only thing longer than the beer line with the string of hits Strait put together,

after he opened with "Honk If You Honky Tonk" from his current album, "Honkytonkville." The man with 50 No. 1 hits in his illustrious career sang hit after hit after hit after... well, you get the point. Strait sprinkled six songs from "Honkytonkville" into the mix of 24 songs plus a three-song encore.

With the four-sided stage set in the middle of the arena, Strait did a little square dance throughout the show, moving from microphone to microphone, playing his crowd to the hilt. You could tell when he walked onto the stage in his starched button-down shirt and pressed bluejeans there would be no nonsense.

Unlike most country acts today who turn to the extravagance of fireworks, flamethrowers, and, as Strait sings, "mix drums and rock 'n' roll guitars in your face," this show was 'us,' well, Strait

Continued...

Country Singer's Record-Setting Show Filled With Strait Music (continued)

music.

Strait didn't have a lot of conversation with the crowd. He and his 12-member Ace in the Hole band did all their talking on a key of C, for cowboy, and he appeared to be enjoying the audience as

much as they were enjoying him.

Strait closed the show with "The Cowboy Rides Away" but it took him a while to ride off. While his band kept playing, Strait shook hands with anyone who could reach him around the four sides of the

stage, and accepted cards and flowers and gifts from many. He moved deliberately, as if he didn't want to miss anyone, or maybe he just didn't want to leave. 🌹

Fan Collectable Column April/May 2004

- Spin To Win Magazine - 3/2004. Vol. 8, No. 1. Front cover, p. 32-34 story w/photos (this is a great story). Check out their website: www.spintowin.com.
- Esquire Magazine - 3/2004 issue. Mentioned on p. 121. Nashville, TN.
- Chillicothe Gazette - 2/19/2004 photo w/short story p. 18, 2/20/2004 mentioned on p. 1. Chillicothe, OH.
- Country Weekly - 2/3/2004 p. 7 "Letters" section, p. 38 mentioned in article, p. 70 charts, p. 72 Flashback "Pure Country." Nashville, TN.
- American Cowboy - Feb. 2004 issue. P. 22 mentioned in article. Dallas, TX.
- "To Do" Newspaper - 2/5-11/04. Front Cover, p. 10-11 photos w/article. Monroe, LA.
- Detroit Free Press - 2/17/04. "The Way We Live" section p. 1E and 5E mentioned in article. Detroit, MI.
- Country Weekly - 3/2/04. P. 54 drawing of George, p. 54 GSFC address, p. 69 concert listing, p. 70 Charts for Singles and Albums. Nashville, TN.
- Houston Chronicle - 2/12/04. Preview section p. 2 Entertainment Guide. Photo w/other artists performing at the "Houston Livestock and Rodeo."
- Country Weekly Magazine, 10 year Commemorative Edition. March 16, 2004. Nashville, TN. Picture of George on front cover, p. 4 shows cover photo and talks about George, p. 7 advertisement for the George Strait Wrangler shirts, p. 8 article about George Strait and Wrangler, continued on p. 9, p. 11 article about George and Alan winning the CMA Vocal Event of the Year award, p. 39 100 greatest albums mentioning Clear Blue Sky, p. 41 100 greatest albums mentioning Carrying Your Love With Me, p. 42 100 greatest albums mentioning Always Never The Same, p. 56 article about George being one of the Top 10 most influential stars, p. 74 picture of George in the fashion section, p. 80 picture of George in article about belt buckles, p. 88 picture of George with his favorite dish, King Ranch Chicken and Spanish Rice, p. 92 quote from George.
- Arkansas Democrat Gazette - Section IV - Little Rock, Ark. - 2/27/04. Front Cover photo, p. 9 photo w/article, p. 10 ad.
- Arkansas Democrat Gazette - 3/2/04. Little Rock, Ark. p. 6E photo w/article - Music Review.
- Montgomery Advertiser - 2/19/04. Montgomery, AL. Front cover photo, p. 2 photo and story.

The following George Strait Fan Club Members submitted to the Collectable Column...

And We Thank You!

As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and a Collector's Card. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address. Thank You!!!

