

STRAIT TALK



STRAIT AWARDS

George Strait Honored For Career Achievement

Country music superstar George Strait was recently honored by his record company, MCA Nashville, for his career achievements. The awards were presented at an invitation-only party held at the Arena Club in the Gaylord Entertainment Center in downtown Nashville.

Before a crowd of more than 300 friends, associates, songwriters, musicians and industry members, MCA Nashville presented Strait with a special plaque commemorating the sale of 55 million records sold over his 20 year career. MCA released Strait's first single, "Unwound," in 1981. In addition, MCA presented Strait with plaques commemorating the nine releases that have been certified platinum and multi-platinum in the past few years.

"Without question, George Strait is one of the most important artists country music has seen," noted Bruce Hinton, Chairman of MCA Nashville. "For more than 20 years he has inspired fans with his music and influenced many of today's newer artists. To his credit, he has done it in his own inimitable style. We at MCA Nashville are extremely proud to have been with George since the beginning of his recording career, and share in the phenomenal success of 55 million in sales." Hinton and Tony Brown, President of MCA Nashville and Strait's longtime producer made the presentation.

Before bringing the singer to the stage, Hinton made note of some of Strait's



career accomplishments.

- The most certified Country Artist of all time with 25 Platinum albums
- The #2 most certified Male Artist in any genre of music (behind Elvis)
- Second only to Mariah Carey as radio's most played Artist in the last 5 years
- The record holder for the most #1 country singles with 48
- Tied for second place with Led Zeppelin for the best-selling box sets in all genres of Music for "Strait Out of the Box"
- The George Strait Country Music

Festival has been one of the top-grossing tours in the industry and nominated three years running for "Tour of the Year" and "Most Creative Tour of the Year" by Pollstar

- Strait holds the Country Music Association's all-time record for most career nominations with 64

A standing ovation greeted the singer as he walked to the stage. Strait spoke briefly, acknowledging with surprise and gratitude the announcement of his sales milestone. In addition to the plaque honoring his 55 million units of sales, and the wall of plaques containing the nine albums

(Continued on following page)

George Strait Country Music Festival 2001 Is Here

The 2001 version of the George Strait Chevy Truck Country Music Festival is just around the corner and George Strait is set to host some of the greatest talent in Country Music. The Fourth Annual festival tour will kick off on March 24th in Tampa, FL before moving on to Miami on the 25th. The artist line-up for this year's tour is like a who's-who of the country music business and includes Superstar and multiple award winner Alan Jackson, the award winning multi-platinum group Lonestar, CMA Award winner and current 4-time Grammy nominee Lee Ann Womack, CMA "Horizon" award winner Brad Paisley, current chart topper Sarah Evans and Grammy Award winners "Asleep At The Wheel."

The 2001 tour will visit five (5) cities for the first time including Miami, Little Rock, AR, Columbia, SC, Milwaukee, WI

and Joliet, IL. In addition, the tour will visit Las Vegas, NV for the second time but will play in a new venue, the very luxurious Las Vegas Motor Speedway. The tour will also visit Tampa, FL, Phoenix, AZ, New Orleans, LA, Atlanta, GA, Kansas City, MO, St. Louis, MO, Minneapolis, MN, Louisville, KY, Dallas, TX and San Antonio, TX.

The George Strait Chevy Truck Country Music Festival has been nominated three times as the "Tour of the Year" and "Most Creative Tour of the Year" by Pollstar and has been among the highest grossing tours in the entire music industry. The tour has played to over 2 million fans in just under 45 stadiums since it's inception for an average of 45,000 per show.

The George Strait Chevy Truck Country Music Festival is a day-long family event that includes a full day of music on the

stadium stage and an entertainment and exhibit area outside the stadium called "Straitland." Straitland open two hours before the stadium show begins and features live bands on the Jack Daniels stage. The live-music continues until the stadium show starts and then resumes during each set break until sundown. In addition to the live music, Straitland features sponsor exhibits, vendor booths, food and drink concessions and games. Returning this year will be the Pemmican autograph booth where several acts will sign autographs for fans each day. Some of the sponsor booths give fans an opportunity to win front-row seats and backstage passes.

This year's tour will once again offer fan club seating but members are encouraged to read the story elsewhere in the newsletter as it will only be available to members on-line. 🐎

George Strait Honored For Career Achievement *Continued...*

that have been certified Platinum and multi-platinum since Strait last attended a party in his honor nearly five years before, Hinton presented Strait and his wife Norma with a kiln-fired crystal bowl designed and created by California artist Stephen Schlanser. The engraving at the base of the bowl read: "To George Strait Celebrating our 20 years together with over 55 million albums sold, MCA Nashville." When Norma came to the stage to join her husband of nearly 30 years, George surprised her and delighted the crowd with a kiss.

Strait made a presentation of his own, donating several items for the new Country Music Hall of Fame and Museum, which will open in downtown Nashville in May 2001. Accepting the shirt, belt, crisply starched Wrangler jeans, boots spurs and saddle on behalf of the Country Music Hall of Fame and Museum was Director Kyle Young. The saddle was one presented to George by his fan club in 1990 commemorating his first "CMA Entertainer of the Year" award. He also

included a rope that he has often used in roping competitions.

Strait has recently released his 27th

album on MCA and in March will kick off his 2001 version of the "George Strait Country Music Festival" tour. 🐎



New Fan Club Seating Rules For A New Tour

America has truly become a wired world. In fact, with cell phones and palm pilots, it has become to many people a wireless world. We thought the George Strait Fan Club was on the cutting edge when we instituted a toll-free number many years ago and we know we were way ahead of the game when we created one of the first, if not the first, full service website in the early 90's. The truth is that the cutting edge has moved way ahead since that time. Virtually all kinds of business is done through the Internet. In fact, more than 30% of all ticket sales to George Strait's 2000 Country Music Festival Tour were sold through the Internet and the number for this year is expected to be higher. It saves time and money and just makes good sense.

After much research and soul searching, we have determined that the best and fairest way to make fan club seating available for the 2001 George Strait Country Music Festival Tour is through the Internet. Fan Club seating will no longer be available at any box office or physical location and a credit card or debit card will be required to purchase the tickets. This will be an inconvenience for some people but overall will make fan club seating available to more fans than ever before. The George Strait Country Music Festival Tour will visit 16 cities in 2001 so fan club members from across the country, and particularly in rural areas, who want to travel and make one of the shows will have a better chance of getting fan club seats. If you don't have access to the Internet, check with a friend or some public outlet like the city library.

The Fan Club Seating will be very simple and will work like this. When you visit the newly designed George Strait website at www.georgestrait.com, you will click on the link on the left side of the page that says "[Fan Club](#)." Then select the "[Members Only](#)" link. At that point the system will ask you for the User Name and Password. The User Name and Password can be found in the latest edition of Strait Talk in "Anita's Notes." It

changes in every issue but will not change before you receive your newsletter. On the next page [click](#) on "[Schedule](#)" and you will be taken to the tour schedule. For each tour date there will be a ticketing outlet listed. [Click](#) on the ticketing outlet (ex: Ticketmaster, Tickets.com) and it will take you to the Ticketing Outlet's page for that city. The system will prompt you for membership number. Once you enter your membership number and credit card information, you will be permitted to buy up to four tickets. Remember, that each member will only be allowed one transaction for each tour date. In other words, if you order two tickets and then decide the next day you want two more, you will not be allowed back into the system for that tour date.

All fan club members who have given the fan club their email addresses will be sent a notification of the on-sale date. Fan club members will be able to purchase

their tickets on-line beginning 48 hours before the shows go on sale. No fan club seats will be sold after the shows go on sale to the general public. Remember that Fan Club seating is a limited number in each location and they will be sold on a first-come, first-served basis, so members who react quickly will have the best chance to get the fan club seats. Fan who make the effort may very well be able to get better seats through normal channels. Fan club seats are not all the best seats in the house. Some will be on the venue floor while others will be in good locations in the stands. If you are not sure if we have your email address, you may check by calling the fan club office at 615-824-7176 between 8:30 am and 4:30 pm Central Time, Monday through Friday. Please make sure that you have your Fan Club membership number on hand when ordering tickets. Orders without current membership numbers will not be accepted. 🦁

VENUE INFORMATION NUMBERS George Strait Festival 2001

City & State	Venue	Phone Number
Tampa, FL	Raymond James Stadium	(813) 879-2827
Miami, FL	Pro Player Stadium	(305) 623-6100
Phoenix, AZ	Sun Devil Stadium	(480) 965-3434
Las Vegas, NV	Las Vegas Motor Speedway	(702) 644-4443
New Orleans, LA	Superdome	(504) 587-3800
Little Rock, AR	War Memorial Stadium	(501) 663-6385
Columbia, SC	Williams-Brice Stadium	(803) 251-6333
Atlanta, GA	Turner Field	(404) 522-7630
Kansas City, KS	Arrowhead Stadium	(816) 920-9300
St. Louis, MO	TWA Dome	(314) 342-5000
Milwaukee, WI	Miller Field	(414) 902-4000
Minneapolis, MN	Metrodome	(651) 989-5159
Joliet, IL	Route 66 Motor Speedway	(815) 722-5500
Louisville, KY	Papa John's Cardinal Stadium	(502) 852-5863
Dallas, TX	Texas Stadium	(972) 785-4000
San Antonio, TX	Alamodome	(210) 207-3663

Fan Collectable Column

February/March 2001

- Entertainment Weekly - 1/5/2001. P. 71, George is mentioned. Axson, GA.
- Country Weekly - 1/9/2001. Front cover, p. 2 photo/story. Ad for Tractor Supply, photo of George and Alan Jackson - Story "The Year in Country Music 2000" p. 21, p. 24, p. 34, p. 38, p. 39, p. 40 Top Tours. Nashville, TN.
- Country Music - Dec/Jan 2001 issue, p. 2 mentioned, p. 3 ad, p. 4 mentioned, p. 7 photo/letter, p. 25 photo/ad, p. 28 photo, p. 32 and 33 mentioned, p. 37 & 38 mentioned, p. 87 Top 25 LP's, p. 92 photo/Review. Inside back cover - photo/ad. Nashville, TN.
- Country Music Today - Dec. 2000/Jan. 2001. Ad/photo from G.S. lp, p. 22 mentioned, p. 64 mentioned, p. 76 mentioned, p. 77 mentioned, ad "CMT Top 12 Countdown."
- Country Music Live - Dec. 2000/Jan. 2001, p. 17 mentioned, p. 19 mentioned, p. 23 Awards mentioned, p. 23 LP-Review, p. 65 photo & mentioned, p. 66 mentioned, p. 67 photo.
- Chicago Sun-Times - 12/31/2000. "The Best of the Year" article, p. 15D George mentioned #3 in Country Festivals. Chicago, IL.
- PSN - Pro Rodeo Sports News - 12/13/2000, p. 8 photo - George w/Norma at the NFR w/story.
- Courier - Journal "Scene Magazine" - 12/9/2000, p. 5 review. Louisville, KY.
- Houston Chronicle - Houston Section C - 12/4/2000, mentioned in article. Houston, TX.
- Houston Chronicle - Houston Section-D - 12/15/2000. Mentioned in article "What's In Column." Houston, TX.
- Courier-Journal "Scene Magazine Section" p. 5 mentioned in article. Louisville, KY.
- Country Weekly - 12/12/2000 - Front Cover, main story p. 26-31 full of photos and story, p. 12 story. Nashville, TN.
- Country Music - Dec. 2000 - Jan. 2001 - George mentioned several times in the magazine, p. 7 photo/letter, p. 32 "Single of the Year" #2, p. 33 mentioned, p. 38 Best Single #1, #2, #6 Critics Poll, Review p. 92 Ad full page.
- San Antonio Express-News - 1/4/2000 - p. 10F S.A. Life section. Photo w/Grammy nomination. San Antonio, TX.
- 52nd Annual San Antonio Stock Show and Rodeo 2001 - Horse Show Premium List, p. 66 3rd Annual G.S. Production Sale. San Antonio, TX.
- USA Today - 1/4/2001, p. 2D Grammy Nomination. NY, NY.
- Country Music - Feb/Mar 2001, p. 76 & 80 mentioned. Nashville, TN.
- Louisville Courier-Journal - 1/6/2001. P. 4 review. Louisville, KY.
- The Beaumont Enterprise - "15 minutes of Fame" - 12/1/2000, mentioned in article. Beaumont, TX.
- The Beaumont Enterprise - Crossword/Word Search puzzle - 12/2/2000. Beaumont, TX.
- Calder Pride by Janet Dailey - Harper Torch Paperbacks. NY, NY, p. 68 mentioned. NY, NY.
- Madeleine's Cowboy by Kristine Rolofson. Harlequin Paperbacks, p. 16 mentioned. NY, NY.
- Denver Rocky Mountain News - 12/7/2000, p. 6A - story "Musical Notes." Denver, CO.
- Tulsa World - 12/6/2000 - section D p. 1 "Arts" mentioned. Tulsa, OK.
- Country Weekly - 12/26/2000, p. 1 mentioned under AMA's, Ad full page, p. 18, p. 20 mentioned, p. 22-23 questions, p. 60 mentioned, p. 69 LP chart w/singles. Nashville, TN.