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Beth Buchanan - Chillicothe, OH
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Art featured on Back

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QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
100		FAN CLUB MEMBERSHIP (Newsletter Sent By Mail) - 1 YEAR U.S. \$20		
		(Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 CANADA \$20		
		photo & 4 quarterly issues of STRAIT TALK sent through the mail with periodic email updates) FOREIGN \$25		
120		FAN CLUB MEMBERSHIP (Newsletter Sent Via E-Mail) - 1 YEAR U.S. \$15		
		(Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 photo & 4 quarterly issues of STRAIT TALK CANADA \$15		
		sent via e-mail with periodic email updates, all photos will appear in color) FOREIGN \$20		
140		FAN CLUB RENEWAL (Newsletter Sent By Mail) - 1 YEAR U.S. \$20		
		(Same as 1 year membership - CANADA \$20		
		Newsletter sent through the mail) FOREIGN \$25		
160		FAN CLUB RENEWAL (Newsletter Sent Via E-Mail) - 1 YEAR U.S. \$15		
		(Same as 1 year membership - CANADA \$15		
		Newsletter sent via e-mail) FOREIGN \$20		
204		BUMPER STICKER (4"x3-1/2" sticker w/Sharp G.S. lettering in Red, White, and Blue) \$1.95		
207		BUMPER STICKER ("Honk If You Honky Tonk" George Strait Bumper Sticker, 8-1/2" x 3", Red and White) \$1.95		
214	☆☆☆	PHOTO MAGNET (2"x2" square magnet with photo of G.S. with beautiful logo) NEW \$2.95		
215	☆☆☆	PHOTO MAGNET (1.75"x2.75" rectangular magnet with photo of G.S. and logo down the side) NEW \$2.95		
300		PHOTO MOUSE PAD (Great Looking 4-color photo of G.S. from LP "Honkytonkville" with G.S. logo and Official George Strait Fan Club Web Site Address) \$9.95		
325		SHOELACES (36" LACES, NEW longer length, white w/G.S. name in red) \$2.95		
340		BELT BUCKLE (Solid bronze buckle w/sterling silver and gold electroplated classic western design w/G.S. highlighted over a team roping scene. Each buckle will be NUMBERED and gift boxed. Size 4" x 3-1/2".) \$119.95		
415		PHOTO NOTE CUBE (3-1/2" cube note pad with two different color photos and G.S. logo on sides, with website address (www.georgestrait.com) at the top of every page) \$9.95		
530		KOOZIE (Hunter Green w/white and tan G.S. star design - The Koozie maintains a beverage can temperature of 40 degrees or below for 35 minutes or three times longer than a can without a KOOZIE) \$3.95		
552	☆☆☆	PHOTO KEYCHAIN (Double sided photo keychain containing a photo from "Honkytonkville") NEW \$3.95		
555		LICENSE TAG (Colorful plate which reads GRG STR8 with horse design and "www.georgestrait.com" across the top) \$5.95		
565		LICENSE TAG HOLDER (Black frame with "George Strait" on top and "www.georgestrait.com" on the bottom) \$4.95		
570		ITALIAN CHARM BRACELET (Our "George Strait" Italian Charm Bracelet starts with a 19 link stainless steel bracelet and 18 kt. Gold plated "George Strait" Charms, which are soldered on. Each link/charm can be added or subtracted to reach your desired length. Each link is exceptionally crafted and will link with other name brand Italian Charms. Adding and subtracting links is easy. Men and women; boys and girls, will all have fun designing their own original bracelet. Trade charms with friends, or make someone an extra special gift.) \$19.95		
580		HAT PIN (Sterling silver w/G.S. signature in blue) SUPER! \$6.95		
585		EARRINGS (Sterling Silver w/G.S. signature. For pierced ears only!) \$12.95		
600		LOVE WITHOUT END, AMEN (This tender gift BOOK, a celebration of a father's unconditional love for his child, is a perfect father's day gift. Includes a CD of the song sung by George Strait) \$14.95		
645	☆☆☆	CALENDAR (12 page, 15 month calendar - April 2004 - June 2005 - Excellent full color photos) NEW \$12.95		
650		SONGBOOK (The Best of George Strait 2nd Edition, includes 34 of George's Greatest Hits for Piano, Vocal and Guitar) \$17.95		
652		CHRISTMAS SONGBOOK (Includes lyrics and music for piano & guitar for all songs on G.S. Christmas Album) \$10.95		
653		SONGBOOK-GREATEST HITS VOL. 2 (Includes lyrics and music for piano and guitar for all songs on the album) \$10.95		
655		TEN STRAIT HITS (Songbook) \$12.95		
661		ALWAYS NEVER THE SAME (Songbook) \$14.95		
662		LATEST GREATEST STRAITEST HITS (Songbook) \$14.95		
663		THE BEST OF GEORGE STRAIT (Songbook) \$10.95		
701		STRAIT BEAR (Super soft and very squeezable 12" Honey Color Bear wearing a "George Strait Across America" Flag Shirt) \$19.95		
810		WALL CLOCK (Round Clock with great looking photo of G.S.) \$39.95		
990		CONCERT VIDEO (George Strait "Live" concert performance recorded New Year's Eve 1986-1987 - also includes the music video "Check Yes or No" - VHS only) \$19.95		