The following George Strait Fan Club Members submitted to the Collectable Column...

And We Thank You!

As a GSFC member, you can join in and earn Strait Cash, receive your Strait Talk 1st Class and a Collector's Card. This is all you need to do - collect magazine or newspaper articles, photos or reviews - send them in and if we use them, your name is added to the list. It's easy. Remember to enclose the article, where it came from, date, page #, issue and your name and address. Thank You!!!

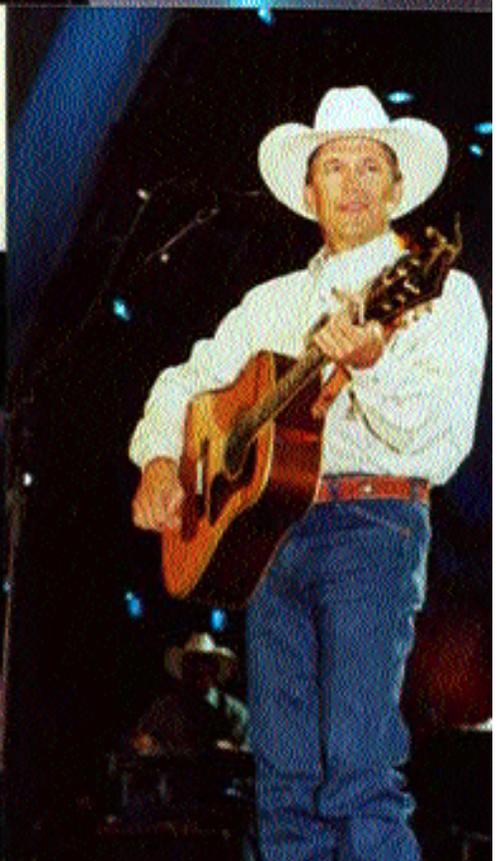
Shirley J. Everett - Burnet, TX
G. Heneger - Tulsa, OK
Norma Gregory - Aurora, CO
Juanell Langston - Lumberton, TX
Barbara Kelly - Park City, MT
Beverly Enlow - Louisville, KY

Angel Herring - Channelview, TX
Judy Thomas - New Salisbury, IN
Sandra Roberts - Fleischmanns, NY
Welborn Family - Woodridge, IL
Jean Hurt - Beech Grove, IN
Betty Jordan - Kernersville, N.C.
C. Pakebusch - Alice, TX

Margaret Carmichael - Loveland, CO
Agnes A. Olson - Axson, GA
Dotsie Lehr - New Braunfels, TX
Mary Tillman - Alamo, TN
Debbie Erickson - Taylor, MI
Alexis Gaffney - Gales Creek, OR



**Looking
Forward
To 2001
Tour**





QTY.	MODEL	ITEM DESCRIPTION	U.S.	COST	AMOUNT
	100	FAN CLUB MEMBERSHIP - 1 YEAR (Includes photo magnet, sticker, fact sheet, discography, bio, 5 x 7 photo & 6 issues of STRAIT TALK)	U.S. CANADA FOREIGN	\$15 \$15 \$20	
	140	FAN CLUB RENEWAL - 1 YEAR (Same as 1 year Membership)		\$15	
☆☆☆	202	BUMPER STICKER (George Strait Horse Design)	NEW	\$1.95	
	203	BUMPER STICKER (Red, Black and White G.S. lettering with Official George Strait Fan Club Website address below)		\$1.95	
	204	BUMPER STICKER (4"x3-1/2" sticker w/Sharp G.S. lettering in Red, White, and Blue)		\$1.95	
	205	FAN PHOTO BUTTON (1.75"x2.75" full length photo w/Blue Clear Sky logo and G.S. signature)		\$2.95	
	206	FAN PHOTO BUTTON (1.5" square button w/photo from "Carrying Your Love With Me")		\$2.95	
	209	CAR MAGNET (Made of heavy 30 mil. Magnetic sheet and printed with an outdoor quality ink, this 12"x3" magnet will last for years on your car, but can be removed without harm to the painted surface. Embazoned with STR8-FAN in Blue, Yellow and White with an airbrush effect on the letters. This magnet will truly be an attention getter, to show the world that you are a true STR8-FAN)		\$5.95	
	218	PHOTO MAGNET (2"x2" square magnet with photo and logo from LP "Latest Greatest Straitest Hits")		\$2.95	
	219	PHOTO MAGNET (1.75"x2.75" full length photo with G.S. signature from LP "Latest Greatest Straitest Hits")		\$2.95	
☆☆☆	220	COLOR 8x10 PHOTO (From LP "George Strait")	NEW	\$3.95	
	221	COLOR 8x10 PHOTO (From LP, "Latest Greatest Straitest Hits")		\$3.95	
	222	COLOR 8x10 PHOTO (From LP, "Always Never The Same")		\$3.95	
	223	COLOR 8x10 PHOTO (From LP, "One Step At A Time," George in Blue Shirt)		\$3.95	
	224	COLOR 8x10 PHOTO (From LP, "One Step At A Time," George in Red Plaid Shirt)		\$3.95	
	236	POSTCARDS (Set of 10 G.S. "Pure Country" postcards)		\$3.95	
	250	GEORGE STRAITSTAND UP(Full Color Life-size cardboard stand up of George Strait from LP, "Latest Greatest Straitest Hits") shipping/handling charge of \$8.50			
		WE ARE UNABLE TO SHIP THIS ITEM TO CANADA OR FOREIGN COUNTRIES.		\$59.95	
	275	STRAITPUZZLE (110 interlocking pieces make full color, AUTOGRAPHED 8x10 "Always Never The Same" photo)		\$6.95	
	300	PHOTO MOUSE PAD (Great looking 4-color photo from "One Step At A Time" with oval G.S. logo and Official George Strait Fan Club Web site address)		\$9.95	
	315	STRAITRULER (White ruler w/"STRAITRULER for a STRAIGHTEDGE" logo in blue)		\$2.95	
	325	SHOELACES (36" LACES, NEW longer length, white w/G.S. name in red)		\$2.95	
	340	BELT BUCKLE (Solid bronze buckle w/sterling silver and gold electroplated classic western design w/G.S. highlighted over a team roping scene. Each buckle will be NUMBERED and gift boxed. Size 4" x 3-1/2")		\$119.95	
	345	INK PEN (Refillable wide body retractable pen - Black barrel with purple trim, yellow G.S. lettering and web site address - Great BIC quality - Made in USA)		\$3.95	
	350	STRAITPEN (GS logo on cap & signature on barrel)		\$2.95	
	390	MINI FLASHLIGHT(Hi-intensity w/long life bulb On/Off head turn feature Hi-impact water resistant plastic case w/carrying strap. Includes 2 Eveready "AA" Batteries. Orange w/blue G.S. logo. A MUSTFOR CONCERT GOERS!)		\$6.95	
☆☆☆	396	CANDLE (10 oz. Vanilla scented candle with cover photo from NEW LP "George Strait")	NEW	\$12.95	
☆☆☆	408	CHRISTMAS ORNAMENT(Trim your tree with our NEW "Noel Leon" ornament which is the sixth in our series. Each ornament is custom crested with the "Merry Christmas Strait To You" logo, hand-crafted from statesmetal, an alloy created to emulate the rich warmth of pewter, unbreakable, double-sided, trimmed with ribbon and boxed for your gift giving convenience)	NEW	\$12.95	
	410	CUBE NOTEPAD (Photo from LP "Always Never The Same" with G.S. logo)		\$9.95	
	415	PHOTO NOTE CUBE (3-1/2" cube note pad with two different color photos and G.S. logo on sides, with website address (www.georgestrait.com) at the top of every page)		\$9.95	
	506	WIND CHIMES (Large "Nature's Melody" Chimes hand crafted from statesmetal, a recycled aluminum alloy created to emulate the rich warmth of pewter. Custom crested with G.S. Rope design and horse medallion which creates deep, rich tones with every gentle breeze. Carson wind chimes stand up to the most severe weather conditions and will not chip, crack or rust. Approx. 5" w x 22-1/4" l, Boxed)		\$34.95	
	525	KOOZIE (Molded like a pair of jeans with a George Strait belt buckle)		\$9.95	
	530	KOOZIE (Hunter Green w/white and tan G.S. star design - The Koozie maintains a beverage can temperature of 40 degrees or below for 35 minutes or three times longer than a can without a KOOZIE)		\$3.95	
	550	KEYCHAIN (Simulated ticket in soft enamel of the George Strait Team Roping Classic)		\$6.95	
	553	KEYCHAIN (Double-sided photo keychain from LP "Always Never The Same")		\$3.95	
	554	KEYCHAIN (Double-sided photo keychain from LP "Latest Greatest Straitest Hits")		\$3.95	
	555	LICENSE TAG (White Platte which reads "STR8 FAN" with "George Strait" on top and "www.georgestrait.com" on the bottom in Tan, Navy and Burgundy)		\$3.95	
	565	LICENSE TAG HOLDER (Black frame with "George Strait" on top and "www.georgestrait.com" on the bottom)		\$3.95	
	575	HAT PIN (Enamel pin with new G.S. design in White, Burgundy, and Navy, trimmed in Gold)		\$5.95	
	580	HAT PIN (Sterling silver w/G.S. signature in blue) SUPER!		\$6.95	
	585	EARRINGS (Sterling Silver w/G.S. signature. For pierced ears only)		\$12.95	
☆☆☆	641	CALENDAR (12 page, 15 month calendar - July 2001-September 2002 - Excellent full color photos from LP "George Strait")	NEW	\$9.95	
	650	SONGBOOK (The Best of George Strait 2nd Edition, includes 34 of George's Greatest Hits for Piano, Vocal and Guitar)		\$17.95	