993		1992 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO \$29.95		
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995		1994 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO \$29.95		
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991		1999 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO \$29.95		
989		2000 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO \$29.95		
988		2001 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO \$29.95		
987		2002 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO \$29.95		
986		2003 GEORGE STRAIT TEAM ROPING CLASSIC VIDEO \$29.95		
8888DVD		"FOR THE LAST TIME" - LIVE FROM THE ASTRODOME DVD (Recorded at the closing night of the Houston Livestock show and Rodeo on March 3, 2002 - Available in DVD only) \$20.00		
9999		"PURE COUNTRY" VHS (Original motion picture) RATED PG \$19.95		
9999DVD		"PURE COUNTRY" DVD (Digital Video Disc, Original Motion Picture, Rated PG) \$24.95		
1022		DENIM APRON (Embossed Denim Apron is 28" Long with 3 roomy pockets, extra-long ties and adjustable neck strap. GREAT for Chores and Indoor or Outdoor Cooking. Washable and Durable, Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process, Made in U.S.A.) \$29.95		
1026		COASTER SET (Four Different Coasters with Color Photos from George's latest photo session for "Honkytonkville." 3 5/8" Square Coasters made of super absorbent porous sandstone - cork backed to protect your furniture - boxed for your gift giving convenience) \$17.95		
1040	☆☆☆	PHOTO COFFEE MUG (White 10 oz. Mug with a Great Looking Color Photo of G.S. in a blue shirt and white hat with G.S. logo on two sides of mug) NEW \$9.95		
1051	☆☆☆	THERMAL MUG (32 oz. Thermal Travel Mug featuring GREAT photo of G.S. with Logo) NEW \$7.95		
1065	☆☆☆	SHOT GLASS (2 oz. Clear Shot Glass with G.S. logo in black) NEW \$3.95		
1067		OLD FASHIONED GLASS (8 oz. glass with sharp G.S. design in hunter green - specially designed to match the shotglass) \$4.95		
1070		SATCHEL ("George Strait" Embossed Satchel, 12 oz. Canvas fusion dyed in a rich Chocolate Brown. Washable, Sturdy Construction, 16-1/2" Wide and 14" Long, 2 Extra Pockets with Snaps for extra security, Adjustable Strap. Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process. EXCELLENT Book Bag, Diaper Bag, Purse, or Briefcase! Roomy enough for a laptop! Made in USA) \$34.95		
1075		TOTE BAG (LARGE size Embossed Denim Tote Bag, 22-1/2" Long and 20" Wide. You can carry Everything in this one - GREAT for shopping! Washable and Durable, Brand NEW G.S. Rodeo Design using a permanent 3 dimensional embossing process, Made in USA) \$29.95		
1110		STRAIT UMBRELLA (42" Arc, 36" Spread; 16-1/2" (length when closed) Navy Blue and White with "If It's Gonna Rain" cloud design from LP "George Strait") \$17.95		
1120		BEACH TOWEL (100% white cotton, sheared woven terry with large photo of George and COLORFUL G.S. logo, 30"x60") \$29.95		
1130		CD CASE (Dark Green insulated case with Tan G.S. Logo, holds 12 CD's) \$14.95		
3025		RED BANDANA (Red Bandana specially designed for the 2004 "Honkytonkville" tour) \$7.50		
3030		NAVY BANDANA (Navy Bandana specially designed for the 2004 "Honkytonkville" tour) \$7.50		
4001		EMBROIDERED CAP (Natural/Forest 6 panel low profile structured cap, embroidered G.S. "Honkytonkville" logo in Black, Forest, and White - ONE SIZE) \$18.95		
4002		EMBROIDERED CAP (Khaki/Red Chino 6 panel, low profile, unstructured cap with embroidered baseball style "George Strait" logo in Red, Black and Tan - ONE SIZE) \$18.95		
4003		EMBROIDERED CAP (Black 100% Cotton washed twill low profile unstructured cap with embroidered baseball style "George Strait" logo in Red, Black, and Tan - ONE SIZE) \$18.95		
4700		ORANGE LADIES TEE (Orange 100% combed cotton, fine baby rib V-neck with cap sleeve, G.S. "Honkytonkville" design on center chest) Check size: M L XL \$18.95		
4720		TAN LADIES TEE (Tan 100% combed cotton, fine baby rib crew neck with cap sleeve, "G.S. Strait On To Honkytonkville" design) Check size: M L XL \$18.95		
4740		HEATHER LADIES SLEEVELESS TEE (Heather 100% cotton sleeveless tee with contrasting Navy overlocked thread on neckline, arm holes, and shirt tail, vintage "04 STRAIT" design printed in Navy) Check size: M L XL \$18.95		
4750	☆☆☆	WHITE SPAGHETTI TANK (White Ring Spun, 100% Superfine Combed Cotton Spaghetti Tank, side seamed to fit the body, with "Honk If You Honkytonk" G.S. Honkytonkville logo on mid chest) Check size: M L NEW \$21.95		
4760		NAVY/WHITE LAYERED LADIES TEE (Navy/White 100% Cotton, Retro Layered Ladies Cap Sleeve Tee with a vintage "04 STRAIT" design in White) Check size: M L XL \$19.95		