	652	CHRISTMAS SONGBOOK (Includes lyrics and music for piano & guitar for all songs on G.S. Christmas Album)		\$10.95	
	653	SONGBOOK-GREATESTHITS VOL. 2 (Includes lyrics and music for piano and guitar for all songs on the album)		\$10.95	
	654	TEN STRAITS (Songbook)		\$12.95	
	656	EASYCOME, EASYGO (Songbook)		\$12.95	
	657	LEAD ON (Songbook)		\$12.95	
	658	BLUE CLEAR SKY(Songbook)		\$14.95	
	659	CARRYING YOUR LOVE WITH ME (Songbook)		\$14.95	
	670	IF I KNOW ME (Sheet Music)		\$3.95	
	672	I'D LIKE TO HAVE THAT ONE BACK (Sheet Music)		\$3.95	
	702	STRAITCOW STUFFED ANIMAL(wt-shirt & slogan)		\$14.95	
	703	STRAITHORSE STUFFED ANIMAL(w/navy shirt & logo)		\$14.95	
	750	GEORGE STRAITBEANIE PONY(8" laying Bean Bag Beanie Pony - Brown pony with detachable GEORGE design from NEW LP "George Strait") A MUSTFOR every BEANIE collector		\$11.95	
	990	CONCERT VIDEO (George Strait "Live" concert performance recorded New Year's Eve 1986-1987 - also includes the music video "Check Yes or No" - VHS only)		\$19.95	
	993	1992 GEORGE STRAITTEAM ROPING CLASSIC VIDEO		\$29.95	
	994	1993 GEORGE STRAITTEAM ROPING CLASSIC VIDEO		\$29.95	
	995	1994 GEORGE STRAITTEAM ROPING CLASSIC VIDEO		\$29.95	
	996	1995 GEORGE STRAITTEAM ROPING CLASSIC VIDEO		\$29.95	
	997	1996 GEORGE STRAITTEAM ROPING CLASSIC VIDEO		\$29.95	
	998	1997 GEORGE STRAITTEAM ROPING CLASSIC VIDEO		\$29.95	
	992	1998 GEORGE STRAITTEAM ROPING CLASSIC VIDEO		\$29.95	
	991	1999 GEORGE STRAITTEAM ROPING CLASSIC VIDEO		\$29.95	
☆☆☆	989	2000 GEORGE STRAITTEAM ROPING CLASSIC VIDEO	NEW	\$29.95	
	9999	"PURE COUNTRY" VHS (Original motion picture) RATED PG		\$19.95	
9999DVD		"PURE COUNTRY" DVD (Digital Video Disc, Original Motion Picture, Rated PG)		\$24.95	
	1003	COFFEE MUG (Hunter Green ceramic mug with "Check Yes or No" design and G.S. logo)		\$6.95	
	1012	WEBSITE COFFEE MUG (13 oz. white website pot belly style ceramic mug with molded spider web design and colorful Official George Strait Fan Club Website Seal and address - www.georgestraitfans.com)		\$8.95	
	1014	FESTIVALCOFFEE MUG (White mug featuring colorful NEW Country Music Festival Logo)		\$7.95	
	1015	PHOTO COFFEE MUG (White mug w/NEW 4 color photo process w/George in black hat with background rodeo scene)		\$7.95	
	1016	PHOTO COFFEE MUG (2nd in white mug series, matches #1015, George in white hat and purple shirt - Blue Clear Sky logo and G.S. signature)		\$7.95	
	1025	COASTERSTONE TRIVETS (Wonderful color photo of George and his horse with signature on 7" CoasterStone brand trivet made of the same porous sandstone material that made our coasters famous by absorbing moisture like nothing else! CoasterStone Trivets are thicker and larger than original CoasterStones, so they hold up to bigger tasks. Use them under: plants, pitchers, hot pots and pans, wine bottles, and many other moisture-laden, very hot or very cold containers. Individually boxed)		\$19.95	
☆☆☆	1026	COASTER SET(Four different coasters with wonderful photos of G.S. - 3-5/8" square coasters made of super absorbent porous sandstone - cork backed to protect your furniture - boxed for your gift giving convenience)	NEW	\$17.95	
☆☆☆	1032	COASTER (Cover photo from NEW LP "George Strait" - 3-5/8" square coaster made of super absorbent porous sandstone which will soak up any moisture from your glass - cork backed to protect your furniture - EXCELLENTGIFT!)	NEW	\$4.95	
☆☆☆	1055	THEIRALBUM (32 oz. Pearl White Sports Mug with Black Handle and Siwel Lid - Oval 2001 George Strait Country Music Festival Design)	NEW	\$6.95	
	1061	SHOTGLASS (GS design in hunter green)		\$3.95	
	1067	OLD FASHIONED GLASS (8 oz. glass with sharp G.S. design in hunter green - specially designed to match the shotglass)		\$4.95	
	1102	CANVAS TOTE BAG (10-1/2"x14x5 Natural Color Cotton Canvas Tote with hand/shoulder straps. Perfect for Travel, Shopping, Beach, School or Knitting. EMBROIDERED with round G.S. Daisy design)		\$14.95	
	1105	ATHLETIC TOTE BAG (Black Cotton Canvas bag trimmed in red with black webbed handles and adjustable shoulder strap, front zippered pocket, two end pockets, and a double zippered top opening. Bold NEW G.S. Strait Out of the Box design in red and white on three sides.)		\$29.95	
	1109	GARMENTBAG (Navy - Vinyl bag for travel)		\$8.95	
☆☆☆	1110	STRAITUMBRELLA(42" Arc, 36" Spread, 16-1/2" length when closed) Navy Blue and White with "If It's Gonna Rain" cloud design from NEW LP "George Strait")	NEW	\$17.95	
	1120	BEACH TOWEL(100% White Cotton - Sheared Woven Terry with Large Photo of George and G.S. logo, 30"x60")		\$29.95	
	1125	CASSETTE CASE (Insulated case for 12 tapes)		\$12.95	
	1130	CD CASE (Insulated case for 12 CD's)		\$14.95	
	1150	CHECKBOOK WALLETORGANIZER (Ahandy all-in-one checkbook wallet for women. Compartments for everything! Cards, photos, cash, change, checkbook & pen. Nine double stitched pockets (plus 24 card plastic carrier. Burgundy with tan GS logo)		\$19.95	
☆☆☆	4055	RED BANDANA(Red Bandana with G.S. Horse design specially designed for the 2001 George Strait Country Music Festival)	NEW	\$6.50	
☆☆☆	4065	BURGUNDYBANDANA(Burgundy Bandana w/G.S. Brand specially designed for 2001 George Strait Country Music Festival)	NEW	\$6.50	
	3400	EMBROIDERED CAP(Black Ladies Cap embroidered with G.S. dandelion design)		\$16.95	
	3500	EMBROIDERED CAP(Black Ladies Cap embroidered with G.S. dandelion design)		\$16.95	
	4200	EMBROIDERED CAP(Solid Red Cap featuring Colorful Bold All Over Embroidery Stretching from edge of bill to back of cap - Country Music Festival Logo)		\$16.95	
☆☆☆	4300	ORANGE CAP(Orange Cap Embroidered with GS-01 Country Music Festival Design in White and Navy)	NEW	\$17.95	
☆☆☆	4400	KHAKI CAP(Khaki Cap Embroidered with GS-01 Country Music Festival Design in White and Navy)	NEW	\$16.95	

QTY.	MODEL	ITEM DESCRIPTION	COST	AMOUNT
	4045	SPORTS TOWEL(41"x18", 100% Cotton Velour Fringed Towel, Vanilla Color with G.S. EMBROIDERED in Script in Tan, Burgundy and Navy)	\$9.95	
	4312	LADIES TANK TOP(100% cotton, key lime green tank with yellow daisy design and G.S. logo in periwinkle blue)	\$15.95	
☆☆☆	4505	BOXER PJAMASET(Ladies, Bubble Gum Pink Fine Rib Cotton, scoop neck top and boxer short with elastic waist. Purple G.S. heart design on top and bottoms)	\$39.95	
☆☆☆	4510	LADIES WHITE CAPSLEEVE T-SHIRT (White ring spun, 100% superfine combed cotton, cap sleeve t-shirt, w/G.S. ladies boots and hat design across chest)	\$17.95	
☆☆☆	4515	RED HALTER TOP(RED Ring Spun, 100% superfine combed cotton, halter top with G.S. heart design)	\$17.95	
☆☆☆	4520	LADIES HEATHER TANK TOP(Heather Gray ring spun, 100% superfine combed cotton tank top with purple G.S. heart design)	\$17.95	
☆☆☆	4525	LADIES LONG SLEEVE BABYDOLL(RED long sleeve 100% cotton Baby Doll shirt, side seamed to fit the body, G.S. ladies boots and hat design)	\$18.95	
☆☆☆	4530	HEATHER LADIES V-NECK T-SHIRT (Heather Gray Ladies V-neck T-shirt with bound trim on neck and sleeves - fitted silhouette - G.S. Silver Glitter Heart design)	\$18.95	
☆☆☆	5002	ORANGE T-SHIRT (Pigment-dyed 100% Cotton T-shirt, distressed GS-01 Country Music Festival design on front and small oval G.S. Tag design on back)	\$18.95	
☆☆☆	5004	PINE GREEN T-SHIRT (Pine Green 100% preshrunk cotton short sleeve t-shirt with a 3" picture photo strip of George imprinted across the chest and back)	\$18.95	
☆☆☆	5005	KHAKI T-SHIRT (Khaki color 100% preshrunk cotton short sleeve t-shirt - American Flag design with photo of G.S. on front and Festival Cities and States on back)	\$18.95	
☆☆☆	5006	SPORTS GRAY T-SHIRT (Sports Gray 100% preshrunk cotton short sleeve t-shirt - American Flag design with photo of G.S. on Front and Festival Cities and States on Back)	\$18.95	
☆☆☆	5009	BLACK T-SHIRT (Black 100% preshrunk cotton short sleeve t-shirt with Flaming G.S. Brand Country Music Festival design on left front chest and full back)	\$18.95	
☆☆☆	5010	MUSTARD YELLOW T-SHIRT (Pigment-dyed, 100% Cotton short sleeve t-shirt w/4th Annual Country Music Festival design w/photo and festival cities on front and logo on back)	\$18.95	
☆☆☆	5015	BLACK LONG SLEEVE SHIRT (Black 100% preshrunk cotton long sleeve shirt w/Flaming G.S. Brand Country Music Festival design on left front chest, full back, and down left arm)	\$18.95	
☆☆☆	5020	BASEBALLSHIRT (Heavyweight 100% preshrunk cotton color-block baseball jersey. Red body with Black sleeves, 6 button placket w/George Strait in Black and White on left front Chest - Huge "STRAIT" across the back with, of course, the number "1" underneath. Oversized)	\$39.95	
☆☆☆	5150	FAN CLUB T-SHIRT (100% Cotton, White shirt with two great photos of George and his horse, Huge Fan Club design on Back)	\$17.95	
☆☆☆	5205	BABYBIB (White Bib with "I Love George Strait" in Blue and Red - CUTE!)	\$4.95	
☆☆☆	5300	BABYSHIRT (100% cotton white shirt with little singing cowboy and his dog - "I'm a little George Strait Fan")	\$8.95	
☆☆☆	5330	ASH/BLACK YOUTH BASEBALLSHIRT (Ash body with black 3/4 length sleeves, 100% combed cotton, small mid chest oval 2001 G.S. Country Music Festival design)	\$17.95	
☆☆☆	5340	YOUTH WHITE T-SHIRT (100% Cotton White Children's T-shirt w/G.S. Armadillo design)	\$12.95	
☆☆☆	6520	NIGHTSHIRT (White, 100% Cotton, one size fits all, huge photo of George w/Country Music Festival Logo)	\$21.95	
☆☆☆	7035	TAPESTRY AFGHAN (3 ply, 54" x 70" 100% cotton custom tapestry weave afghan - 40 colors are woven into lifelike photo of G.S. standing against a picket fence with colorful G.S. logo - BEAUTIFUL! USAMade)	\$49.95	
☆☆☆	8040	SWEATSHIRT (Heavyweight 50/50 full cut crewneck sweatshirt Natural color with Navy and Khaki trim on collar and cuffs, pill resistant fleece, full chest EMBROIDERED G.S. design)	\$49.95	
☆☆☆	9003	SWEAT PANTS (Royal Blue 50/50 sweat pants with covered elastic waist with draw cord and elastic cuff at ankle, pill resistant fleece, G.S. logo embroidered on left leg - specially designed to be worn with #9005 SWEATSHIRT)	\$34.95	
☆☆☆	9005	SWEATSHIRT (Royal Blue 50/50 Sweatshirt with pill resistant fleece. G.S. logo EMBROIDERED full chest - specially designed to be worn with item #9003 SWEATPANTS)	\$49.95	
☆☆☆	9800	EMBOSSUED SUEDE BASEBALLJACKET(Hunter Green lined pig suede baseball styled jacket, metal zipper and Hunter Green trim. G.S. embossed on back with detailed team roping scene - the left front chest is embossed with G.S. cattle brand.)	\$169.95	
☆☆☆	9950	TOUR JACKET(Athletic Team Style Jacket, Black Wool Bodice, Red Suede sleeves, deep front pockets trimmed in Red Suede, Snap front with Black collar and cuffs. Colorful chenille G.S. on front left chest and large colorful chenille G.S. "On Tour" logo on back, quilted satin lining. SHARP!)	\$175.00	
☆☆☆	9990	TOUR JACKET(Schooner Style Jacket, Earth color, Water Repellent Shell, Fully lined with Black Nylon, Full Front Covered Zipper, Stand up double contrast collar with draw cord, storm flap, front pockets, inside chest pocket. Machine washable. G.S. Logo EMBROIDERED on front left chest and back)	\$99.95	
☆☆☆	9995	LEATHER JACKET(Athletic Team Style Jacket with Black and Red wool body, Black Italian leather sleeves with a wide Red leather stripe across the Sleeve. Deep front pockets, Black leather underneath Red wool collar. EMBROIDERED Royal Blue star with a large G.S. overlay on front chest. Quilted satin lining inside. BEAUTIFUL!! This item has an additional shipping & handling charge of \$11.75 per jacket)	\$350.00	
		GEORGE STRAIT CD's & CASSETTES		
	901	STRAITCOUNTRY	\$14	\$9
	902	STRAITFROM THE HEART	\$14	\$9
	903	RIGHTOR WRONG	\$14	\$9
	904	DOES FT. WORTH EVER CROSS YOUR MIND	\$14	\$9
	905	GREATESTHITS	\$14	\$9
	906	SOMETHING SPECIAL	\$14	\$9
	907	#7	\$14	\$9
	908	MERRY CHRISTMAS STRAIT TO YOU	NOW AVAILABLE IN CD ALSO \$14	\$9
	909	OCEAN FRONTPROPERTY	\$14	\$9
	910	GREATESTHITS #2	\$14	\$9
	911	IF YOU AINTLOVIN' YOU AINTLIVIN	\$14	\$9
	912	BEYOND THE BLUE NEON	\$14	\$9
	913	LIVIN' ITUP	\$15	\$10
	914	CHILLOF AN EARLY FALL	\$15	\$10
	915	TEN STRAITHITS	\$16	\$11
	916	HOLDING MYOWN	\$16	\$11
	917	PURE COUNTRY (Original motion picture soundtrack)	\$16	\$11
	918	EASYCOME, EASYGO	\$16	\$11
	919	LEAD ON	\$16	\$11
	920	STRAITOUTOF THE BOX (Boxed set comprised of 72 tracks and accompanying booklet featuring Strait's comments on each record, plus dozens of photographs, a biographical essay, and complete recording session information.)	\$49.95	\$39.95
	921	BLUE CLEAR SKY	\$16	\$11
	922	CARRYING YOUR LOVE WITH ME	\$16	\$11
	923	ONE STEP ATA TIME	\$16	\$11
	924	ALWAYS NEVER THE SAME	\$16	\$11
	925	MERRY CHRISTMAS WHEREVER YOU ARE	\$16	\$11
	926	LATESTGREATESTSTRAITESTHITS	\$16	\$11
	927	GEORGE STRAIT	\$16	\$11