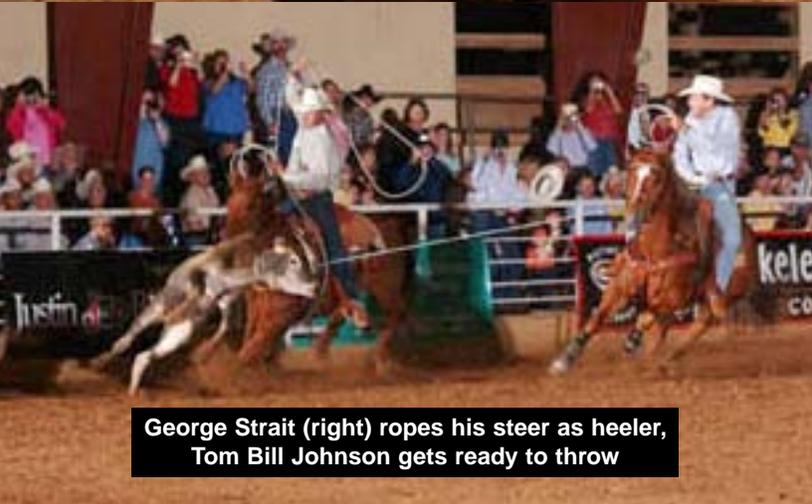
George having fun at GSTRC



George in the Arena



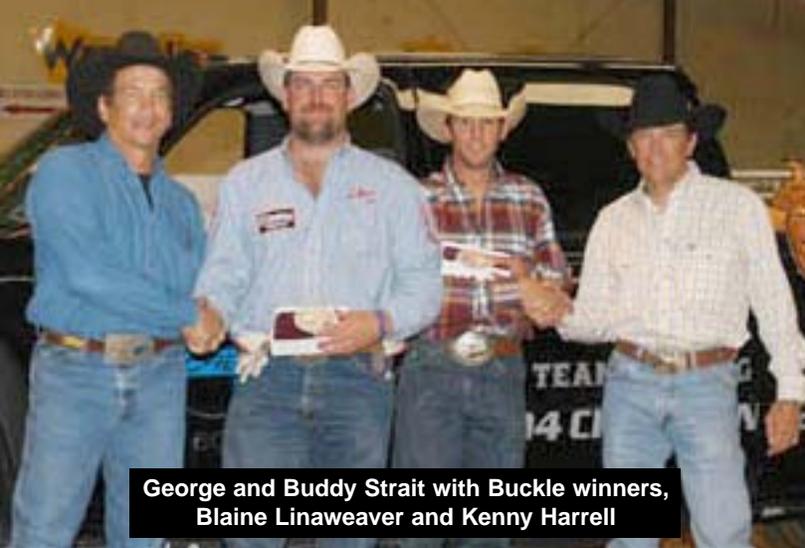
Allen Bach and Matt Tyler winning 2nd Place