☆☆☆ **NEW ITEMS** ☆ **CLOSEOUT PRICES** ☆☆ **PLEASE MARK SIZES WHERE APPROPRIATE**

**** PLEASE PRINTCLEARLY CUSTOMER #:

NAME: _____ Please Check One SUB TOTAL _____

ADDRESS: _____ YES This is a new address. SHIPPING CHARGE _____

CITY: _____ ST.: _____ ZIP: _____ NO This is not a new address. DEDUCTSTRAITCASH HERE _____

E-MAIL: _____ PHONE: (____) _____ Shipping Charges for the USAand Canada applies to only one address. TOTALAMOUNT _____

PAYMENTMADE BY: CASH: _____ CHECK: _____ MONEYORDER: _____ Split shipments to separate addresses require a separate shipping charge for each address. Double Shipping Charges for Foreign Deliveries.

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SIGNATURE ON CARD: _____ **STRAIT LINE: (615) 824-7176 • ORDER DESK 1-800-338-4732**

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EXCHANGES AND REFUNDS:All returns must be accompanied by our packing slip with all necessary information pertaining to your return. We will credit your original payment method less shipping and handling charges. There is a 60 day return policy on all merchandise.

.00 - 20.00 = \$4.00	50.01 - 60.00 = \$8.50
20.01 - 30.00 = \$5.25	60.01 - 80.00 = \$9.75
30.01 - 40.00 = \$6.25	80.01 - 100.00 = \$10.75
40.01 - 50.00 = \$7.50	101.00 & Up = \$11.75

NEW FAN CLUB MERCHANDISE



#5015 Black Long Sleeve Shirt



#4530 Heather Ladies' V-Neck T-shirt



#5010 Mustard Yellow T-shirt



#4520 Ladies Heather Tank Top



#5002 Orange T-shirt



#5009 Black T-shirt



#5340 Youth White T-shirt



#5330 Ash/Black Youth Baseball Shirt



#641 Calendar



#4525 Ladies Long Sleeve Baby Doll



#4055 Red Bandana

NEW FAN CLUB MERCHANDISE CONTINUED



#5006 Sports Gray T-shirt



#4400 Khaki Cap



#4515 Red Halter Top



#4065 Burgundy Bandana



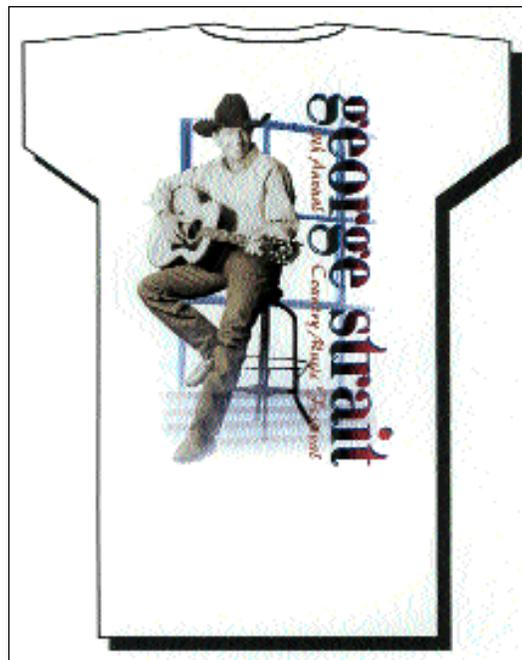
#4300 Orange Cap



#5004 Pine Green T-shirt



#4505 Boxer Pajama Set



#6520 Nightshirt



#4510 Ladies White Cap Sleeve T-shirt

Anita's Notes:

Happy New Year! George Strait is going to help you celebrate the beginning of the 3rd Millennium with the 2001 version of the George Strait Country Music Festival tour. The tour this year has another great lineup and I know that those of you who will attend will have a full day of great day of memories. In addition to George Strait, the tour this year will include Alan Jackson, Lone Star, Lee Ann Womack, Brad Paisley, Sarah Evans and Asleep at the Wheel. In addition, three up and coming acts will perform on the Straitland stage beginning two hours before the show and during all the breaks between acts. Please check the website at www.georgestrait.com and we will give you a complete list of all the show times. We will also keep those of you who can't attend, updated on the days activities as they transpire. The website will once again have our Straitcams on hand to document all the activities, from the building of the stages on through the actual shows.

If you take any photos of this year's tour and would like to share them with the fans club and earn a little Strait Cash, it's easy. Submit your photos or reviews or comments to the fan club office and if we use them in a future issue, we will send you \$5.00 in Strait Cash, a collector's card and an issue of Strait Talk by first class mail. Thanks for your help.

Since the last issue of Strait Talk, George Strait received some very exciting news. MCA Nashville presented George and Norma Strait a beautiful, one of a kind, crystal bowl to commemorate George's 20 years with MCA. Please read the story on his achievement award and see some of the photos elsewhere in the newsletter. Congrats to George for 55 million records sold. Wow, It's seems like only yesterday,

you were sitting in Erv's office at MCA on 16th Avenue.

We hope you have reviewed the Fan Club Seating story elsewhere in the newsletter. Remember that Fan Club Seating will be available this year only on-line through our website at www.georgestrait.com. Each fan club member who is current and has provided us with an e-mail address will receive a notification from us in the week prior to each on-sale with the proper information necessary on how to go about getting fan club seating. Remember that fan club seating is limited and offered on a first come and first serve basis. Fans who make the effort may very well be able to obtain better seats through the normal ticketing methods. Fan club seats are not necessarily all of the best seats in the house. Some are on the floor and some are in other good areas. All are good seats. Thanks to all of you who have sent in your e-mail addresses.

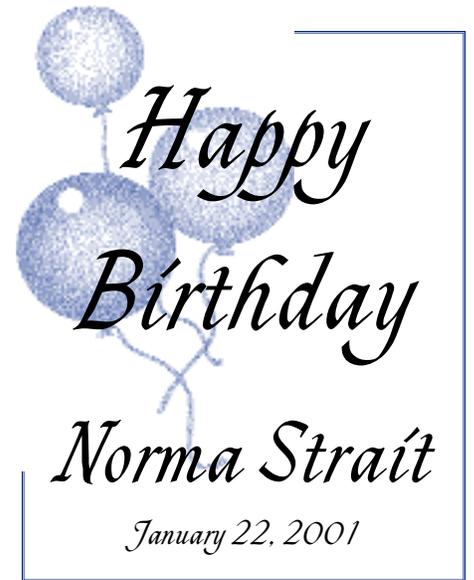
If you are not sure if we have your e-mail address, please go to the website and click on the "For Members Only" sign in the middle of the home page or call us at 615-824-7176 and double check with one of our office staff. You will also need your fan club membership number when placing your order for fan club seats so double check and make sure you have it. We hope you like the new way we are doing the fan club seating. Please be patient as all new systems sometimes take a little time to get the kinks out. The really good news is that members will be able to buy four tickets instead of the previous two.

If you are a new member and have access to a computer, log on to the all new George Strait website at www.georgestrait.com. This is a very good tool to help you get to know George and keep up with what he is doing. We also hope that you like the new look of the site that was developed for us by Sid Farbstein at Bill Young Productions. They do an outstanding job for us. This issue the new User Name and Password is as follows:

User Name: texas

Password: rodeo

If you have any questions about the website, call the fan club and we can try and help you. The fan club number is 615-824-7176 and is open from 8:30am until 4:30pm, Monday-Friday. If you have an address change you can also call of with that. Remember that if we do not have your correct home address, your Strait Talk will go into the Post Offices trash bin. They are



not forwarded so please let us know if you are moving or have moved.

In closing, we would like to wish Norma Strait a very Happy Birthday and best wishes. Also congratulations to George on all of his recent nominations from the American Music Awards, The People's Choice Awards and the Grammy's.

This concludes the first issue of the 19th year of Strait Talks. Best wishes to you all and may 2001 be filled with love, joy and good health.



Pen Pals

FEBRUARY/MARCH 2001

(Fans that exchange letter through mail)

Gary Mariano
P.O. Box 574
Thoreau, New Mexico 87323

Lisa Stormont (16)
5336 Nicholas Street
Bakersfield, CA93304



Strait Shooters

FEBRUARY/MARCH 2001

(Fans that submit photos that are used in the newsletter)

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MCARECORDS - NASHVILLE, TN

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GEORGE STRAIT

Date	City & State	Venue	On Sale	Ticket Info
3/24	Tampa, FL	Raymond James Stadium	2/10	(813) 879-2827
3/25	Miami, FL	Pro Player Stadium	2/10	(305) 623-6100
3/31	Phoenix, AZ	Sun Devil Stadium	2/10	(480) 965-3434
4/1	Las Vegas, NV	Las Vegas Motor Speedway	2/19	(702) 644-4443
4/7	New Orleans, LA	Superdome	2/17	(504) 587-3800
4/8	Little Rock, AR	War Memorial Stadium	2/24	(501) 663-6385
4/21	Columbia, SC	Williams-Brice Stadium	3/10	(803) 251-6333
4/22	Atlanta, GA	Turner Field	3/10	(404) 522-7630
5/12	Kansas City, MO	Arrowhead Stadium	3/31	(816) 920-9300
5/13	St. Louis, MO	TWA Dome	3/31	(314) 342-5000
5/19	Milwaukee, WI	Miller Field	4/14	(414) 902-4000
5/20	Minneapolis, MN	Metrodome	4/7	(651) 989-5159
5/26	Joliet, IL	Route 66 Speedway	4/14	(815) 722-5500
5/27	Louisville, KY	Papa John's Cardinal Stadium	4/14	(502) 852-5863
6/9	Dallas, TX	Texas Stadium	4/28	(972) 785-4000
6/10	San Antonio, TX	Alamodome	4/21	(210) 207-3663