George Strait (right) ropes his steer as heeler, Tom Bill Johnson gets ready to throw



Bubba Strait (right) catches his steer while heeler, Bret Beach eyes his target



George and Buddy Strait with Buckle winners, Blaine Linaweaver and Kenny Harrell



Robert Lever (second from left) presents the champions with their Wrangler jackets



George and Buddy Strait present saddles to Allen Bach and Matt Tyler with representative from Tractor Supply



George and Buddy with the new custom rope bags



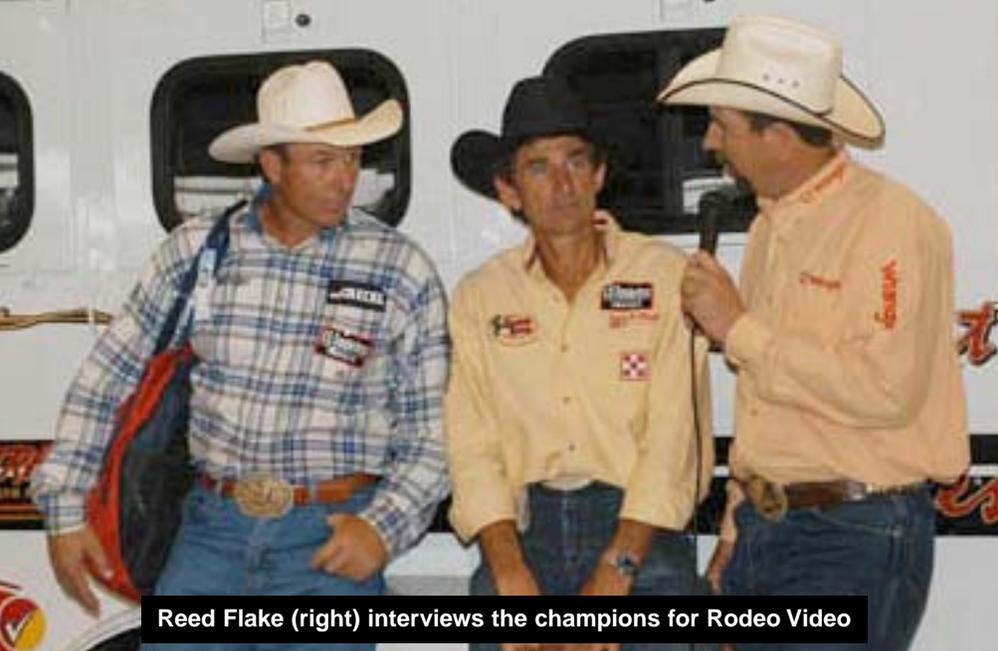
Kerry Bruton (center) joins George & Buddy Strait to award champions their new Bruton trailers



L-R: Buddy Strait with granddaughter Kailey, Walker Strait, John Silva, Kara Strait Silva, Denise Strait, Trey Strait, Norma Strait, Bubba Strait and George Strait



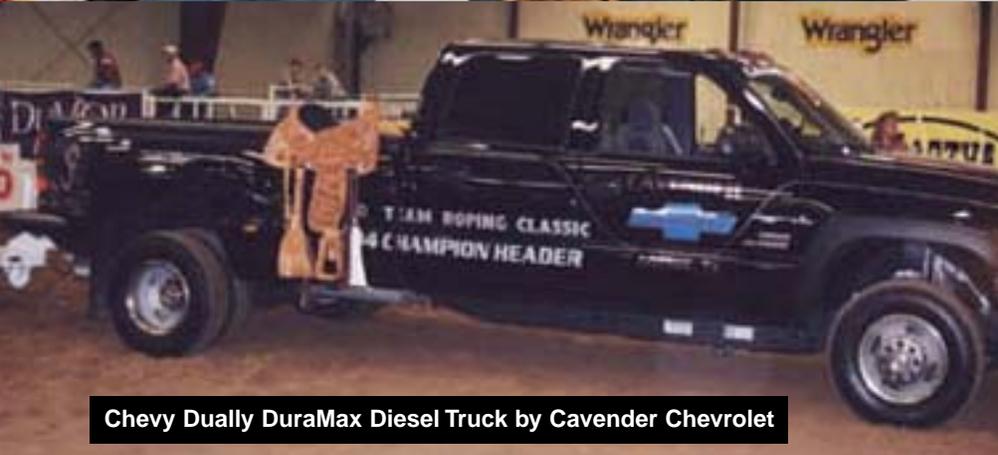
Darrell Barron of US Tobacco presents George, Buddy and the champions with their custom made rope bags



Reed Flake (right) interviews the champions for Rodeo Video



George Strait smiles after the very successful 22nd Annual GSTRC



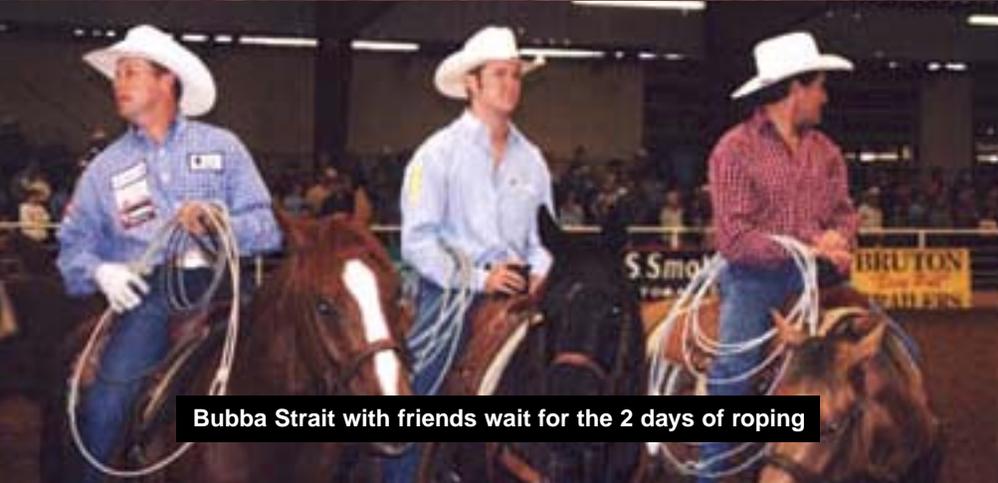
Chevy Dually DuraMax Diesel Truck by Cavender Chevrolet



George, Collie Webb and Buddy visit after the Team Roping



Bruton Strait Extreme 3-Horse Slant Trailer furnished by Bruton Trailer Company



Bubba Strait with friends wait for the 2 days of roping



George signs Jake Barnes' new Chevy Dually Truck

Anita's Notes

Welcome to the spring issue of Strait Talk. A few of you still have snow in the forecast but where we live in Tennessee, flowers and shrubs are in full bloom. With the temperatures above 40 degrees, it sure gives us the fever to get up and out.

With George finishing up his first part of the 2004 tour, including the date we had to reschedule, fans are still clamoring for more. They still have the Strait Fever. He has had many great shows this year and we have heard about many of them and there are still several more to come later in the year. George has the most loyal and true fans. These past few months have been fun. From the Las Vegas, NV show in January, Nashville, TN show in February to the 22nd Annual George Strait Team Roping Classic in San Antonio, TX, I have met with so many kind people who have one thing in common and that is their love of George Strait music. You see a variety of fans from babies to ladies in their late 80's to everything in between. We've seen the smiles of fans and the tears of joy when George sings their favorite song or when he comes out on horseback to thank the fans for coming to the Team Roping. It is amazing.

This issue was delayed because we wanted to get the 22nd Annual GSTRC story and photos in this issue. From the story and the photos you will see that it is a very exciting event. If you haven't ever been to the GSTRC, make your plans to make it next year. We met folks that just got married (2 couples) who spent their honeymoon in San Antonio. We met fans from Great Britain, Germany,

Brazil, Canada and all over the USA. They joined in one arena to witness the record breaking time of 3.69 by Speed Williams and Rich Skelton on Saturday, March 20th and watch for the first time as Bubba Strait became the first member of the Strait Family to make it to the finals. Yes, we are all very proud of Bubba. Congrats to him and his proud parents, George and Norma. We had our fingers crossed as he came very close to making the elite eight money makers. Please read the story on Page 1 for all the details.

As we traveled back to Tennessee on Sunday, we flashed thru the entire weekend in our minds and though the 2005 Team Roping will

collector's card, and your copy of Strait Talk by first class mail. It's a fast and easy way to earn bonus bucks that you can use to renew your memberships or purchase merchandise.

We have the new 22nd annual GSTRC T-Shirt and Cap on sale and those bonus bucks can be used to help you get them. Also remember, to be sure to make sure that all of the proper fields are filled out on your orders because we can't ship your merchandise without a complete address or size or if we don't know which items you would like. Also, please remember to let us know if you want CD or Cassette when ordering music. You would be amazed at how many people forget to do these things. The same applies for the website orders.

We are happy to announce that we will be sending a George Strait jacket to Patricia Duffy from West Rutland, VT, a GS Sweatshirt to Judy Neilsen from Chicago, IL and a GS T-Shirt to Patsey Gillies of Canton, Mi for winning our Feb/Mar puzzle contest. Congratulations to all of you. We will have a new puzzle in the June/July issue.

For this issue of Strait Talk to get into the Members only section of the website, your User Name and Password will be:

User Name: spring
Password: vacation

Before we close, we would like to congratulate George on his ACM nomination of 'Honkytonkville' as "Album of the Year." He will be performing on the show. Set your recorders for May 26, 2004. Check your local TV guide for the correct time and channel where you live.

Lastly, we would like to thank the fans for the beautiful birthday cards for Norma Strait's birthday. You are so kind.

Well, it's a wrap. Enjoy the upcoming shows with George in Canada and the good old USA. Don't forget to take photos and send in the reviews. Also, when you see George or George, Jr. (Bubba), wish them a very happy birthday.

Till we meet again, stay safe, healthy, happy and say a prayer for our servicemen and women around the world. God Bless our country and Pray for peace.



Staff and friends visit with George backstage at the Nashville, TN concert.
Back Row (L-R): Chris, Katie, Wade, George, Pam, Vicki and Darrin.
Front Row (L-R): Sam, Darci, Ranger and Anita.

be a must-see event. Thanks again for a great time and for visiting with us.

As George and his family take a little break, the hot topic is the special Memorial Day weekend show that has just been announced. George Strait, Alan Jackson and Jimmy Buffett will join together for the very first time at Texas Stadium in Dallas, TX for a historic event. Not only will fans get a chance to see all three of these legendary performers by themselves but they will get a chance to see all of them together on one stage at the same time. All of the details are available in the story on Page 2. What an event. Three guys, who are close friends, getting together to have a little fun and you are invited. It doesn't get any better than that. It will be a wonderful day to remember. For those of you who will be attending, have fun and let us know all about it.

Remember, if you submit an article, story, photo, game or review and we use it in Strait Talk, we will send you \$5.00 in Strait Cash,

Pen Pals

APRIL/MAY 2004

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GEORGE STRAIT ITINERARY

DATE	CITY	VENUE	ON SALE
5/29	Irving, TX	Texas Stadium	3/27
7/15	Vancouver, BC	Pacific Coliseum	ON SALE
7/17	Calgary, AB	Pengrowth Saddledome	ON SALE
7/18	Edmonton, AB	Rexall Place	SOLD OUT
7/19	Edmonton, AB	Rexall Place	SOLD OUT
7/20	Calgary, AB	Pengrowth Saddledome	SOLD OUT
7/21	Calgary, AB	Pengrowth Saddledome	SOLD OUT
7/23	Cheyenne, WY	Cheyenne Frontier Days	SOLD OUT
7/25	Eau Claire, WI	Country Jam	ON SALE
8/7	Detroit Lakes, MN	WE Fest	ON SALE

* All on-sale dates are subject to change. Please call strait line at 615-824-7176 or check out the web site at www.georgestrait.com for any changes.

** Indicates date may be changed

*** Indicates shows where Fan Club Seating is not available